

Town square



Footpaths connecting through from north to south linking the new mix-use area, the proposed rail station, Jubilee Park, Commerce Lane across Jellicoe Street to Queen Street

Provide colourful awnings and shelters for the "Te Puke Markets", attracting arts and crafts and refreshment kiosks

Widen the existing walkway on the north western side of Jellicoe Street to create an extended "square" allowing sun into the main street and attracting people. Develop access way between Jellicoe and Queen Street in the proximity of the Market Square

Encourage a mix of new activities to flank and face the square and overlook the park, including mixed-use on the eastern side

Extend the footpaths on both sides of the street to create a sunny public space, improving the amenity and ultimately attracting more people. Improve it further by traffic calming measures and safe pedestrian crossings. Timing of this work will be influenced by the timing of the Tauranga Eastern Arterial and the Alternative Route

Coming into town from the west

Provide a key focal point towards the centre of town by developing the new square. This area will become the hub of all major pedestrian connections, particularly connecting Queen Street and Jubilee Park. Ultimately improve safety and amenity by creating a clearly defined pedestrian crossing and effective traffic calming.

Ultimately provide one traffic lane in each direction. Rearrange parking to widen footpaths and increase backup space for parked cars so as to make parking manoeuvres safer and easier. Timing of this work will be influenced by the development of the Tauranga Eastern Arterial and alternative route.

Extend curb lines and paving at the intersections to facilitate ease of pedestrian movement in all directions. Keep the design of the median strip simple to emphasise visual contact between both sides of the street. Timing of this work will be influenced by the development of the Tauranga Eastern Arterial and alternative route.

Strengthen the link across Jellicoe Street by the War Memorial Hall to the Capital Theatre by extending the paving across the central median and to the front of both the hall and the theatre. Potentially the Hera War Memorial Arch could be placed in the median strip.



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Design the paving to integrate with the existing finish and taking up the kiwi fruit icon by growing kiwi fruit vines over round trellis-like pergolas throughout the network of public places.

Create the square as a sunny and attractive meeting place, accommodating the "Te Puke Markets" under colourful awnings and shelters, flowing through to Commerce Lane and Jubilee Park with restaurants and cafes spilling over into the sunny square.

