Katikati Solid wasteOngare PointLibraries and service centres WastewaterOmokoroaSafePongakawaSmartGrowthLittle Waihi Urban designStormwaterRogers RoadRepresentationVolunteers

Tuapiro PointHealthy MindenRegulatory services Rogers Road

'Live, work and play'Support services
Te Puna WestWater supplyAthenree

# **COMMUNITY BUILDING**

Civil Defence & emergency management Community facilities Pukehina Beach

Island ViewEconomic Te Puke Natural environment Paengaroa Planning for the future Plummers Point Recreation & leisure Events Waihi Beach Transportation Culture Tanners Point Support groups Te Kauri Village Service delivery Te Kahika Ethnic diversity Maketu

#### **COMMUNITY BUILDING**

#### **Overview**

Working with our communities and local organisations we achieve healthy, safe, vibrant and diverse communities. Our Community Development Team is fundamental to achieving this outcome.

By supporting the establishment of local community groups, for example neighbourhood support groups, environmental care groups and community patrols, we can help communities to help themselves. Supporting the involvement of people in communities produces leaders for the future.

We recognise and acknowledge the value of community volunteers and the contribution they make to building strong resilient communities. Building the capability of local organisations to provide services to their community improves access to services for community members. In particular we develop the capability of those who govern community organisations and encourage the use of business strategies to help them identify sustainable funding sources so they are not solely reliant on the uncertainty of grant income.

This uncertainty is made even more acute in the context of our own proposals regarding community funding. Until 2010 we provided funding for community groups via the discretionary grants fund of \$42,800 each year and offered fee abatements of \$15,000 each year for community organisations that had to obtain consents from us. Economic realities have forced us to look at every opportunity to make savings, so we have discontinued the fee abatement fund and reinstated the discretionary grants fund but at a reduced level to \$12,000 per annum for the ten years of this plan.

We have distributed grant funding of \$10,000 in 2012/13 to support the on-going work of Tauranga Safe City and \$1,000 for the first three years of this Plan to the Opus Orchestra.

We will also continue to review the value for money we receive from our service delivery contractors. Specific service delivery contracts we support currently that contribute to building strong communities include Surf Lifesaving New Zealand, Sport Bay of Plenty and Creative Tauranga.

We work with a wide range of agencies so our District can benefit from the resources, services and funding provided by central government agencies and regional organisations. For example we work with the New Zealand Police, Ministry of Social Development and Tauranga Safe City to achieve a safe place to 'live, work and play'.

The role and impact of urban design and the quality of our built environment contribute to community identity and the overall safety of our town centres and residential areas. Equally important is the need to preserve our links with the past. We encourage development that is guided by our Residential Development Guidelines and help preserve the richness of our cultural heritage through policies and rules in our District Plan, which is guided by the SmartGrowth Strategy and the sub-regional Cultural Heritage Strategy.

Public art can also be an effective way to reflect the history and identity of an area, for example the murals in Katikati, and often provides economic benefits to a community. The importance of the arts to communities is reflected in the SmartArts sub-regional strategy and our own Public Art Policy, which identifies our role and approach to the provision of public art. Similarly the sub-regional Events Strategy recognises that local community events contribute to community pride and provide opportunities for local people to come together, which can also bring economic benefits.

Our Representation Strategy recognises the importance of having meaningful and purposeful relationships with tangata whenua and focuses on building the capability of local hapu and iwi to achieve their aspirations. This includes providing assistance to tangata whenua in the development of hapu and iwi management plans and supporting opportunities for the development of papakainga. Internally there is a focus on building our capability and capacity to work effectively with tangata whenua.

Our communities are constantly changing and our community building activities need to respond to these changes. Key drivers for our community building activities during the period of this Long Term Plan will be our ageing population, the importance of retaining and engaging our young people and the growing ethnic diversity of our communities.

While the full social and economic implications of the kiwifruit vine disease Psa-V are not yet known it is likely that there will be an increasing need for community support, particularly in Te Puke. This highlights the importance of taking a sustainable development approach and working closely with our communities to ensure they are agile enough to respond to challenges and changes in society.

### What we provide



### Why we provide it

#### **Our community outcome**

Social infrastructure (the community facilities, services and networks that help individuals, families, groups and communities) meets the diverse needs of communities; communities are strong and can influence their futures

#### **Our goals**

- 1 Communities are healthy and safe
- Communities are vibrant and diverse
- 3 Communities participate in the development of their futures

### How we will achieve our community outcome

| Goal                             | Our approach  | Our role                |
|----------------------------------|---|-------------------------|
| Communities are healthy and safe | Community health and safety   |                         |
|                                  | <ul> <li>Implement the community safety policy by:</li> <li>Assisting communities in community safety planning and the establishment of neighbourhood support groups and night patrols</li> </ul> | Facilitator             |
|                                  | → Co-ordinating the local Safer Community Forum   | Facilitator             |
|                                  | → Strengthening links with `Tauranga Safe City'   | Facilitator             |
|                                  | Encourage development that results in a built environment that is safe and improves the health of residents   | Partner                 |
|                                  | Support sports clubs and provide opportunities for community participation in sport and recreation  | Lead                    |
|                                  | Secure professional lifeguard services for the main ocean beaches over the peak summer holiday period   | Lead                    |
|                                  | Community support   |                         |
|                                  | Provide support to communities by:  |                         |
|                                  | Responding, as appropriate, to issues emerging within our communities   | Research and monitoring |
|                                  | Advocating to central government and other relevant agencies for integrated and effective solutions to<br>the health and safety needs of communities  | Advocate                |
|                                  | ➡ Working co-operatively with central government departments and relevant organisations to assist in the effective development and delivery of well co-ordinated services                         | Facilitator             |
|                                  | <ul> <li>Encouraging and supporting community organisations to use business strategies for generating<br/>income in the pursuit of social outcomes</li> </ul>                                     | Facilitator             |
|                                  | Advocating for and supporting community-based initiatives that promote local access to social services  | Advocate                |
|                                  | Ensuring that the way we interact with other agencies, for example through facilitation and advocacy achieves benefit for our communities   | Lead                    |

### How we will achieve our community outcome

| Goal                                | Our approach  | Our role                     |
|-------------------------------------|---|------------------------------|
| Communities are healthy and safe    | Advocating for initiatives that support and acknowledge the contributions of volunteers to the vitality of local communities  | Advocate                     |
|                                     | Funding and financial relief  |                              |
|                                     | Provide funding and limited financial relief by:  |                              |
|                                     | Promoting and raising awareness of available external funding options   | Facilitator                  |
|                                     | <ul> <li>Supporting initiatives through service delivery contracts, where appropriate</li> </ul>  | Lead                         |
|                                     | → Applying for external funding to support improved community well-being in our District  | Lead/Partner                 |
|                                     | <ul> <li>Promoting our 'Facilities in the Community Fund' (provided through the Recreation and Leisure<br/>Strategy)</li> </ul>   | Lead/Facilitator             |
|                                     | → Promoting our Discretionary Grants Fund   | Lead/Facilitator             |
|                                     | <ul> <li>Providing limited financial relief from fees and rates for ratepayers experiencing extreme financial<br/>hardship</li> </ul>   | Lead/Facilitator             |
| Communities are vibrant and diverse | Community identity  |                              |
|                                     | Build the identity of communities in our District by:   | Advocate/Facilitator/Partner |
|                                     | Identifying and protecting important cultural and heritage sites  |                              |
|                                     | Supporting the co-ordination of festivals, sporting and cultural events that contribute to the local economy and reflect the diversity of the many groups within communities      | Facilitator                  |
|                                     | ⇒ Supporting initiatives that promote the local identity of town centres and rural areas in our District  | Facilitator                  |
|                                     | → Advocating for and facilitating the provision of sub-regional arts, cultural and heritage facilities  | Advocate/Facilitator         |
|                                     | <ul> <li>Undertaking community landscape plans which promote the development or protection of the<br/>identity of urban areas in our District</li> </ul>                          | Lead                         |
|                                     | ➡ Encouraging the use of our Residential Development Guidelines so that development complements<br>the natural and existing built environment and supports SmartGrowth principles | Lead                         |
|                                     | Supporting activities and initiatives run by and for young people to give them a sense of belonging<br>and place within our communities and opportunities for skill development   | Facilitator/Advocate         |
|                                     | <ul> <li>Funding specialist agencies to promote and provide access to the arts and culture across our<br/>District</li> </ul>   | Lead/Partner                 |

### How we will achieve our community outcome

| Goal                                       | Our approach  | Our role                     |
|--|---|------------------------------|
| Communities are vibrant and diverse        | Community identity  |                              |
|  | ▶ Implementing our Public Art policy to:  |                              |
|  | <ul> <li>Encourage public art that complements the unique identity of a town centre, its natural<br/>environment and cultural heritage</li> </ul>   | Facilitator                  |
|  | Ensure that public art is well managed and maintained   | Lead                         |
|  | <ul> <li>Ensuring Council-owned facilities and reserves contribute to building a sense of local identity and<br/>reflect the diversity of communities</li> </ul>  | Lead                         |
| Communities participate in the development | Community participation   |                              |
| of their futures                           | ► Encourage community participation through:  |                              |
|  | Supporting communities to 'own' their community plans   | Lead                         |
|  | Supporting the fulfilment of community plan actions in collaboration with a range of other organisations  | Facilitator                  |
|  | Encouraging local involvement in the delivery of services to communities in our District  | Facilitator                  |
|  | Māori development   |                              |
|  | Promoting and supporting opportunities for Māori to live, work and play on Māori land through the<br>development of papakainga and, where appropriate, through partnerships, regulatory controls and<br>limited financial relief and incentives | Advocate/Partner/Facilitator |
|  | Build the capacity of tangata whenua to support the development of comprehensive Iwi and Hapu<br>Management Plans   | Facilitator                  |
|  | <ul> <li>Support Māori to contribute to our decision-making processes</li> </ul>  | Facilitator                  |
|  | Cultural diversity  |                              |
|  | Work with migrants who live in our District and migrant support organisations to better understand<br>and respond to their needs  | Facilitator                  |

## What we are planning to do All information from 2014 – 2022 includes an adjustment for inflation.

This is not a complete list of the projects/programmes we have planned for this group of activities. The full list is available on our website www.westernbay.govt.nz

| Project<br>number | Project name  | \$'000 |      |      |      |      |      |      |      |      |      |
|-------------------|---|--------|------|------|------|------|------|------|------|------|------|
|                   |   | 2013   | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 |
| 149102            | Sport Bay of Plenty service delivery contract                   | 45     | 47   | 48   | 50   | 52   | 53   | 55   | 57   | 59   | 61   |
| 149001            | Tauranga Community Arts Council service delivery contract       | 47     | 48   | 50   | 52   | 53   | 55   | 57   | 59   | 61   | 63   |
| 323201            | Supporting the development of Papakainga                        | 25     | 26   | -    | 28   | -    | 29   | -    | 31   | -    | 34   |
| 149202            | Bay of Plenty Surf Lifesaving Service Delivery Grant            | 70     | 72   | 74   | 77   | 80   | 82   | 85   | 88   | 91   | 94   |
| 148805            | Katikati Open Air Art Grant                                     | 8      | 8    | 9    | 9    | 9    | 9    | 10   | 10   | 10   | 11   |
| 164501            | Te Puke Sportsfield Service Delivery Contract                   | 15     | 15   | 16   | 17   | 17   | 18   | 18   | 19   | 20   | 20   |
| 299901            | Crime Prevention Project  | 14     | 15   | 15   | 16   | 16   | 17   | 17   | 18   | 19   | 19   |
| 315602            | Bay of Plenty Local Authority Shared Services Limited (BOPLASS) | 10     | 10   | 11   | 11   | 11   | 12   | 12   | 13   | 13   | 13   |
| 326701            | Tauranga Art Gallery Contribution                               | 34     | -    | -    | -    | -    | -    | -    | -    | -    | -    |
| 300301            | Cultural Development/well-being                                 | 10     | 10   | 11   | 11   | 11   | 12   | 12   | 13   | 13   | 13   |
| 331001            | Supporting Iwi and Hapu Management Plans                        | 20     | 21   | 21   | 22   | 23   | 24   | 24   | 25   | 26   | 27   |
| 148806            | Grant to Tauranga Hockey Association                            | 50     | -    | -    | -    | -    | -    | -    | -    | -    | -    |
| 148804            | Grant to Opus Orchestra   | 1      | 1    | 1    | -    | -    | -    | -    | -    | -    | -    |
| 148807            | Grant to Tauranga Safe City                                     | 10     | -    | -    | -    | -    | -    | -    | -    | -    | -    |
| 148803            | Discretionary Grants  | 12     | 12   | 13   | 13   | 14   | 14   | 15   | 15   | 16   | 16   |

How our plans have changed

The timing and costs of some of our projects have been updated since we adopted our 2009 - 2019 Long Term Council Community Plan (LTCCP). The differences are shown below. This is not a complete list of the projects/programmes that have been revised.

| Project<br>number | Project name                                      |                  |         | \$      |         |         |         |         |         |
|-------------------|---|------------------|---------|---------|---------|---------|---------|---------|---------|
|                   |   |                  | 2013    | 2014    | 2015    | 2016    | 2017    | 2018    | 2019    |
| 148803            | Discretionary Grants                              | Previous<br>Plan | 43,846  | 44,855  | 45,931  | 47,033  | 48,162  | 49,366  | 50,601  |
|                   | Reduced during 2012-2022 to keep rates costs down | This Plan        | 12,000  | 12,385  | 12,781  | 13,211  | 13,644  | 14,128  | 14,604  |
|                   |   | Difference       | -41,846 | -32,470 | -33,150 | -33,822 | -34,518 | -35,238 | -35,997 |
| 149901            | Fee Abatement Scheme                              | Previous<br>Plan | 16,442  | 16,820  | 17,224  | 17,638  | 18,061  | 18,512  | 18,975  |
|                   | Discontinued during 2012-2022 to keep rates costs | This Plan        | -       | -       | -       | -       | -       | -       | -       |
|                   | down  | Difference       | -16,442 | -16,820 | -17,224 | -17,638 | -18,061 | -18,512 | -18,975 |

### **Major projects planned for 2012 - 2022**

- ▶ Holding Funding Expositions (expos) strengthening community organisations
- Supporting the development of Iwi and Hapu Management Plans \$232,775 over ten years
- Supporting the development of papakainga (housing on multiply-owned Māori land) in collaboration with other agencies \$172,902 over ten years
- Grant to Tauranga Hockey Association in 2012/13 to assist with turf renewal at Mount Maunganui facility \$50,000

### How we will track progress - levels of service

| What we provide  | We'll know we're meeting the service if                     | Actual | Target |      |      |           |           |
|--|---|--------|--------|------|------|-----------|-----------|
|  |   | 2011   | 2013   | 2014 | 2015 | 2016 - 18 | 2019 - 22 |
| Develop and deliver a coordinated<br>Community Safety Programme in<br>accordance with the Community<br>Safety Policy | Number of community safety initiatives supported by Council | 11     | 10     | 10   | 10   | 10        | 10        |
| Council will actively build capability in community organisations  | Number of capability building workshops held                | New    | 2      | 2    | 2    | 4         | 4         |
| Council will engage with tangata whenua  | Number of hui held with local Marae/Hapu representatives    | New    | 6      | 6    | 6    | 8         | 8         |

### **Key assumptions**

| Assumption   | Description   | Risk  |
|--|---|---|
| Economic downturn and kiwifruit vine disease Psa-V | The social implications of the kiwifruit vine disease Psa-V will result in increased demand for community support and that support will be provided by agencies other than Council  Council has defined its role and areas of responsibility in response to the Psa-V situation and, by taking a multi-agency approach, can appropriately direct those residents requiring social support to the correct agency | Insufficient capacity to deal with this event at a regional level which would have a significant economic and social impact on our District |

### Significant effects of providing this activity

| Well-being    | Positive   | Negative  | How we are addressing these effects  |
|---------------|--|---|--|
| Social        | <ul> <li>Activities are targeted at improving the<br/>well-being of communities in our District</li> </ul>               | Time consuming nature of building relationships   | Effective use of technology and emerging tools to engage with our communities  |
|               | <ul> <li>Community building activities encourage<br/>people to be involved in their community</li> </ul>                 | Difficulties in engaging with some groups in the community  |  |
|               | <ul><li>Community organisations are supported</li><li>Improves safety in communities</li></ul>                           |   |  |
| Environmental | © Encourage the establishment and support of local environmental care groups to rehabilitate and protect the environment |   |  |
| Economic      | <ul> <li>The arts and events can encourage<br/>entrepreneurs and businesses to our District</li> </ul>                   | As sources of external funding diminish due to the economic downturn, organisers may turn to Council for funding community events | <ul> <li>Building the capability of local not-for-profit organisations</li> <li>Providing mentoring service from Events Net</li> </ul> |
| Cultural      | ○ Protects cultural heritage   | Reluctance of some Māori to share their cultural heritage information with us may make it difficult to protect                    | Effect a District Plan Change to include cultural  |
|               |  | Eandowners may not be aware or wish to<br>protect cultural heritage sites on private land   |  |

### Where the money comes from

### Who benefits from this activity

The community as a whole benefits from community building activities and service delivery contracts. Individuals benefiting from these activities cannot be separately identified.

### **Funding sources**

Community building activities and service delivery contracts are funded from General Rates.

| CHAPTER 1   CHAPTER 2   CHAPTER 3   CHAPTER 4   CHAPTER 5 |  |  |  |  |
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