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INTRODUCTION



INTRODUCTION

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OUR DISTRICT

OUR HISTORY

The Western Bay of Plenty has a long history of settlement by Māori. The western area of the District (Tauranga Moana) was occupied by the iwi of Ngati Ranginui, Ngaiterangi and Ngati Pukenga from the waka Takitumu and Mataatua. Te Arawa descendents from the waka Te Arawa inhabited much of the eastern area of the District and south to Rotorua.

Traders and missionaries were among the first European settlers who developed communities at Maketu and Tauranga. George Vesey Stewart founded Ulster settlements at both Katikati in 1875 and Te Puke in 1880. Tauranga, Te Puke and Katikati formed the nucleus for subsequent expansion of European pastoral farms. Te Puke and Katikati have grown steadily over the years and are the largest settlements in the District.





OUR PEOPLE

Western Bay of Plenty District is one of the faster growing areas in New Zealand with its current

estimated population of just over 49,285 people expected to reach around 55,500 by 2033. Between the 2006 and 2013 censuses, the population of the District grew by 4.5%; it is estimated that the population will grow by 5.9% in the next five years. Most of this growth has come from migration from other parts of New Zealand.

AT A GLANCE (2013 CENSUS)

- Of the District's population 18% identify themselves as Māori, which is higher than the national average of 15%.
- 19% of residents in the District are over 65 years old, higher than the national average of 14%.
- Unlike the rest of New Zealand the most common family type in the District is couples without children (50%), reflecting the older age structure of the population.
- The average household size in the District is slightly lower at 2.6 than the national average of 2.7.
- In 2013 there were 16,941 occupied dwellings in the Western Bay of Plenty District, an increase of 1,284 dwellings or 8% compared with the 2006 Census.
- Overall the District has a lower level of socioeconomic deprivation than the country as a whole.
- District residents had a lower than the national average personal income of \$26,300, compared to the national average income of \$28,500 in 2013.
- 70% of the District's residents own their own home, compared with 65% nationally.

OUR ENVIRONMENT



The Western Bay of Plenty District surrounds Tauranga, a fast-growing city of 115,000 people. The District covers 212,000 hectares of coastal, rural and urban areas. Almost half of the District is covered by forest, both planted (12.8%) and indigenous (35.4%) and a further 40% is pastoral land. Less than 1% of the total area of the District is urban and includes the townships of Waihi Beach, Katikati, Omokoroa, Te Puna, Te Puke and Maketu. Smaller rural settlements are at Paengaroa, Pongakawa and Pukehina in the east and at Kauri Point, Tanners Point, Ongare, Tuapiro and Athenree in the western part of the District.

The District has a warm, sunny climate with an average of 1,900 – 2,300 sunshine hours per year with moderate rainfall of 1,200 – 2,400 mm per year. This diverse landscape, combined with a favourable temperate climate, provides an area rich in resources such as indigenous flora and fauna, highly versatile soils, rivers and harbours.

The land of the Western Bay of Plenty faces north-east to the sea. To the west are the rugged bush-covered Kaimai Ranges. Numerous streams drain the Kaimais, flowing down through the hills and coastal lowlands, into the swampy estuaries and mudflats of the Tauranga Harbour.

In the east, the Kaituna River drains the lakes of Rotorua and Rotoiti into the Maketu Estuary and out to sea, while smaller streams drain the eastern District into the Waihi Estuary.

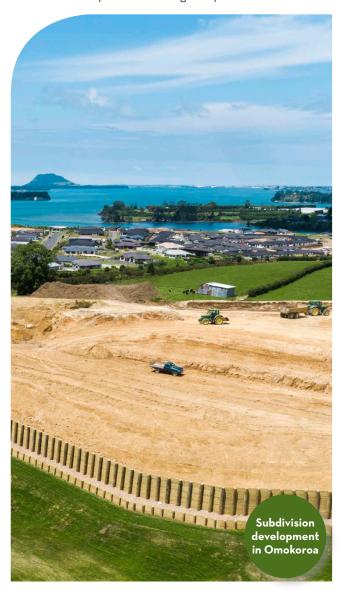
Matakana Island forms a natural barrier between Tauranga Harbour and the Pacific Ocean.

OUR ECONOMY

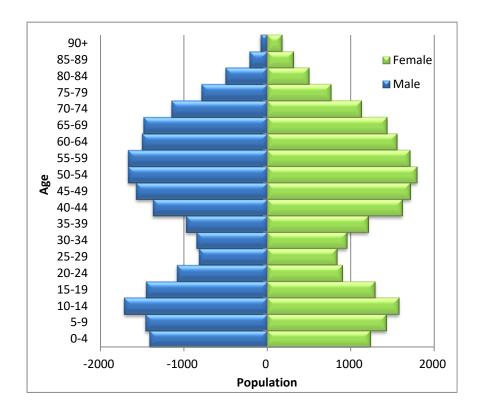
region's economic growth.

Agriculture and horticulture are the main economic drivers of the Western Bay of Plenty District and the greater Tauranga and Western Bay sub-region. These two primary sectors fuel a multitude of professional businesses and service industries, employing a diverse labour force. Our environment, soils and climate are not only attractive for agricultural production but are also a magnet for people wanting a relaxed outdoor lifestyle. We are close to the amenities of Tauranga, yet we retain a rural and small town atmosphere. Manufacturing, commerce and trades are also vital to the sub-

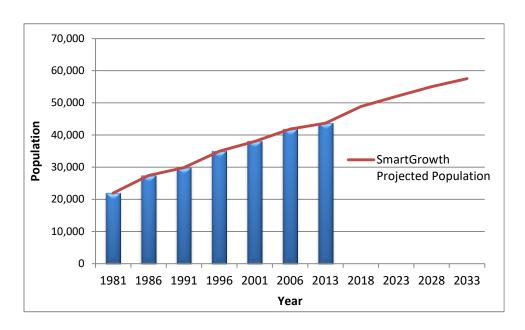
Our District is three times more reliant on horticulture and agriculture for its economic output than New Zealand as a whole. This dependence presents challenges for the District, as well as opportunities. The outbreak of the kiwifruit vine disease Psa-V in November 2010 is an example of the risks associated with economic dependence on single crops.



Age sex distribution (as at the 2013 Census)



Population projection as at the 2013 Census



STATEMENT OF COMPLIANCE

Western Bay of Plenty District Council hereby confirms that all statutory requirements in relation to the annual report, as outlined in the Local Government Act 2002, have been complied with.

Garry Webber

San Webbon

Mayor

Western Bay of Plenty District Council

Miriam Taris

Chief Executive Officer

Western Bay of Plenty District Council

THE MAYOR'S INTRODUCTION

For year ended 30 June 2018

A growing District

The Western Bay of Plenty District continues to experience strong growth. Annual GDP growth of 9 percent outstripped the national average of 6.2 percent and growth in employment was 6.5 percent compared to 3.7 percent nationally. On the ground, economic growth has translated into a doubling of the value of building consents issued over the year. These are just a few of the many positive indicators underpinning the Western Bay story.

Council playing its part

Council has worked hard to ensure it supports and encourages the District's prosperity through the roles it plays in providing essential public services and regulation. Some highlights of the year include:

- Completion of the new Katikati library and community hub: The Centre - Patuki Manawa which opened in August 2018
- · Commissioning of the Te Puna West wastewater scheme
- Continued construction of the Omokoroa Tauranga Cycleway
- · Completion of the Te Puke Highway revocation project
- · Development of the Omokoroa Special Housing Area
- Reviewing our waste minimisation policy in light of central government guidelines.

Financial management

Prudently managing Council's assets and finances is critical to maintaining sustainable public services into the future. Council has retained its AA/ A-1+ credit rating from Standard and Poor's which reflects its continued prudent debt management, planning for growth and reaping the benefits of a larger rating base.

Key financial measures include:

- Revenue of \$149m, up \$43m from 2016/17
- A \$1.95m reduction in net debt to \$98m.

Looking ahead

During the year we completed our 2018/28 Long Term Plan, which reflects a clear message from Western Bay residents they want Council to continue to take a 'steady as we grow' approach while prudently managing operational and capital expenditure.



Garry Webber Mayor, Western Bay of Plenty District Council

Council is confident the strategies, actions and performance measures in the Long Term Plan will deliver on these expectations against a forecast average rate increases of no more than four per cent (including inflation) for existing ratepayers over the next ten years.

Looking forward, macro economic forces nationally and globally pose risks around whether growth across the District can be sustained as a 'new normal'. Against this background Council remains focussed on keeping a tight reign on finances and looking for more opportunities to improve our efficiency and address performance and service gaps.

Close attention will continue to be paid on the new Government's policy priorities and potential impact on the local government operating environment. Council needs to be ready and able to influence and anticipate change.

My sincere thanks to fellow elected members for their direction and the Chief Executive and staff for their expertise and willingness to work as a team for the benefit of Western Bay of Plenty residents.

Garry Webber Mayor, Western Bay of Plenty District Council



THE DISTRICT AT A GLANCE -**KEY FACTS**



GDP

9.0% Annual GDP growth vs 6.2% national average.

\$35,365 per capita GDP vs \$56,441 nationally (March 2017)



Jobs

6.5% growth in employment vs 3.7% nationally

67.1% employment rate vs 67.7% nationally (June 2018).



Sector

Kiwifruit grower returns up 6% in 2018 to \$1.47 billion, BOP accounts for 81%.

Avocado returns: \$200m in 2016/17 \$150m in 2017/18 Goal of \$280m by 2023. BOP accounts for 60%.



Building industry

2017/2018 building consent value of \$258.7m vs \$129.5m in 2016/2017

107.6 new dwelling approvals per 10,000 population vs 68.1 nationally (May 2018)

PLAYING OUR PART

Council currently owns

\$1.37 billion

worth of physical assets

vs \$1.25 billion in 2016/2017

Set against

\$98 million

of net debt as at 30 June 2018

vs \$100 million in 2016/2017

Overall

the District has equity of

\$1.29 billior

vs \$1.16 billion in 2016/2017

\$38million

(capital expenditure) was spent on

infrastructure and assets

vs \$26 million in 2016/2017

Rates covered

74%

of the

operational cost of running the District

in 2017/2018 vs 74% in 2016/2017

\$149 million

total income generated

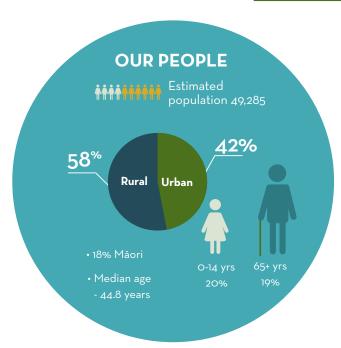
\$106 million in 2016/2017 (see note 33 on page 170)

\$61 million

rates income generated

\$60 million in 2016/2017

COUNCIL AT A GLANCE - KEY FACTS





OUR LAND

212,000 hectares

202 kilometres of harbour

55 kilometres of ocean beach

Outstanding soil conditions that grow a basket of

'super foods' from Kiwifruit to some of the world's highest

grade dairy, beef and lamb products

OUR COMMUNITIES

Rich tapestry of small thriving communities

Three wards Katikati/ Waihi Beach, Kaimai, Maketu/ Te Puke

An incredibly strong sense of place, resilience and ability to adapt

8,000 7,000 7,194 6,937 6,681 6,071 5,000 4,000 2,000 1,000 2,012 2013 2014 2015 2016 2017 2018

OUR DEBT

Net debt per rateable property

ROLE OF THIS ANNUAL REPORT

This Annual Report is provided to compare Western Bay of Plenty District Council's actual performance for the year against what was forecast in the Long Term Plan or Annual Plan

PLANNING AND REPORTING FRAMEWORK

Under the Local Government Act 2002, a Local Authority must prepare and adopt the following documents:

LONG TERM PLAN (LTP)

(Section 93) identifies Western Bay Council's plans for the Western Bay over a 10 year period. It is reviewed every three years. Western Bay Council's latest LTP was agreed in 2015.

ANNUAL PLAN

(Section 95) is produced in the two intervening years between each LTP. It outlines any significant changes Council has made to the LTP and contains the annual budget.

ANNUAL REPORT

(Section 98) provides details of Council's actual performance for all activities against the plans for a specific year of the LTP or Annual Plan.

SUMMARY ANNUAL REPORT

(Section 98(4)(b)) provides a summary of information contained in Council's Annual Report.

BRINGING THE PLANNING PROCESS TOGETHER

Community Outcomes

How the Community wants the District to be

Long Term Plan

How the council will go about achieving the Community Outcomes

Annual ReportWhat was achieved

Annual Plan

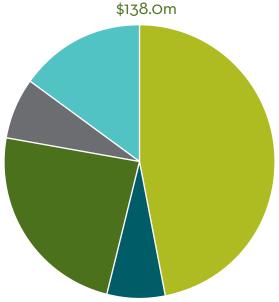
Annual Budget

FINANCE SUMMARY OVERVIEW

Western Bay Council has reported a net surplus of \$66.2 million compared with a budgeted operating surplus of \$16.83 million. The major contributor to this increased surplus was financial contributions, vested assets and gains from asset revaluation.

Council Revenue 2017/18

(excluding vested assets)





7% User charges

24% Revaluation gains







