



How we developed our Long Term Plan Te hanga o te Mahere Rae Roa

We started community engagement on our Long Term Plan in early 2020, and used a range of methods to connect with our communities.

Our pre-engagement approach

Phase One

9 March to 1 May 2020

Overview, scoping, setting assumptions

Pre-engagement for phase one focused on the following topics:

- Environment
- Boat ramps
- Water quality
- Dog exercise areas
- Libraries and service centres
- Cemeteries
- Swimming pools
- Walking and cycling
- Reserves and sport parks
- Community halls
- Plans for Lund Road
- Indoor recreation centres

We engaged with our community during phase one through:

- Hello Future District website
- Electronic newsletters
- Print and digital advertising
- Notifications to community groups and stakeholders
- Social media

27,274

Pieces of feedback received across all topics for phase one.

Phase Two

September to October 2020

Getting into the detail - testing the key proposals

Pre-engagement for phase two focused on the following topics:

- Katikati bypass
- Waihi Beach Library and Service Centre
- Swimming pools
- Community halls
- CCTV - Security cameras
- Elder housing

We engaged with our community during phase two through:

- Hello Future District Website
- Feedback booths around the District
- Workshops with community groups in each Ward
- Seven hui-a-hapū
- Workshop with community board chairs and members
- Workshops at Ward Forums
- Print and digital advertising
- Social media

13,124

Individual pieces of online feedback received for phase two.

The key areas we focused on in our development of the Long Term Plan 2021-2031 were:

- **Environmental scan**
Responding to international, national and regional changes.
- **Wellbeing**
Our approach to promoting intergenerational wellbeing.
- **Climate change**
Responding to climate change.
- **Tangata Whenua**
Partnering with tangata whenua.
- **Strategic assumptions**
- **Financial prudence**
- **Infrastructure services**
Delivering infrastructure to service our communities.
- **Council activities**
Community outcomes/performance measures.
- **Community views**
Locally and District-wide.

Our formal engagement approach

Phase Three

8 March - 9 April 2021

Special Consultative Procedure

The Long Term Plan Consultation Document and supporting information were adopted on 25 February 2021 and was out for consultation from 9 March - 9 April 2021. The Consultation Document outlined the key proposals, the priorities and projects for the District over the next 10-30 years, and was aimed to enable residents and stakeholders to participate in the development of the Long Term Plan by providing us with feedback.

Our key proposals for consultation were:



Maintaining our roading network



Walking and cycling



Swimming pools



Community halls



CCTV - Security cameras



Elder housing

We also sought feedback on:

- Draft Schedule of Fees and Charges 2021-2022.
- Revenue and Financing Policy.
- Multiple Pan Remissions Policy.
- Water Rates Remission Policy.

We produced the following documents as supporting information for the Consultation Document.

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|-----------------------------------|--|--|---|
| 1. Wellbeing Plan | 2. Climate Change Action Plan | 3. Strategic assumptions for the Long Term Plan 2021-2013 | 4. Financial Strategy |
| 5. Infrastructure Strategy | 6. Te Ara Mua - The Pathway Forward | 7. Council activities/ performance measures | 8. Financial/ policies and summaries |

We engaged with our community during phase three through:

- Hello Future District website
- Three free community events (one per ward) "Love the Western Bay Fun Days"
- Formal hearing opportunity
- Feedback booths around the District
- Instep Young Leaders breakfast
- Two workshops with iwi/hapū representatives
- More than 1000 notifications/emails to community groups and key stakeholders
- Mail out to 2905 non-resident ratepayers
- Print, digital and radio advertising
- Social media

We received **836** submissions through the various opportunities to give feedback.

3808
Pieces of feedback was received across all topics for phase three.



Community Fun Days held in Te Puke, Te Puna and Waihi Beach



Overall we received 44,206 individual pieces of feedback across the development of this plan.

