

MEETING — AGENDA —

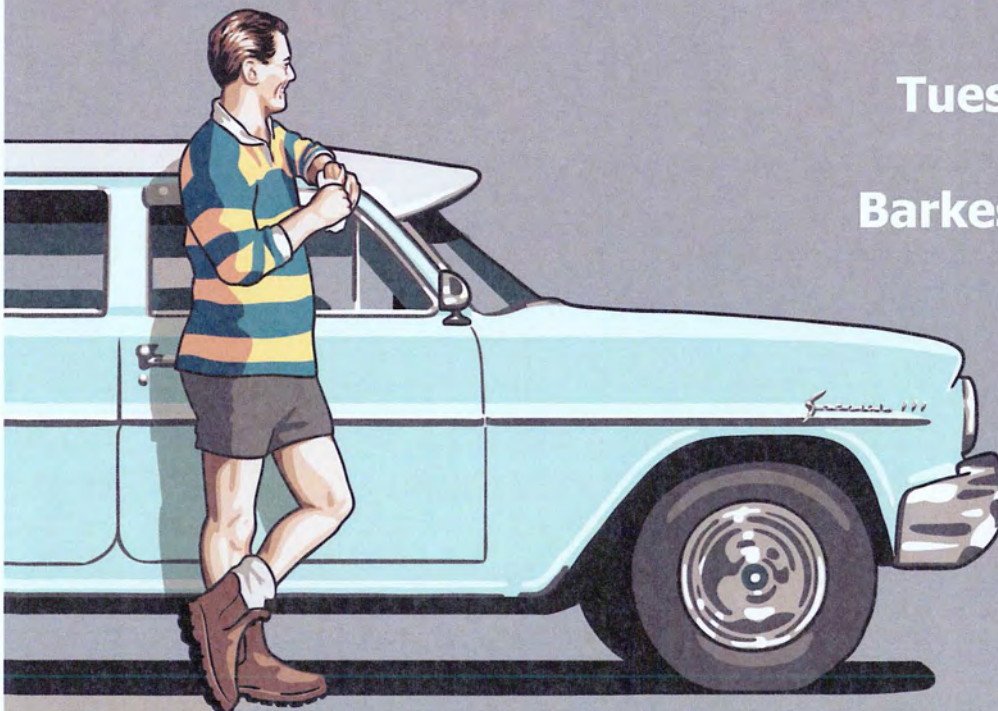
Ngā Take

www.westernbay.govt.nz



JOINT ROAD SAFETY COMMITTEE

Komiti Manaaki Huarahi



JRS5
Tuesday, 6 March 2018
Council Chambers
Barkes Corner, Tauranga
10.00am

**Notice of Meeting No JRS5
Te Karere**

**Joint Road Safety Committee
Komiti Manaaki Huarahi**

**Tuesday, 6 March 2018
Council Chambers
Barkes Corner
10.00am**

Western Bay of Plenty District Council

Councillor: Margaret Murray-Benge (Chairperson)
Roading Engineer (East/West): Stuart Harvey

Tauranga City Council

Councillor: Bill Grainger (Deputy Chairperson)
Transportation Manager: Martin Parkes

Bay of Plenty Regional Council

Councillor: Andrew von Dadelszen
Sustainable Transport Officer: Jenny Mack

**New Zealand Police
Travel Safe Programme Leader
New Zealand Transport Agency
Accident Compensation Corporation
Automobile Association**

Acting Senior Sergeant Wayne Hunter
Karen Smith
Adam Francis
Jessica Davis
Peter Bedford

Media
Staff

Miriam Taris
**Chief Executive Officer
Western Bay of Plenty District Council - Administering Authority**



Delegations Mangai o Te Kaunihera

Role:

To provide administration of the annual road safety programme and co-ordination of the work of various community groups concerned with road safety, with the power to co-opt other members as necessary.

This Committee to report to the appropriate operational Committees of the Western Bay of Plenty District Council and Tauranga City Council as designated by those authorities.

Agenda for Meeting No. JRS5

Pages

Present Apologies

Public Forum (If Required)

Under Standing Orders Appendix F a period of up to 30 minutes is set aside for a public forum. Members of the public may attend to address the Committee for up to three minutes on items that fall within the delegations of the Committee provided the matters are not subject to legal proceedings, and are not already subject to a process providing for the hearing of submissions. Speakers may be questioned through the Chair by members.

Such presentations do not form part of the formal business of the meeting, a brief record will be kept of matters raised during any public forum section of the meeting with matters for action to be referred through the service request system.

Recommendation

THAT the meeting adjourn for the purpose of holding a public forum.

- JRS5.1 **Minutes of Meeting No. JRS4 of the Joint Road Safety Committee held on 21 November 2017** 7-12

A copy of the minutes are attached.

Recommendation

THAT the minutes of Meeting No. JRS4 of the Joint Road Safety Committee held on 21 November 2017 as circulated with the agenda be confirmed as a true and correct record.

- JRS5.2 **Western Bay Joint Road Safety Operations Meetings Minutes**

As there have been no meetings of the Western Bay Joint Road Safety Operations Committee since the last meeting of this committee, there are no new minutes to receive.

JRS5.3 **New Zealand Police Report** 13-16

Attached is a report from the New Zealand Police dated 8 February 2018.

Recommendation

THAT the New Zealand Police's report dated 8 February 2018 be received.

JRS5.3 **Accident Compensation Corporation Update** 17-18

Attached is a report from the Accident Compensation Corporation dated 16 February 2018.

Recommendation

THAT the Accident Compensation Corporation's report dated 16 February 2018 be received.

JRS5.4 **Travel Safe Programme Leader Update** 19-47

Attached is a report from the Travel Safe Programme Leader dated 19 February 2018.

Recommendation

THAT the Tauranga City Council Travel Safe Programme Leader's report dated 19 February 2018 be received.

JRS5.5 **Transport Agency Update** 48-50

Attached is a report from the Regional Road Safety Advisor of the New Zealand Transport Agency dated 16 February 2018.

Recommendation

THAT the New Zealand Transport Agency Regional Road Safety Advisor's report dated 16 February 2018 be received.

Attached is the report from the Bay of Plenty Regional Council Sustainable Transport Officer dated 23 February 2018.

Recommendation

That the Bay of Plenty Regional Council Sustainable Transport Officer's report dated 23 February 2018 be received.

**The next meeting of the Joint Road Safety Committee will be at 10.00am on
Tuesday, 8 May 2018.**

Western Bay of Plenty District Council

**Minutes of Meeting No. JR4 of Joint Road Safety Committee
held on 21 November 2017 in the Council Chamber, Barks Corner, Tauranga
commencing at 10.04am**

Present

Councillor Margaret Murray-Benge (Chairperson) and Stuart Harvey (Western Bay of Plenty District Council), Councillor Bill Grainger (Deputy Chairperson) and Karen Smith (Tauranga City Council), Councillor Andrew von Dadelszen and Jenny Mack (Bay of Plenty Regional Council), Senior Sergeant Ian Campion (NZ Police), Adam Francis (NZ Transport Agency), Jessica Davis (Accident Compensation Corporation) and Peter Bedford (Automobile Association)

In Attendance

G Allis (Deputy Chief Executive), Paul Howard (Westlink), Sergeant Wayne Hunter (NZ Police), and Michelle Parnell (Democracy Advisor)

Community Boards

Allan Sole (Waihi Beach Community Board Chairperson)

Apologies

An apology for absence was received from Martin Parkes.

Resolved: Murray-Benge / Grainger

THAT the apology for absence from Martin Parkes be accepted.

JRS4.1 Minutes of Meeting No. JRS3 of the Joint Road Safety Committee held on 8 August 2017

The Committee considered the minutes of JRS3 of the Joint Road Safety Committee meeting held on 8 August 2017 as circulated with the agenda.

Resolved: Councillor Grainger / Member Mack

THAT the minutes of Meeting No. JRS3 of the Joint Road Safety Committee held on 8 August 2017 as circulated with the agenda be confirmed as a true and correct record.

JRS4.2

Western Bay Joint Road Safety Operations Meeting Minutes

The Committee considered the minutes from the Western Bay Joint Road Safety Operations Meeting dated 9 August 2017, 13 September 2017, 11 October 2017 and 1 November 2017 as circulated with the agenda.

Resolved: Members Francis / Campion

THAT the minutes of Western Bay Joint Road Safety Operations Meeting dated 9 August 2017, 13 September 2017, 11 October 2017 and 1 November 2017 as circulated with the agenda be received.

JRS4.3

New Zealand Police Report

The Committee considered a report from Senior Sergeant Ian Campion of the New Zealand Police dated 21 November 2017 as circulated with the agenda.

Senior Sergeant Campion verbally amended his report to advise that there had been 11 fatalities for the year, which was significantly improved statistic compared to the last two years. He also discussed the analysis of the accident statistics and reported that distraction was playing less of a role in reported accidents, which was pleasing.

When asked about how the design of roads contributed to accidents, Senior Sergeant Campion explained that roads could not possibly be designed to mitigate all human error and Adam Francis explained that New Zealand roads were designed, where possible, to minimise the impact of accidents. It was further discussed that education (both through the schooling system and in community training programmes) had been found to be the most effective form of road safety.

The committee thanked Senior Sergeant Campion for his hard work and service both in the committee and in the community, presented him with a bouquet of flowers and a card, and wished him well on his Bougainville secondment.

Resolved: Member Campion / Councillor Grainger

THAT the New Zealand Police's report dated 21 November 2017 be received.

JRS4.4 Accident Compensation Corporation Update

The Committee considered a verbal report from the Accident Compensation Corporation Representative.

Jessica Davis read a statement from about the future of ACC for the benefit of the committee as follows:

"In the last few years ACC has been laying the foundation for transformational change. Our initial focus was on strategic partnerships to deliver a reduction in the incidence and severity of injuries, an increased return on investment (ROI) and increased scope of investments and innovation, as approved by Injury Prevention governance. This has been successfully embedded and it is now appropriate to turn our focus to how we deliver on this across New Zealand, at a regional level.

The new operating model is focused on delivering a return on investment (as required under ACC legislation), for every Injury Prevention dollar spent, and reducing the incidence and impact of injuries, through strategic relationships at a regional and national level. Members of the new team will be responsible for regions across New Zealand, delivering on IP Priorities, Strategies and Programmes within each region and communicating community readiness and insights to IP Portfolios within ACC.

Although the new confirmed structure means a reduction in numbers, this does not mean that we are putting a lower priority on Injury Prevention in the regions. Instead, we are wanting to focus our effort and resources on things that will make a quantifiable improvement and extend the reach of IP in the regions. What the team loses in numbers will be more than made up for by the seniority, experience and calibre of the individuals in the new team.

Now that we have confirmed the final structure, ACC will work with local partners and stakeholders to ensure that relationships are transitioned to the new model, as appropriate. We anticipate that this engagement with local partners and stakeholders will begin in late November and continue through to when the new team is fully operational in early March."

Resolved: Member Davis / Councillor von Dadelszen

THAT the Accident Compensation Corporation's verbal report be received.

JRS4.5 Travel Safe Road Safety Action Plan Report

The Committee considered a report from the Travel Safe Programme Leader of the Tauranga City Council dated August 2017 - November 2017 as circulated with the agenda.

Karen Smith spoke to some of the projects that the Travel Safe Programme were undertaking including the Orange Day Parade to be held

on 1 December 2017. Ms Smith played a video of the winning entries to a recent cycling promotion competition featuring students from local schools advocating for safe cycling.

Regarding the Bells on Bikes Campaign, Ms Smith advised that she had found that bike shops usually removed the bells from bikes that they sold and that she sourced the bells from these shops to distribute for the programme.

Ms Smith went on to thank the partners in the committee who contributed to the programmes that the Travel Safe team ran and the Travel Safe team for their tireless work.

Resolved: Member Smith / Councillor Grainger

THAT the Tauranga City Council Travel Safe Programme Leader's report dated August 2017 - November 2017 be received.

JRS4.6

Transport Agency Update

The Committee considered a report from the Regional Road Safety Advisor dated November 2017 as circulated with the agenda.

Adam Francis updated the committee on the following projects:

- The Katikati Bypass: Staff at NZTA were waiting for the board decision on increased funding for the project, which they anticipated they would receive by the end of 2017. In the meantime, NZTA were looking at works that could be done to alleviate issues at key intersections in the Omokoroa / Te Puna area until the project was completed.
- The State Highway 29A Hairini Link / Maungatapu Underpass: Councillor Grainger enquired as to whether a Park N Ride facility had been considered in this area as a way to provide parking for those commuting into the city to work. Mr Francis advised he would follow up on this.
- State Highway 29A Maungatapu Median Barrier: Mr Francis confirmed that the work here would be finished shortly and had been held up by an archaeological find.
- Weather Activated Variable Speed Limit Signs (State Highway 29): Mr Francis indicated that the trial was nearly completed and that the signs would likely stay as the trial had proved to be largely successful.

Mr Francis advised that due to restructuring within NZTA, subsequent reports would likely be at a national rather than regional level. He also reported that there had been support for the proposal to raise speed limits on some roads to 110 kilometres per hour and the issue would likely be gazetted by the end of the year.

Regarding questions about maintenance of road, Mr Francis advised that the wet winter had made keeping up with road maintenance difficult but was an issue that NZTA were aware of and working to rectify.

Resolved: Members Francis / Davis

THAT the New Zealand Transport Agency Regional Road Safety Advisor's report dated November 2017 be received.

JRS4.7

Road Safety Action Plan

The Committee considered a report from the Bay of Plenty Regional Council Sustainable Transport Officer dated 1 July 2017 to 31 October 2017 as circulated with the agenda.

Jenny Mack spoke to the report and pointed out some of the highlights for the committee. She explained that there was a large focus on "born again" motorcyclists and encouraging skills based training in this group. Jess Davis advised that while ACC levies for motorcyclists were high, that they only covered roughly one third of true cost incurred in all motorcycle accidents, 80% of which did not involve other vehicles. The Regional Council was seeking to further subsidise these courses to make them more available to motorcyclists.

Resolved: Member Mack / Councillor von Dadelszen

That the Bay of Plenty Regional Council Sustainable Transport Officer's report dated 1 July 2017 to 31 October 2017 be received.

JRS4.8

2018 Meeting Schedule

The Committee considered a report from the Democracy Advisor dated 2 November 2017 as circulated with the agenda.

Resolved: Members Mack / Smith

1. *THAT the Democracy Advisor's report dated 2 November 2017 and titled 2018 Meeting Schedule be received.*
2. *THAT the report relates to an issue that is considered to be of low significance in terms of Council's Significance and Engagement Policy.*
3. *THAT the Joint Road Safety Committee notes the following meeting schedule for the 2018 year:*

Meeting No.	Date	Agenda Closing Date
JRS5	Tuesday 6 March 2018	Wednesday 21 February 2018
JRS6	Tuesday 8 May 2018	Tuesday 24 April 2018
JRS7	Wednesday 8 August 2018	Thursday 26 July 2018
JRS8	Tuesday 6 November 2018	Wednesday 24 October 2018

All meetings will be located at the Western Bay of Plenty District Council Chamber.

Chairperson Murray-Benge introduced Paul Howard of Westlink to the committee. In response to questions, Mr Howard explained that he had been based in UK and that, in his experience, New Zealand road design was held up as an example internationally.

The meeting concluded at 11.39am.

Confirmed as a true and correct record.

Councillor Margaret Murray-Benge
Chairperson

Date

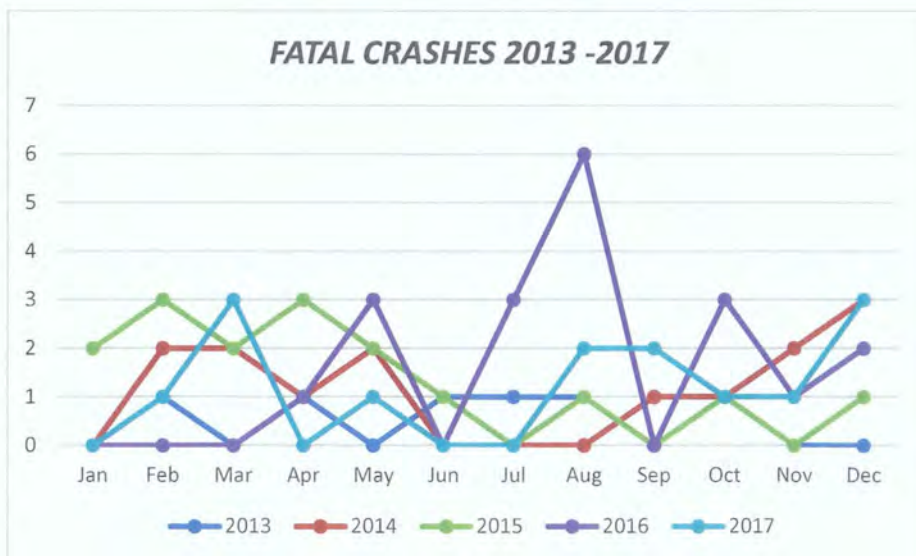
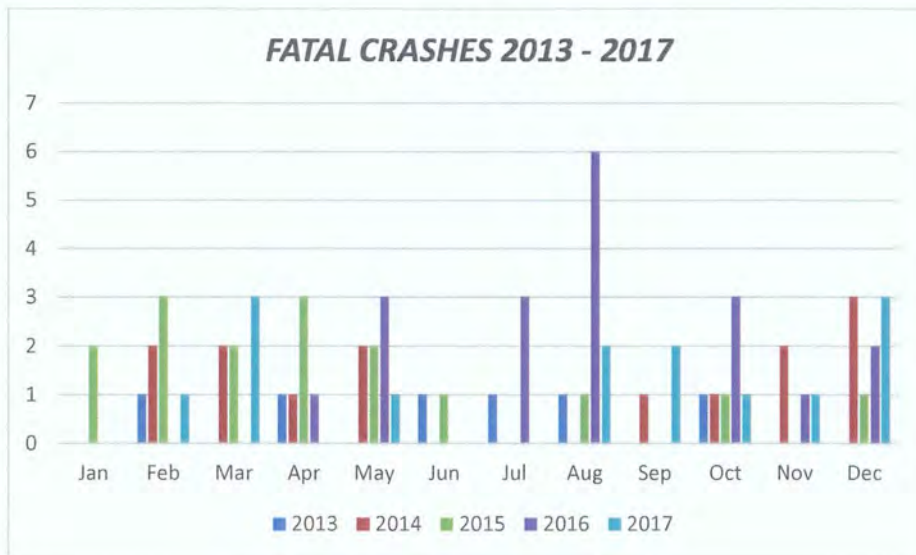
JRS4



POLICE REPORT

**JOINT ROAD SAFETY COMMITTEE MEETING
Tuesday 6 March 2018 1000hrs**

FATAL CRASH



2001	23	
2002	9	
2003	27	
2004	14	
2005	10	
2006	13	
2007	11	
2008	10	
2009	10	
2010	13	
2011	14	
2012	8	2 nd best result in 30 years
2013	6	Best result in 30 years
2014	16	
2015	18	2 nd worst Result in 10 years
2016	19	Worst Result in 10 years
2017	14	
2018	1	

2017 Fatal Crash Analysis

Urban	4
Rural	4
SH36 (The Lakes)	1
SH29	2
SH2 North	2
SH36	1

Deceased Road User Type

Driver	7
Passenger	2
M/cyclist	2
Pedestrian	3

Contributing Factors

Speed	9
Alcohol	5
Cross c/line	2
Distraction	1
No Seat Belt	1
Inexperience	1
Medical event	1

FATAL CRASHES 2017

Date	Location	Deceased Type	Type	Circumstances
16/02/2017	Seddon St, Te Puke	Pedestrian	Car v Pedestrian	Intoxicated pedestrian walking along road in dark clothing. Struck by car
22/03/2017	Welcome Bay Rd	Driver	Car v HMV	Driver of car crossed centre line and collided head on with HMV
22/03/2017	Vale St, Tauranga	Pedestrian	Car v Pedestrian	Pedestrian on pedestrian crossing struck by offending car.
31/03/2017	Kaituna Cut, Papamoa	Driver	Single Car	Car lost control on easy bend and crashed in to river.
3/05/2017	Te Puke Highway, Rangiuru	Driver	Camper Van v HMV	Driver of camper van veered across in to path of HMV and collided almost headon.
8/08/2017	Bellevue Rd, Tauranga	Driver	Car v Tree	Driver of stolen car attempting to evade police car lost control on sharp bend and hit tree.
13/08/2017	Jellicoe St, Te Puke	Driver	Car v Tree	Travelling at speed lost control on moderate bend and collided with tree.
8/09/2017	Rangiuru Rd, Te Puke	Rider	Motorbike v Van	Motorbike travelling at speed crossed centreline and hit side of van, losing control and fell off on to road.
17/09/2017	The Lakes/SH36 Roundabout	Rider	Motorbike	Rider on unroadworthy bike at speed fell off negotiating roundabout
28/10/2017	SH29, Lower Kaimai near Ruahihi Rd	Driver	Car v Car	Westbound vehicle crossed centreline and collided with drivers door of deceased's vehicle
17/11/2017	SH29 Lower Kaimai near McLaren Falls Rd	Pedestrian	Car v Pedestrian	Driver of broken down car in lane. Driver standing next to car which was struck by another car killing him.
3/12/2017	SH2/Quarry Rd	Passenger	Car v Car	Car turning in to Quarry Rd failed to see oncoming vehicle and was t boned bu oncoming vehicle.
19/12/2017	SH36, Pyes Pa	Driver	Car v Tree	Car travelling at excessive speed failed to take bend and hit tree.
19/12/2017	SH2, Apata	Passenger	Car v Car	Car travelling too fast through road works, lost control, crossed centreline and collided with oncoming vehicle

POLICE OPERATIONS**Completed:**

Summer Policing

Intersection Operation – November 2017

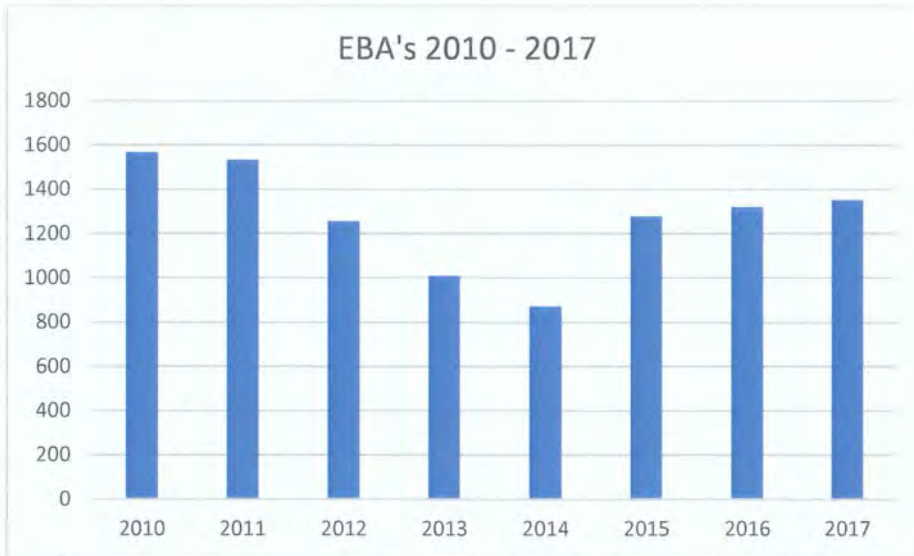
Speed Operation – December 2017

Operation Kaitiaki 31 December 2017

Back to School – 30th January – 9th February 2018**Future Campaigns:**Restraints (Kiddiclic) – 12th – 18th March 2018Intersections – 16th – 22nd April 2018

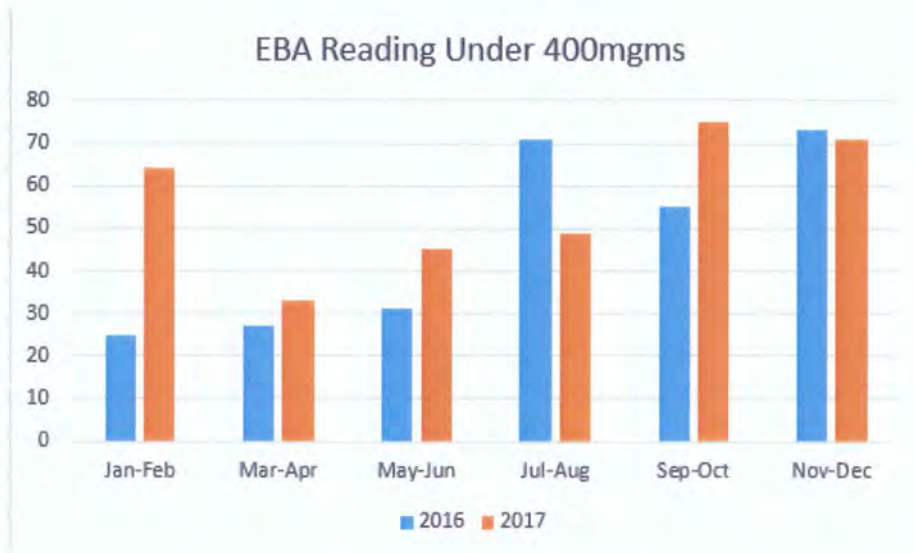
IMPAIRED DRIVER PRODUCTIVITY

EBA Prosecutions 2010 – 2017



The figure for 2016 ALSO INCLUDES 282 and the figure for 2017 ALSO INCLUDES 337 EBA matters relating to the new alcohol level between 250 and 400 where Infringement Offence Notices only were issued.

Note that the first 6 months of the 2016 figures are low as only Road Policing staff at that time had the ability to complete these lower end alcohol offences on their phones SMART application which is where the numbers are taken from. From June 2016 all police staff had the ability to use the SMART application.



Wayne Hunter
Acting Senior Sergeant
O/C Road Policing Team
Western Bay of Plenty

Get Ride Ready Campaign Evaluation

12th January 2017

Purpose:

At the start of the summer riding season, ACC, in partnership with NZTA and local councils, wanted to assist riders in getting ready for the riding season, with a view to reducing the number of serious and fatal accidents during the peak riding season.

Main activities:

- Free 10 point bike safety check
- Register for a free Ride Forever course using the Spring'17 code
- Local council support in terms of promotion

Campaign elements

Branding	<ul style="list-style-type: none"> • ACC supplied campaign collateral and this was adapted by participating local councils
Campaign start date and end date	<ul style="list-style-type: none"> • 1 September 2017 – 18th December 2017
Background	<ul style="list-style-type: none"> • ACC led initiative, with all road safety co-ordinators in participating council areas and local CIPC's providing support, as well as retailers and local police. • Get Ride Ready ran from 1 September through to 18 December. Riders in participating regions could get a free 10-point safety check on their bikes from local retailers and take a Ride Forever course for free.
Marketing & Comms	<ul style="list-style-type: none"> • Campaign How to guide distributed to CIPC's, local road safety co-ordinators and training providers • Collateral assets distributed to CIPC's, local road safety co-ordinators to re-brand and use locally: <ul style="list-style-type: none"> ○ Print - Get Ride Ready posters and DLE brochures, flyers for retailers, 10 point safety check list ○ Online banners ads and social assets plus radio scripts • Subsidised Ride Forever training course administration fee by local councils so there is no cost to participants, offer available 01 Sep 17 – 18 Dec 17.
Cost	<ul style="list-style-type: none"> • Total cost to ACC for campaign \$460 <ul style="list-style-type: none"> ○ \$360 for collateral design ○ \$100 for Facebook promotion • Total cost across all participating councils \$44,541 (average of \$24.50 per Spring '17 registration)

Get Ride Ready Campaign Evaluation

Campaign elements

Number of people who have registered for Free Ride Forever courses using Spring 17 code between September –December 2017

	Total Spring 17 codes	Actual trained riders 1Sept-Dec '17	Target trained riders 1Sept-Dec '17	Actual trained riders 1Sept-Dec'16
Totals	1818	2226	2418	1451

Comments: For the period 1 September-18th December 2017:

- 82% of R4E registrations used the Spring'17 code
- 60% of the Spring 17 code registrations occurred in December
- # of actual trained riders reached 92% of target for the period
- # of actual trained riders was +53% on the same period last year

Comments:

1. Communication and co-ordination

- a. Local council funding for road safety initiatives is planned well in advance in conjunction with NZTA. ACC worked with NTA in April 2017 to develop a communique to all local councils to signal that the campaign was being planned for September 2017, what were the components and that they should consider setting aside funding for it. Unfortunately the communique was not sent out and local road safety coordinators only found out about the campaign through the initial approach by the local ACC CIPC to discuss the campaign.
- b. ACC took a step back and then visited all local council areas to put the case for supporting the campaign and 70% of councils came on board but highlighted that a better approach in the future is to manage and signal the campaign well in advance, through NZTA investment channels.
- c. ACC's CIPC channel supported the roll out of the campaign with their local road safety coordinator however this was sometimes challenging as the communication had not been clear up front.
- d. In the end, Local Council uptake was good. Out of 14 council regions, 4 did not participate due to late communication and funding issues.

2. 10 point safety check uptake with retailers – anecdotal feedback from BOP. The BOP local road safety coordinator supported the campaign to its fullest extent and had radio and press support occurring in market.

O'Connor Patterson: Good promo but didn't really work for us we got one small job out of it but with the time it takes really is a cost to us.

Bayride: We heard the radio advertising plenty of times, but a disappointing take up. No young riders with dodgy motorcycles asked or booked in, and that is probably the target market! I wonder if we'd get a better response if the free check was set up in conjunction at an event or as an event on its own at a neutral site (not branded with a motorcycle store). Possibly having your dodgy bike checked over at a franchised dealer would put people off.

Road Safety Action Plan Report 2017/18

Tauranga City and Western Bay of Plenty

Period: Dec 2017 to Feb 2018

Safer Journey Vision: A safe road system increasingly free of death and serious injury



New Zealand
POLICE
Nga Pirihimana o Aotearoa



PREVENTION CARE RECOVERY
Te Kaporetihana Awhina Hanga Whaka



Western Bay of Plenty
District Council



NZ TRANSPORT AGENCY
WAKA KOTAHI

Travel Safe Principles (based on Ottawa Charter) <http://www.who.int/healthpromotion/conferences/previous/ottawa/en/index1.html>




- Listening to communities
- Keeping it simple and flexible
- Developing community ownership at the beginning
- Strengthening community action
- Developing personal skills
- Creating supportive environments
- Supporting building healthy public policy

<https://www.facebook.com/TravelSafeBOP>



Reducing alcohol/drug impaired driving (SI 2020 High Concern)

National success indicator: A reduction in the number of local drivers with excess alcohol killed or seriously injured. An increase in the percentage of the community who believe that there is a high probability of being stopped and breath tested or impairment tested.

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Reporting
Safe road user	Activity 1 Bill Board and Media Campaigns	To reduce serious crashes reported to a maximum of 10 less. Deliver a robust media and billboard campaign focused on local offender rates. Licensed premises update permanent poster boards. 	Travel Safe	Attached operations calendar	Annual monitoring through crash register and NZTA local issues data. Licensed premises	Summer campaign through summer ambassadors, licensees, camping ground completed December Local Legend billboards around in 7 locations to match campaign
Safe road user	Activity 4 Recidivist driver programme	Deliver 10 one-day courses for court referred recidivist driving offenders and 1x 10 weeks longer course. Reduce the number of repeat offenders by 80%.	Ngati Kahu Travel safe Probation NZ Police	Attached operations calendar	Event survey and Court records for reoffending. 12 courses. 3x 2hr programmes for at risk	Ngati Kahu delivering a successful programme with short course and long course. Travel Safe updated certificates for long and short course

Safe road user	Activity 5 Young people Alcohol/drugs	To deliver a regional motivation /planning workshop and assist all 8 local secondary schools throughout the year.	Travel Safe NZ Police Re SADD	Attached operations calendar	Regular school reports / updates. (see Secondary school travel planning integration)	Blue light Navigator mentoring programme MOU has been completed and will begin this term. Tanks to partnership with BOPRC. Tis is based on NZTA best practice outcomes for road safety.
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Safer Journeys Safe Speeds (SJ 2020 High Concern)

National success indicators: reduction in the number of speed-related fatal and serious crashes. An increase in the percentage of the community who believe that there is a high probability of being stopped if they speed.
Changed attitudes in regard to “It’s ok to speed”. A reduction in the mean of all vehicle speeds. A reduction in the number of drivers exceeding posted speed limits.



Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Reports
Safer speeds and user	Activity 1 Back to School	To manage four campaigns to raise awareness of vehicle speeds and driver behaviour past schools and buses. Through pre and post campaign observation a 5% improvement will be realised.	Travel Safe NZ Police	Start of school terms.	Annual monitoring through crash register	Back to school campaign with follow up through Travel Safe school action plans for term 1 underway, Calendar of events completed for 2018 as attached.
Safer speeds and user	Activity 2 Is your Speed Safe” (Mixed Media Campaigns)	To reduce the reported speed related crashes across the districts by 5%, through awareness and enforcement campaigns emphasising drive to the conditions, driver distraction and tolerance.	NZ Police NSC Travel Safe	Attached Operations Calendar	Annual monitoring through crash register and NZTA local issues data.	
Safer speeds and user	Activity 3 Speed indicator devise	To update speed indicator device and use in areas to raise awareness to reduce speed.	NZ Police HRR / Travel safe Travel Safe	Attached operations calendar	Eight campaigns managed and speed reductions recorded pre and post campaign. Use of speed trailer in at risk areas Speed integrated into NSC programme	Speed trailer still to be updated and revamped by TTOC. Still in progress.

Safer speeds and user	Activity 4 SH29, SH 2, SH 2/33. Te Puke -3 Mile Hill. Winter Enforcement Plan	To reduce the incidence of winter speed related crashes on our worst performing local highways SH29, SH2/33 Te Puke - 3 Mile hill and SH2 North maintaining downward trend.	NZ Police NSC - NZTA Travel safe	July-Aug NZ Police- April-May- June HRR - NZTA Travel safe	Police report Integrated into Rural road risk NZTA programme	Travel Safe supports police with resources for campaigns
Safe roads and roadside	Activity 5 Neighbourhood Travel safe	To establish contacts and support through Community Centre groups and workplaces with Travel Safe initiatives as integrated approach. To increase car safety awareness in local communities	Travel Safe. Local Communities Schools/preschools Workplaces DHB BOPRC	Ongoing	As per NZTA LTTP TCC and WBOPDC focuses. Travel Safe community development integrated approach 2 Community Pit Stops in partnership with BOPRC	Planned Pit Stops x 3 2018. Booked in at three locations taking on upskilling tertiary students again.
Safer speeds	Activity 6 Police activity	To deliver ongoing enforcement focusing on speed (fatal 5) across all local Network safety coordination routes (High risk rural roads) and local focus on cycle helmets and noisy vehicles.	NZ Police	Attached operations calendar Police	Annual monitoring through safety reports, local data and crash register and NZTA local issues data.	

Safe roads and roadsides(SI 2020 High Concern) - Urban Intersections

National success indicator: A reduction in the number of fatal and serious head on, intersection and run-off road crashes.

Safe System	Local activities	Activity objectives/ outputs	Responsibility	Dates	Activity monitoring and evaluation	Report
Safe road user	Activity 1 Urban/Rural Intersections	To manage SJ 2020 initiatives to enable a reduction from the reported crashes across the districts to a maximum of 10 less. Ongoing education and awareness of local high risk intersections - Mixed media campaigns	Travel Safe Driver trainers NZ Police ACC	Attached operations calendar	Annual monitoring through MOT report, local data and crash register and NZTA local issues data. Support given to Age Concern	Plan for feature around May and inclusion into workshops for drivers and pedestrian users.
Safe road user	Activity 2 Red Light enforcement campaign. Urban intersections	To manage a reduction in intersection related crashes through two enforcement campaigns aimed at a reduction of intersection related crashes by 5% over the last five years. Supported in education by integrated travel safe approach themed -Give clear signals	NZ Police Travel Safe	Attached Ops Calendar	Annual monitoring through CAS and NZTA local issues data. Supported education through media sources	
Safe road user	Activity 3 High risk rural roads	To further develop a high risk rural road multi media campaign (billboard, radio and print media) across this highway campaign with a focus on high risk rural roads and intersections (Note these campaigns have independent activity and action plans)	NZ Police NZTA Travel safe	Attached Ops Calendar	Annual monitoring through safety reports, local data and crash register and NZTA local issues data. Summer messages /winter messages Media to appropriate settings	Local Billboards have been changed by BOPRC

					New messages developed 2015-18	
Safe Vehicle	Activity 4 Drive to Conditions	To manage Drive to Conditions pilot on the ground campaign with local radio station and garages to integrate NZTA TWIRL campaign to encourage safer vehicles and owners upskilled into what makes a vehicle safer.	NZTA Travel Safe BOPRC Local mechanic (tertiary)	June, July, August	Aligning to Transport Agency programme alongside police partnership and media follow up. Feedback from community taking part in pilot. As above Pit Stops at 3 locations.	Pitstops completed x 6 plus for 2017. 2018 in long term plan. See calendar of events. Feature planned for community to complement this in 2018. Consistency of message.. Driver Refresher 15x programmes completed. Doing a pilot for NZTA in Feb 2018. Carfit 2017 completed x10 areas across TCC/WBOPDC
Safe roads and roadsides	Activity 5 Safety Engineering activity	Manage all minor safety retrofit construction projects in accordance with the attached engineering schedule.	NZTA , TCC, WBOPDC	See attached schedule of works	Annual monitoring through council and NZTA reports, local data and crash register and NZTA local issues data.	

Safe roads and roadsides(SI 2020 High Concern) - Driver Distraction _Emerging issue

National success indicator: A reduction in the number of fatal and serious head on, and run-off road crashes, created by distraction

Safe roads and roadsides	Activity 1 Distraction related crashes	To raise awareness of distraction as a major cause of serious and fatal crashes and reduce these incidences by raising awareness of what specific distractions contribute to these statistics	Police Travel Safe	Aug - Sept	Annual monitoring through data and crash stats.	Distraction police pamphlet to reach local workshops to raise awareness.
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Increasing the safety of motorcycling (SI 2020 High Concern)

National success indicator: A reduction in the number of motorcyclists killed and seriously injured.

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	
Safe road user	Activity 1 Motorcyclist training workshops	To reduce the reported serious crashes in Tauranga city to 5 less than through delivery of 2 regional training courses for motorcycles plus 2 training courses for scooters.	ACC Motorcycle Trainer.	March July	Annual monitoring through MOT report, local data and crash register and NZTA local issues data.	Promoted in December through licenses to reach target audience. Plan in place for 2018 aligned to ACC.
Safe road user	Activity 2	To reduce the reported serious crashes in Tauranga City to 5 less through delivery of a mixed media campaign.	ACC	Attached operatio	Annual monitoring through MOT report, local data and crash	

	Mixed media campaigns			ns calendar	register and NZTA local issues data.	
Safe road user	Activity 3 Motorcycle Enforcement	To improve the safety of Motorcycling through motorcycle speed enforcement. Specifically focusing on the under 24 age group and 'born again riders' to further reduce the incidence of speed related motorcycle crashes	NZ Police ACC? (main deliverers) Travel safe	Attached operations calendar Sept Nov	Annual monitoring through MOT report, local data and crash register and NZTA local issues data. Supported through Travel Safe integrated approach in secondary school travel plan with scooter users.	Aligned to ACC and regional approach for 2018. Including information through secondary schools to reach scooter users.
	Activity 4 Scooter and Safety for Secondary Schools	To improve scooter safety in young people travelling to and from school and tertiary.	Travel Safe Motorcycle /scooter instructor	Term 1 annually	Evaluation and report based on programme at local secondary schools with piloting workshop. Linked to Travel Safe secondary school travel plans.	Inclusion at secondary school workshop where applicable

Increasing the safety of young drivers (High Concern)

National success indicator: Reduction in the number of 15-24 year olds killed or hospitalised and an increased probability awareness of enforcement measures.

Safe System	Local activities addressing	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Report
Safe road user	Activity 1 New Drivers	Conduct a campaign focused on reducing the number of new drivers crashing by 10 .Campaign to involve promotional materials to encourage safer driving and license progression through the GDLS.(Graduated Licence system) e.g. Practice	Travel Safe NZ Police Driver trainers ACC	Attache d operati ons calenda r Feb 2017	Annual monitoring through MOT report, local data and crash register and NZTA local issues data. (Linked to Secondary school Travel Plans)	Young Driver Workshops planned for 2018, very much activity based with effective road safety 'best practice' partners on board.
Safe road user	Activity 2 Anti-social drivers by youth campaign and Youth vehicle check	To raise the awareness of young drivers inexperience and risk taking mentality (SJ 2020 page 34) through an enforcement GDLS campaign focusing on driving restrictions and to encourage drivers to progress though the licence system. To manage the safety of youth vehicles through one vehicle check campaign	NZ Police Travel safe	Feb 2017 Oct 2016	Annual monitoring through MOT report, local data and crash register and NZTA local issues data. Supported by education in and around secondary/tertiary institutions.	
Safe road user	Activity 3 Regional mixed media campaign	To develop and deliver a comprehensive advertising campaign integrated and managed alongside the districts youth activities. This will assist the district in achieving their stated outcomes for youth.	BOPRC	Attache d operati ons calenda r	Annual monitoring through crash register and NZTA local issues data.	
Safe road user	Activity 4 Young driver	To develop an integrated Travel Safe programme, billboard and media campaigns for youth driver behaviour. Workplace settings and begin to pilot as part of secondary school travel plan and integrated package in alignment with NZTA	Travel Safe Schools Police Workplaces BOPDHB, BOPRC	Ongoing	Annual monitoring through crash register and NZTA portals and alignment 1x radio advert(see Secondary school travel plans – student involvement)	Young Driver programme in planning stages for 2018.Students at local secondary students will be involved with Travel Safe.See

						Calendar of Events
Safe road user	Activity 5 Young Driver Programme	To deliver a driver mentoring programme with school students with suitable mentor to follow the young driver through to full license by National Blue light Driver navigator programme. This programme is based on road safety 'best practice' outcomes e.g. Mangere programme reaching the real' at risk' students.	National Blue light Travel Safe Schools NZ Police Key stakeholders BOPRC	Attached Operations Calendar	Quarterly reports from programme to track progress Linking it to Secondary school travel plan follow and Travel Safe Young driver programme	MOU is signed with National Blue light in partnership with BOPRC


Safe Pedestrian (SI Medium concern) (high concern)
National success indicator: A reduction in the number of Fatal and serious crashes involving pedestrians.

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Reports
Safe road user	Activity 1 Road safety School travel plans (primary/intermediate, secondary)	To improve safety at our local schools and the wider community through addressing safety concerns in regard to school / community generated road traffic dangers. To manage and maintain the current 20 plans and develop a further four identified. To maintain the current KOF (Kids on feet) busses and develop 5 additional. To continue to set up pilots at intermediate schools. Begin a pilot at secondary schools that aligns with NZTA national education group	Local Schools and preschool institutions Travel Safe Police Engineers Ruben RSB Puppet Vision	Attached operations calendar	Selected site surveys and ongoing management template for each plan. Annual workshop evaluations.	<p>Transport Agency</p> <p>http://www.nzta.govt.nz/resources/safer-journeys-for-schools/doc/safer-journeys-for-schools.pdf</p> <p>School Action plans are all in progress aligned to Safer Journeys for 2018 outcomes with Travel Safe programmes and Travel Safe Calendar of Event. (see attached primary, intermediate and secondary) Working well alongside NZTA area schools too e.g. Pyes Pa linked</p>

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						outcomes to schools road safety procedures under School Travel Action plan
Safe road user	Activity 2 Road Safety Kids on Feet Caterpillar Feet	We aim to keep decreasing fatal and serious injuries by 5%. We will improve the levels of travel to school safety throughout our communities by developing and maintaining current activities, survey and identify issues that will impede safe travel options and remediate against these.	Travel Safe Local School and preschool institutions Local communities	Attached operation s calendar	Pre and post evaluations. Workshop and parent evening, public submissions.	Kids On Feet buses in action. New buses set up as required. Students promote walking and cycling 2018 KOF up and running looking to identify new ones e.g. Tga Primary school..
Safe road user	Activity 3 Travel Smart/Safe senior Students (all levels)	To support and inform children and youth in regard to safe walking, cycling and bus use. By educating and empowering youth with critical safe methods they will then mentor their peers in these safe practises. Maintain the current 17 school programmes and develop an additional 5. To set up groups at intermediate schools and begin pilot at secondary school.	Travel Safe Local Schools NZTA, BOPRC, Bikewise	Attached operatio ns calendar	Student and school surveys evaluations and workshop. Orange day parade	Travel Safe /Smart students setting up new student groups for 2018. Links to school key competencies. Promoting the concept- real learning in action
Safe road user	Activity 4 Knowing our Rules	We aim to enhance the safe travel practises of vehicles around schools and in particular parents delivering and collecting pupils. To increase and educate road users in safe travel. To audit and remediate any identified engineering site deficiencies. To work alongside enforcement with "Outside the school gate" campaigns. Deliver minimum of 60 events over the year.	Local Schools Local communities Travel Safe Police, Council Engineers Parking Officers	Attached operatio ns calendar	Selected site surveys and maintain an ongoing management template for each plan. Annual workshop evaluations.	2018 Term1 programme in planning stages Students playing a valuable role. Looking to keep a positive focus so pro- active approach aligns to school road safeyt procedures. linked to school travel plans. Need to

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						highlight this further to schools.
Safe road user	Activity 5 Secondary school	To improve safety at local secondary schools and wider community through addressing safety concerns in regard to School / community/ young road user. To begin a pilot at secondary school which aligns with the NZTA model and using community development and students develop models for Travel Safe behaviour change. Involve students in road safety messages that reach wider community	Local secondary schools Travel Safe PEO's Engineers Local communities BOPRC ACC?	Attached operations calendar	Selected site surveys and ongoing management with template developed alongside community. Workshops and evaluations 1x radio advert reaching community	Secondary student workshop planned for Term 1. Students play a crucial role. Will integrate this to active transport and road safety outcomes.
Safe Road User	Activity 6 Share with care (Footpath) (shared pathways)	To improve the safety of pedestrians on pathways as more modes of transport are using the shared pathways. Bring back the bell campaign alongside Share with care.	Travel Safe All communities		Media Advertising and community programmes	On going campaigns and Ride Leader groups very proactive. Cycle savvy for adults have a lot of courses in Bike month. Over 64 events planned to

						filter in Share with Care. Also looking to plan on ground coampaigns where needed for 2018 e.g. Maxwells Rd along water front.
Safe Road User	Activity 7 Safe Pedestrian	To improve carpark safety for pedestrians in local car parks and highlight the hazards to prevent further injuries.	Travel Safe ACC?		Select carparks that have injuries	






Orange Day Dec 2017

Safe cycling (SJ high concern)

National success indicator: A reduction in the number of Fatal and serious crashes involving cyclists.

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Reports
Safe Cycling and road user	Activity 1 Kids can ride	Cyclists feature strongly in numbers overall and crash numbers to reduce these figures by 10% respectfully. Programme is designed to educate local 10 year olds at local schools in cycling technique, safe travel and road safety skills and follow on to intermediate to make it safer to cycle in our district.	Kids Can ride team. Travel Safe Cycle advocate TCC PEO Schools NZTA	Attached operations calendar	Post and pre event evaluations from every school. PEO's have cycle safety education where needed to enhance the gaps. (refer travel plans)	Kids can Ride fully booked for 2018 year with well over 4000 students to be trained to grade 2. Powerco Intermediate cycling programme completed for 2018- very successful response and upskilling across 3 x intermediate schools
Safe cycling and road user	Activity 2 Commuter and Leisure cycling Bikewise Month	Cyclists feature strongly in the overall crash numbers for Tauranga reduce these figures by 10% respectfully. This programme will engineer, design, build and publicise safe cycle routes throughout our city. 	TCC Cycle Advocate Travel Safe, BOPRC TCC Planners Engineers CAT Sport BOP, Cycling clubs	Attached operations calendar	5% increase in the number of Web hits on TCC cycle web site. 5% in number of locals selecting cycling as a travel mode.	Very successful. www.lovetoride.net/bop Travel Safe in partner with Sport BOP in beginning phase for 2018. Keen to promote BOP regional Council Smart travel website through workplaces. Strong support over Bike Month e.g. see Bike month Calendar of Events
Safe Cycling road user	Activity 3 Neighbourhood Safe cycling	To establish contacts and support through community groups/workplaces to reach at risk cyclists and increase safe cycling integrated with other priorities. Cycle	Travel Safe Sport BOP	Attached calendar	Annual monitoring through data bases and evaluations 1x Ride Leader	Cycle savvy skills programme in full action for 2018 especially in Bike Month. Ride Leader groups in full action have

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Reports
		skills training for adults and Ride Leader groups with trained leaders.			workshop 2x adult cycle skills courses	grown and continue to grow. They support Travel Safe intermediate Cycling programme in Feb 2018. Ride Leader groups are very successful in our region and Cycle NZ use Will continue with these two programmes – these are going National. Our area as an example. Bikes in Schools Track opened in Gate Pa school, Travel Safe supported the school through School Travel plan. Supporting Selwyn Ridge school through initial stages of Bikes in Schools.
Safe road user	Activity 4 Regional Bike Month campaigns	To coordinate and promote Bike Wise activities across the Bay of Plenty. Look to develop a travel planning website where bike events can be promoted throughout the year. Provide prizes and safe bicycle equipment to support local events.	SPBOP BOPRC Travel Safe	Attached operations calendar	Annual monitoring through crash register and NZTA local issues data.	Bike Month in Action for 2018. See attached photos.
Safe vehicles	Activity 5 Safe active transport	To maintain existing programmes to encourage and educate the community in safe travel through alternative modes and public transport.	BOPRC Travel SafeSport BOP Toi Te Ora Public health	Attached operations calendar	3% increase in local bus patronage and developing additional workplace travel plans locally.	Workplace travel plan taking time in full programme.

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Reports
Safe road user	Activity 6 Bike Wise – Travel Safe be Safe ,Be seen , be Bright	Cycle helmet enforcement campaign Cycling campaigns aligned to NZTA-Be bright Safe cycling integrated into Work well workplaces for safety outcomes	NZ Police Travel safe Toi Te Ora Public health DHB, BOPRC ACC workplace	April - May-June Attached Operations Calendar	Tauranga police records and Stats Cyclists given safety equipment as part of campaigns across city. Feedback from workplaces	Cycle helmet competition nearly in closing stages for 2018. Be Bright programme for 2018 in planning stages, continues whole year as cycling has taken off through schools and workplaces.
Safe roads and roadside	Activity 7 Safety Engineering activity	Manage all safety retrofit construction projects and minor works in accordance with the attached engineering schedule.	NZTA ,TCC,WBOPDC	See attached schedule of works	Annual monitoring through council and NZTA reports, local data and crash register and	







Powerco intermediate cycling programme 2018 – very successful at 3x intermediate schools

Increasing the level of restraint use (SI 2020 Continued and emerging focus) - low level

National success indicators: An increase in the number of children appropriately restrained and vehicle occupants wearing safety belts.

A reduction in % of vehicle occupant deaths where restraints not worn.

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Report
Safe vehicles	Activity 1 Child Restraints	To improve the reported MOT survey results of child restraint to a compliance rate. To investigate and car seat technicians and support training with new providers.	Ruben - Travel safe Child Restraint Providers Te Kupenga Hauora NZ Police NZTA approved car seat techs	March	Annual monitoring through MOT report, local data and crash register and NZTA local issues data. Plunket NZTA approved technicians	Supporting messages with plunket clinics, Ruben road safety bear, Puppet Vision. Plan to support Kiddclix 2018 if it can go ahead as plunket has pulled out of restraints
Safe road user/ Safe vehicles	Activity 2 Seat belt compliance Restrains	Improving level of seat belt wearing compliance. Deliver one police led enforcement operation to improve the MOT survey results. Deliver one police led enforcement operation.	NZ Police	Attached Ops Calendar	Annual monitoring through MOT report, local data and crash register and NZTA local issues data	Planned a feature on restraints and seatbelts also serves as a poster for 2018. Will contact Wright foundation re-programme with police to see how seats are properly fitted.
Safe vehicles	Activity 3	To raise awareness in regard to seatbelt/click use within the integrated School travel plan campaign.	Ruben Travel Safe Team	Attached operatio	Evaluated under School travel plan campaign.	Pre-school awareness through action

	School and Preschool education	Integrate messages as part of Pre- school travel plans.	Puppet Vision Police Plunket	ns calendar		plans on going. Ruben the road safety bear programme and puppet vision
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Increasing the safety of older New Zealanders (SI 2020 Continued and emerging focus)

National success indicator: To improve the fatality rate for older drivers from 15 per 1000,000 to 11 per 100,000

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Report
Safe older road user	Activity 1 Increasing the safety of older New Zealanders	To reduce the serious crashes and deaths reported for older drivers. To encourage older drivers to understand and use modern vehicle technologies. To assist older drivers across to mobility scooter use. Support Age concern with Car Fit programme and driver refresher	Occupational therapists NZ Police Retailers Travel Safe/road safety Age Concern	Ongoing March-Oct	Annual monitoring through MOT report, local data and crash register and NZTA local issues data. 2x Car fit programmes in 5 suburbs annually 10x Mobility scooter workshops annually 12x driver refresher courses annually	1x carfit workshop to train volunteers planned for March 2018 as refresher and train new volunteers. 10x carfit planned for 2018 in community in suburbs 10 x Mobility scooter workshops planned for 2018. See

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Report
						<p>Calendar of Events All elderly programmes in partnership with Age Concern. Planned for 2018 Driver Refresher sessions across both Council- these are fully booked Waikato now using the model. NZTA doing pilot with Age Concern here.</p>

Fatigue (High Priority WBOPDC) Distraction emerging

National success indicator: To improve the fatality rate for older drivers from 15 per 1000,000 to 11 per 100,000

Safe System	Local activities	Activity objectives/outputs	Responsibility	Dates	Activity monitoring and evaluation	Report
Safe road user	Activity 1 High risk rural roads	Fatigue integrated into NZTA high risk rural road programme Fatigue and other distraction education through Workplaces at appropriate alignment to NZTA	Travel Safe NZTA Police DHB - Work well	Ongoing as part of HRRR	Annual monitoring through crash stats and MOT report	Planned fatigue messages and looking at possible fatigue stop around Bay Dreams in January 2019

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Go by Bike Day 2018



Women's maintenance workshop

Other outcomes

- Continued with www.lovetoride.net/bop local set up to workplace sand including Smart Travel app
- Bike month 2018- 64 + community programmes
- Travel Safe newsletter produced for TCC/WBOPDCF primary schools
- Driver Refresher local is part of pilot for NZTA

Local Emerging Issues from 2018-19

- **Elderly Drivers/ Mobility Scooter users -**
- **Population growth across TCC and WBOPDC including in all schools**
- **Cycling growth – need for people resource to align to behaviour to infrastructure (we have secured extra interim funding)**
- **Restraints – retaining skill base in car seat technicians ,(BOP regional Council supporting this)**

NZ Transport Agency Report to Road Safety Action Plan Meeting

February 2018

SYSTEM DESIGN AND DELIVERY UPDATE

System Design

Tauriko Network Plan

- Partners are working on Tauriko for Tomorrow, a collaborative project driven by Tauranga City Council, Western Bay of Plenty District Council, Bay of Plenty Regional Council and the Transport Agency.
- The partners are now focussed on delivering three detailed business cases:
 - SH29/ 29A Tauriko West Network Connections (between the Omanawa Road and Barks Corner intersections with SH29 and SH29A)
 - Tauriko West Network Connections Role and Function of priority traffic movements, public transport and active modes including Tauranga Crossing Multimodal Interchange
 - East-West Local Ring Road
- These business cases will inform and be informed by the structure planning processes for the western corridor growth areas, developing integrated transport solutions that enhance community liveability, improve road safety and enable efficient freight access to the Port of Tauranga.
- The SH29 business case is at the stage of developing an option shortlist for detailed evaluation. Investment logic mapping and option development work is also underway on the East-West Ring Road business case.

Piarere to Tauriko Business Case (SH29)

- The Project Team is preparing to engage with the community on the project. This first phase of public engagement will be to gather customer insights on the problems that they encounter along the SH29 corridor.
- Business Case remains on target for completion by the end of 2018.

Low Cost Low Risk Projects 2018/19

- The attached table identifies the low cost low risk projects that have qualified as being suitable for funding in the 2018/19 financial year.
- When funding level has been confirmed the Agency will then determine which of the qualified projects will be progressed to match the allocation provided.
- Open to feedback from the committee on the projects they would like to see being prioritised.

System Delivery

Waihi to Tauranga Corridor (SH2)

- The recommended options were supported by the Transport Agency Board.
- This includes safety and capacity improvements between Te Puna and Omokoroa, safety improvements between Omokoroa and Waihi, and the Katikati bypass.
- Interim speed management measures were carried out at the Omokoroa and Youngson Road intersections in December.
- Other interim speed measures that are being progressed are delineation changes at Plummers Point Road and Barrets Road intersections, and at Snodgrass Road and Te Puna Road intersections, along with a speed limit review between Katikati and Tauranga.

Maungatapu Underpass / Hairini Link (SH29A)

- Focus for completion is to link the project roads with Welcome Bay Road and Turret Road. Stabilising, pavement, landscaping and lighting are underway.
- Expected project completion date is May 2018.

Poike Road Overbridge and Pedestrian/Cycle Path (SH29A)

- Works on the path connecting the overbridge to the Maungatapu Underpass along SH29A are expected to be completed mid-2018.

Low Cost Low Risk Projects 2017/18

- SH2 Wilson Road Intersection Improvements: Works to commence in March, completed by May.
- SH2 Old Coach Road Intersection Improvements: Works to commence in March, completed by May.
- SH2 Arawa Road Intersection Improvements: Works to commence in March, completed by May.
- SH29 Belk Road Intersection Improvements: Ongoing consenting issues still being resolved with the Bay of Plenty Regional Council. The Agency is currently getting a legal opinion of the Council's interpretation of the proposed works. It is likely that works will be deferred until the start of the next construction season in October later this year.

2018/19 QUALIFIED LOW COST LOW RISK PROJECTS			
ACTIVITY NAME	SCOPE DESCRIPTION		RANKING
SH29 /Poripori Rd Intersection Improvements (Design)	Provide right turn facility at Poripori Road intersection.		
SH2 Snodgrass to Te Puna Speed Management (Physical Works)	Delineation improvements and speed limit change to influence behaviour and reinforce speed management. More likely to be done under the SH2 North project as interim speed management improvements.		
SH2 Te Puna to Bethlehem Speed Management (Design and Physical Works)	Delineation improvements and speed limit change to influence behaviour and reinforce speed management. More likely to be done under the SH2 North project as interim speed management improvements.		
SH2 Pongokawa Station Road/ Wharere Road Intersection Improvements (Physical Works).	Provide right turn facility for these two intersections with median treatment to extend to the BP Pongokawa service station.		
SH29 Tauriko Speed Management Improvements (Design and Physical Works)	Delineation improvements and speed limit change to influence behaviour and reinforce speed management.		

Bay of Plenty Regional Council Road Safety Action Plan 2017-18

Update for period 01 November 2017 to 20 February 2018

The Regional Road Safety Action Plan is available at <https://www.boprc.govt.nz/media/670495/regional-road-safety-action-plan-2017-2018.pdf>

1. Update on delivery of Regional Road Safety Action Plan

From 01 November 2017 to 31 January 2018

Advertising campaigns

- Over the holiday season advertising and road safety campaigns targeting alcohol, distractions, fatigue and speed were delivered. These aligned to Police and local campaigns. Bar mats and coasters were also delivered to local bars promoting the NZTA Drinking? Legends don't drive campaign

Fatigue Stops

- It has been identified a large group of young people travel through the Bay of Plenty to and from the Rhythm and Vines Festival in Gisborne.
- Fatigue stops were held in Rotorua and Matata 01 January 2018 targeting travellers leaving the festival. Police were present and over 1000 motorists were breath tested for alcohol. At the Rotorua police had 12 breath screen positives, 3 positive evidential breath tests. In Matatā there were no positives for alcohol.
- The fatigue stops were very well received and people took advantage of the chance to stop and have free food and water.
- NZTA State highway electronic signage also displayed messages advising people to take a break if tired.
- It has also been identified that at this time of year young people are often travelling between events and after Rhythm and Vines attend the Bay of Dreams. We are currently investigating the possibility of a fatigue stop in the Western Bay of Plenty 3 January.

Young Drivers - Blue Light Young Driver Navigator Programme

- A memorandum of understanding between Tauranga City Council, Bay of Plenty Regional Council, and NZ Blue Light Ventures Incorporated was signed.
- In 2017, NZ Blue Light Ventures Incorporated launched a 3-year pilot of the Blue Light Youth Driver Navigator Programme (BLYDN Programme) for the Bay of Plenty region funded in partnership by Bay Trust, Tauranga Energy Consumer Trust (TECT) and Rotorua Energy Charitable Trust (RECT).
- In order to keep up with the growth in the Western BOP and the region as a whole, it has become apparent that there is a discrete need for a Western BOP coordinator. This will allow the current National coordinator to take a step back from the existing level of student and navigator one-to-one contact and thereby step into an oversight and management role for the ongoing sustainability, delivery and reporting of the BLYDN Programme to completion of the 3-year pilot in the Bay of Plenty.
- According to New Zealand Transport Agency (NZTA) fact sheets on good practice in road safety for young people - local community young driver mentoring programmes are effective in improving road safety for young people. Such programmes assist in reducing and limiting social disadvantage by progressing young people through the driver licensing system.
 - The BLYDN Programme outcomes for the learner driver are:
 - Becoming safer drivers on the road whilst reducing road trauma and associated costs.
 - Role modelling safe driver habits to family and peers.
 - Reduce the numbers of offences on the road especially for breaches of licence conditions.
 - Opening up future opportunities for employment and training.
 - Upskilling of community members in the delivery of youth services to their community.

Motorcyclists Spring Initiative Campaigns

- These were ACC lead initiatives, with all road safety co-ordinators in the Bay of Plenty providing support, as well as five retailers and local police.

- September Motorcycle month was mainly and online campaign.
- The Get Ride Ready campaign ran from 1 September through to 18 December. Riders could get a free 10-point safety check on their bikes from local retailers and take a Ride Forever course for free. There was a relatively low uptake on the free motorbike checks. 100 Riders have attended the Ride Forever courses for free as at 31 December 2017. ACC has identified riding skills as a factor in some motorcycle crashes. These courses are aimed at improved riding skills.
- The Look Twice campaign began mid-September. This campaign encourages other road users to look twice for motorcyclists. Riders are easy to miss at first glance, especially in busy areas, so we want to encourage all road users to take a second look.
- The campaigns were multi-pronged and included
 - Online and social media promoting Motorcycle Month, Get Ride Ready and Look Twice for Motorbikes. Note the Look Twice for Motorcycles campaign will also be advertised on Sunlive over January and February.
 - Back of bus promoting “Look twice for Motorcycles” November and December 2017.
 - Radio advertising and interviews.
 - Print – Get Ride Ready posters and DLE brochures, business sized card promoting free training courses, including a print Feature in the Tauranga local newspaper “The Weekend Sun”. Article in the Eastern Bay papers interviewing police, retailers and road safety co-ordinator.
 - Joint media release around Motorcycle month and Get Ride Ready with ACC, picked up by Sunlive and Whakatāne Beacon.
 - Promotion packs containing Mankey clothes, DLE flyers and Motorcycle month sticker.

Regional Road Safety Co-ordinators Meeting

- Was held 07 February 2018. Planning is underway for:
 - Winter Pit Stops
 - Joint Distraction Campaign
 - Teacher and Community Facilitator Workshop 2019 – preliminary work not yet confirmed if going ahead
 - Possible support for recycling of carseats programme

2. News from the Regional Transport Committee (RTC)

RTC Committee Meeting [Agenda](#) [Minutes](#) from 2 February 2018 meeting held at Bay of Plenty Regional Council offices in Tauranga

A presentation by Senior Transport Planner Bron Healey outlined the Government’s direction and timeframes for release of the Government Policy Statement on Land Transport (GPS) in June and a summary of proposed changes made to the draft RLTP. The GPS is delay of 2 months has resulted in a revised timeline for the RLTP, (shown below).

2 February	RTC approves draft RLTP for public consultation
19 February – 23 March	Submission period
11 – 12 April	Hearings
7 May	Deliberations
8 June	RTC recommends final RLTP to Regional Council
21 June	Regional Council approves RLTP or refers it back to RTC
30 June	Final RLTP submitted to NZTA
30 August	NZTA releases 2018/21 NLTP

[The Draft 2018 Regional Land Transport Plan is now available on online.pdf](#)