

Western Bay of Plenty District Council

Minutes of Meeting No. CC11 of the Community Committee held on 6 June 2018 in the Council Chamber, Barkes Corner, Tauranga commencing at 9.30am

Present

Councillor P Mackay (Chairperson), Councillors G Dally, M Dean, M Lally, D Marshall, M Murray-Benge, J Palmer, J Scrimgeour, and M Williams

In Attendance

M Taris (Chief Executive Officer), F Begley (Community Relationships Manager), C Lim (Community Team Leader), B Wilson (Community Relationships Advisor), G Ayo (Community Relationships Advisor), R Woodward (Communications Advisor) and M Parnell (Democracy Advisor)

Community Boards

J Dugmore (Member, Te Puke Community Board)

Apologies

Apologies for absence were received from Mayor Webber and Councillors Marsh and Thwaites.

Resolved: Murray-Benge / Lally

THAT the apologies for absence from Mayor Webber and Councillors Marsh and Thwaites be accepted.

Information

CC11.1 **Community Development Team Update**

The Community Committee considered a report from the Community Team Leader dated 23 May 2018 as circulated with the agenda.

Community Matching Fund

The Community Advisor advised that the Community Matching Fund would open on 12 June 2018.

Economic Development Survey

The Community Relationships Manager explained that, due to a lack of response to the survey in 2016 that an assessment should take place to ascertain whether there was a better way to get the information Council wanted.

In response to questions, the Community Relationships Manager advised that the previous survey had gleaned 39 responses from 600 businesses who received the invitation to participate. The information received was from a random cross section of businesses rather than from one or two particular sectors and the information was not particularly helpful in terms of informing Council's economic development strategy. Councillors who had received the survey in 2016 noted that they and other members of the community had found the survey to not be well constructed and were not inclined to complete it because it had asked for sensitive information.

9.39am

Councillor Williams entered the meeting.

In response to a question, the Community Relationships Manager advised that there was no risk if Council chose not to run the survey again. The Chief Executive Officer made the point that surveying was not the most effective way to get feedback from the community unless run at the point of transaction and that Council did not want to be upsetting community members by constantly asking for feedback from them. It was suggested that partnering with businesses like Priority One may be a more effective way to get the information that Council sought. The Committee agreed that if the exercise would not be beneficial, that it was best not to go ahead with the Economic Development Survey this year.

Community Service Contracts

The Community Relationships Manager spoke to a report regarding the Community Service Contracts that was on the agenda for meeting number LTAP6 of the Long Term and Annual Committee to be held on 7 June 2018 recommending that these contracts would be signed for a period of three years instead of annually.

In response to questions, he advised:

- Reporting deliverables for Community Service Contracts would remain the same - a written report every six months and a verbal report annually.

- If the contractor was not performing, there was a clause in each contract allowing Council to terminate the contract if required.
- Priority One and Tourism Bay of Plenty, who reported to the Tauranga City Council / Western Bay of Plenty District Council Joint Governance Committee, were already on three year contracts.

Resolved: Lally / Dean

THAT the report from the Community Team Leader dated 23 May 2018 be received.

Decision

CC11.2

Community Service Contracts Reporting

The Community Committee considered a report from the Community Relationships Manager dated 14 May 2018 as circulated with the agenda.

Staff were thanked for their initiative in organising the World Expo format for Community Service Contract reporting for this year.

Resolved: Murray-Benge / Scrimgeour

1. *THAT the Community Relationships Manager's report dated 14 May 2018 and titled Community Service Contract Reporting be received.*
2. *THAT the report relates to an issue that is considered to be of low significance in terms of Council's Significance and Engagement Policy.*
3. *THAT Council receives the verbal contract reports presented by the following community service contract holders:*
 - *Citizens Advice Bureau*
 - *Creative Bay of Plenty*
 - *EPIC Te Puke*
 - *Katikati Community Centre*
 - *Katch Katikati*
 - *Sport Bay of Plenty*
 - *Surf Lifesaving NZ*
 - *Tauranga Art Gallery*
 - *Te Puke Economic Development Group*
 - *Waihi Beach Events and Promotions*
 - *Wild About New Zealand*

9.56am The meeting was adjourned for the Community Service Contract World Expo.

12.43am The meeting was reconvened. Councillor Scrimgeour was not present.

Presentations

CC11.3 **Bay of Plenty Garden and Arts Festival**

The Community Committee considered a presentation from Marc Anderson, Manager of the Bay of Plenty Garden and Arts Festival who was in attendance to speak to the Committee about this year's festival.

Mr Anderson introduced himself to the committee and spoke to a tabled powerpoint presentation. He advised that the event had been going for over 20 years and had become a flagstone event in the area.

12.47pm Councillor Scrimgeour re-joined the meeting.

Mr Anderson explained the values and character of the festival, and advised that he believed that the Bay of Plenty Garden and Arts Show could be as popular as the Ellerslie Flower Show.

He explained that the event ran every two years and that the group ran events during the off year to keep the festival front of mind for the community including "On the Couch" interviews with local celebrities in the garden and arts world.

He advised the event was made up on two different parts: The Garden and Art Trail, made up of 65 gardens some of which with individual artists set up in some of the gardens, and the festival site Bloom in the Bay.

The branding of the festival had recently been updated and they hoped to have 25,000 attendees at the 2018 festival over the four days the festival ran for. The festival aimed to show the Western Bay off to locals and those from outside of the area and was spread over the district.

Mr Anderson advised of the demographic that the event had appealed to in recent years and also explained who the team were aiming to attract to the event in coming years.

He explained that he would be applying for \$10,000 from the Community Matching fund once applications opened.

In response to questions, Mr Anderson explained the following:

- The price of the tickets for the four-day festival is \$65. A one day ticket was \$35.
- They would be approaching Tauranga City Council and TECT for additional funding. Their major sponsor was Bayleys and Palmers Bethlehem and the Historic Village are also supporters of the event.
- They had a good relationship with Creative Bay of Plenty and sought to find ways that they could work together.
- Attendance at the Bay of Plenty Garden and Arts Festival is on par with other local events per head of population including the Ellerslie Flower Show.

- In the past tickets for the event had meant that some gardens were only open on certain days. This had been changed so that all gardens were available for viewing during the whole event.

Resolved: Murray-Benge / Dean

THAT the presentation from the Manager of the Bay of Plenty Garden and Arts Festival be received.

CC11.4

Oropi Primary School's International Strategy

The Community Committee considered a presentation from Andrew King, Principal of Oropi Primary School, who was in attendance to speak to the Committee about the school's leadership role on its International Strategy.

Mr King spoke to a tabled powerpoint. He advised he had been in contact with Haidee Kalirai from the Welcoming Communities Programme to talk about the work Oropi Primary School did to welcome communities in their school.

He advised that the community around Oropi Primary School had diversified over the years, and that part of their curriculum focused on cultural bias and how that can be negatively fuelled by things such as social media. Mr King explained some of the research he had done for his Masters degree. He had found that learning another language was a very important part of the process of learning about another culture to allow students the opportunity to empathise with international students who were being immersed in an English-speaking environment. Parents permission had been received to teach students about other cultures and religions.

He advised that the current curriculum had been developed over six years. Regarding students with learning and behavioural issues, the school no longer used a one size fits all approach but looked at each student in a holistic manner and incorporated cultural sensitivity when interacting with students around their behaviour.

In response to questions, Mr King advised the following:

- International students who were under ten years of age, came to New Zealand with their families usually for around a year. Students who ten years of age and over usually came by themselves for a term and were hosted by a local family. As well as their educational experience, a social programme was set up for these students to make the most of their stay in New Zealand but also to maximise opportunities for local students to learn about the students culture.
- A key to getting the community onboard with the international strategy had been to give them reasons to understand why it was such a positive thing to do. The school had run workshops on the effects of mono-culturalism. Mr King also shared a Chinese proverb that once translated said that any new language and culture learned gives people another window with which to see the world.

- Teachers meet with host families to work through cultural expectations, provided with booklets and information and the students at the school were taught how to be welcoming to students from different cultures.
- The younger the student, the easier it is for them to pick up languages including accents. The school provided full immersion stations in some classes plus language bytes in class for all students.

The Committee thanked Mr King for his presentation

Resolved: Dean / Marshall

THAT the presentation from the Principal of Oropi Primary School be received.

The meeting concluded at 1.41pm.

CC11