



Ko ahau a Maketu
Ko Maketu ahau

We are Maketu
Maketu is us



*Western Bay of Plenty
District Council*

March 2007



A Plan for the Future of Maketu

The Western Bay of Plenty District Council sincerely thanks the Maketu CDP Steering Committee, the Take Whenua Committee, the Te Arawa Lakes Trust, and all the people of Maketu who took part in the development of this plan, for the time, collaborative effort and goodwill that has gone into helping the Maketu Community choose their pathway into the future.

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Carol Whare
Frances Clarke
Joan Wattereus
Les Royal
Maria Hiini
Ngareta Rose Mathews
Rachel Dargaville

Clem Tapsell
Geoff Rolleston
Joe De Vita
Lucy Tapsell
Maria Horne
Niwa Milroy
Rawiri Faulkner

Dolly Pihema
Glennis Murray
Josephine Nicholas
Lyn Faulkner
Meteria Clarke
Petera Tapsell
Rim D Paul

Donna Clarke
Harry Ponga
Larissa Wharepouri
Malcolm Tapsell
Ngairi Polamalu
Pia Kerr
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Barry Wilkinson
Colin Binns
Deidre Lack
Jimmy Schuster
Lyn Peni
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Riko Ahomiro
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Maketu Fire Brigade
Maketu Health and Social Services
Maketu Rotary Club
Maketu School
Maketu Surf Life Saving Club
Maketu Taiapure Management Committee
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National Institute of Water and Atmospheric Research
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Te Puni Kokiri
Te Puke High School
Te Puke Intermediate School
Te Puke Maori Golfer Committee
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How to read this plan...

- The Plan is divided into four areas of : Tino Rangatiratanga – (self determination), Whanaunagatanga – (connectedness), Kaitiakitanga – (guardianship) and Te Whai Hua – (economic activity), and documents the visions which the community wants to achieve by 2026. These four areas closely relate to the wellbeing areas of the Local Government Act 2002 which are cultural, social, environment and economic.
- Each area of wellbeing, addresses those matters that the community wishes to focus on over the next twenty years. Each Strategy is outlined, the actions that will be taken to achieve the strategy, who will undertake them, and the proposed timeframe, are listed.

Definition of Roles

Advocate	Promote the interests of the community to other decision-making organisations, for example central government.
Facilitator	Encourage others to be involved in these activities by bringing interested parties together to progress identified issues.
Funder	Fund other organisations to carry out these services. Funding may be contestable.

Me pēhea te pānui i tēnei mahere whakatinana...

- E whā nga wāhanga o tēnei Mahere: Tino Rangatiratanga, Whanaungatanga. Kaitiakitanga, me Te Whai Hua me te whakakao i nga kohinga whakaaro e hiahiatia ana e te hāpori mo te tau 2026. Ko ēnei wāhanga e wha e hāngai pu ana ki nga take oranga o te Ture LGA 2002 e kiia ana ko te Tikanga ā rua, Noho tahi, Taiao, Whai hua.
- Ko ia wāhanga o te oranga e hāngai ana ki nga kaupapa e tirohia ana mo nga tau rua tekau kei mua i te aroaro otira ki tā te hāpori hiahia ai.

Nga whakamāramatanga o ēnei āhuratanga

Kai-ākina	Ko te whakatoko me te hāpai i nga aronga a te hāpori ki ētahi atu roopu whakahaere pēnei i nga Tari Kāwanatanga
Kai-whakahaere	Ko te akiaki me te whakauru i te hunga ki roto i nga kaupapa huhua o Maketu me te whakakao haere i nga roopu e aro nui ana ki te hāpori ki te whakawhitiwhiti whakaaro i nga take me nga kaupapa e rite ana.
Kai-tuku pūtea	Ko te tuku ma ētahi atu roopu ēnei kaupapa e whakahaere. Ka taupatutaputia te pūtea nei.

Monitor	Will gather information on these activities and check against progress towards Community Outcomes.	Kai-aroturuki	Ko te kohikohi haere i nga kōrero o nga mahi e whakahaeretia ana. Ka whakaritea ki nga whainga kaupapa o te Hāpori.
Partner	Fund and carry out these services in formal partnership with other organisations.	Hoa-mahi	Ko te kawē ā pūtea i nga mahi me ētahi atu o nga roopu i runga i te mahi tahi.
Provider	Full responsibility for funding and carrying out these services.	Kai-tuku rātonga	Māna katoa e pīkau te waahi pūtea hei whakatutuki i nga pūtanga mahi e rite ana.
Regulator	Statutory responsibility and may choose to regulate these activities.	Kai-whakarite	Ko te kawē ā Ture i nga whakaritenga mahi katoa.



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<p><i>Whanaungatanga</i> – <i>Connectedness is the life force of the people and Relationships is an important part of our community – our people are well cared for.</i></p> <ul style="list-style-type: none"> • Encourage more people of Maketu to have their voices heard in and outside of Maketu. • Enable the elderly, children, youth and their families in Maketu to access the support services they need. • Encourage pride in the Maketu community. • Know what recreation facilities and activities are available, and how to access them. • Ensure we have the infrastructure required to maintain the historic village character of Maketu. 	20
<p><i>Kaitiakitanga</i> – <i>The principle of guardianship ensures we respect and protect the mauri (life-force) of the environment.</i></p> <ul style="list-style-type: none"> • Effectively manage the waterways, wetlands, estuary and beaches in Maketu so that they are healthy and productive. • Implement a Pest Management Plan for Maketu so that all pests are under control within 10 years and we (the community) know how to keep it that way. 	42
<p><i>Te Whai Hua</i> - <i>Economic activity supports and promotes the coastal village character of Maketu</i></p> <ul style="list-style-type: none"> • Encourage economic development in Maketu that is consistent with the historic village character. • Support development practices that maintain the historic village character of Maketu. 	50
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Nga whakarāangi kaupapa

Whārangi

He whakamārama i hanga pehea tenei mahere whakatinana

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Tino rangatiratanga - ko te whākinatanga o te Tino Rangatiratanga – e whakanui ana ano hoki i nga taonga tuku iho.

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- I roto i nga tau e rima, Ka hangaia haere i nga whare akoranga e tāea ai e te hāpori ki te whai matauranga me te ako i nga tāonga kōrero e paana ki a Maketu.

Whanaungatanga - ko te whanaungatanga te mauri o te Iwi. He wāhanga nui te whanaungatanga mo te rohe whānui o Maketu – ko te tiaki tō tika i te iwi.

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- Ko te akiaki i te iwi o Maketu kia rangona ā rātau reo ki roto ki waho atu o Maketu.
- Kia tāea ai e nga koeke, nga tamariki, te hunga taiohi te whai i nga rātonga e hiahiaia e rātau.
- Ko te whakanunui i nga tiketiketanga o Maketu
- Kia mātau mai ai te hāpori me te rohe ki nga rātonga me nga huhua mahi e wāteatia ana ki a rātau.
- Kia hua ai hoki ki te pupuri i te āhuatanga ake me nga kōrero tawhito o te rohe o Maketu

Kaitiakitanga – ko tōna kaupapa ko te āta tiaki ko te rāhui me te whakaū i te mauri ki tōna Taiao.

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- Ko te āta tiaki kia mana ai, kia ora ai, kia whai hua ai nga ara wai, whenua wai, nga ākau me te tātahi
- Ko hanga i te Mahere Orotā e hangai ai ki te whakakore orotā, kia mātau hoki te hāpori ki te mau i tēnei āhuatanga mo nga tekau tau kei mua i te aroaro.

Whai Hua – Ko nga whakaritenga whai hua e tautoko ana i te āhuatanga noho o Maketu.

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- Ko te whakawhanake i te kaupapa Whai Hua ki Maketu kia mau ai ki tōna ake rangatiratanga o mua.
- Ko te tautoko i nga tikanga whakawhanake kia pupuri ai ki nga ahuatanga tawhito o Maketu.

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Introduction

This Plan is an empowering document for the people of Maketu. It sets out the high level visions, strategies and actions aligned to each wahanga (topic), and will be a living document for all the people of Maketu and those organisations, both government and non government who provide services to our community now, and in the future.

By celebrating and acknowledging our unique community, we can build a better future for our tamariki and rangatahi (children and youth), and celebrate the work that has already been done by those who have gone before us. Tangata Whenua have a special role to play with regard to this plan and the future of our community. Through working together we can ensure that Maketu will continue to be a place where people want to live and play.

Na reira tena koutou katoa.

How this Plan was developed

This plan was prepared by the people of Maketu over a year. The process began in February 2006 with a series of street meetings and community group meetings (seventeen in total) to gather information on the community's vision for the future of Maketu. Over 211 people took part in this first stage of the process (including our Intermediate and High School students). The Te Arawa Lakes Trust assisted the exercise by putting their vision for the future up front and representatives of Tangata Whenua o Maketu participated in a meeting at the Whakaue Marae. The draft visions were then communicated to the wider community, absentee landowners and Trustees of the Te Arawa Lakes Trust. Of those that took part in this first stage of the process, many volunteered to continue with the work of developing this Plan. Representatives of government agencies and non government organisations joined with this group to form the Community Forum. The Take Whenua Group were then mandated by Tangata Whenua o Maketu to coordinate their input to the Plan.

The Take Whenua Group who coordinated the Tangata Whenua o Maketu input to the Plan, established working parties to discuss the themes of each of the following areas: Te Ara Toiora (overarching principles), Social and Recreational, Land Use, Economic, and Environmental and Cultural. These groups acted in autonomy and reflected their own Mana and views. The information was collected from the working parties, collated and drawn into a Take Whenua Group (Tangata Whenua of Maketu) draft Plan ready for integration with the parallel Community Forum process.

Kupu Whakataki

He Mahere e Whakamana ai i te iwi o Maketu. He kaupapa tiketike tēnei e titiro whakamua ai ki nga tikanga mahi e hāngai ai ki ia wāhanga (kaupapa) he tuhinga kaupapa e kawea ai i te oranga pū o Maketu tae atu ki nga roopu, nga tari kāwangatanga me nga tari ā rohe e tuku rātonga ana ki te hāpori ināianei me nga rā kei mua i te aroaro.

Ma te whakanui me te whākina i tēnei hāpori motuhake, e tāea ai te kōkiri whakamua mo te paingia mo ā tātau tamariki, nga rangatahi me te whakanui ake i nga mahi kua mahi kētia me te whakahōnore i te hunga na rātau i waihanga i ēnei mahi. He waahi nui tā te tangata whenua ki te whakatutuki i nga tūmanakotanga me nga ahuatanga o tēnei kaupapa. Ma te mahi tahi e whakapūmau ai te hiahia kia noho ai a Maketu e te iti me te rahi hei waahi noho hei waahi tākaro.

Na reira tena koutou katoa.

I whakawhanake pēheatia tēnei Kaupapa

Kua pau te kotahi tau e whakatika ana i tēnei Kaupapa Whakatinana e te iwi o Maketu. No te tau 2006 o Pēpuere i kōkiritia ai tēnei kaupapa ka tīmata ki te kōkiri me te kohi haere i nga whakaaro mai i nga iwi o te hāpori kia mārama ai he aha nei nga tirohanga whakamua mo Maketu (17 nga hui). Nuku kē atu i te 211 nga tāngata i whai whakaaro i te wāhanga tuatahi o tēnei kōkiritanga me nga kura takawāenga me nga kura tuarua. I te hui i tū ki Whakaue marae i whai waahi ai e te Pōari o nga roto o Te Arawa me te tangata whenua o Maketu ki te horaina i ā rātau whakaaro. Mai i reira ka whakatinanatia te tuhinga tuatahi o nga tirohanga o Maketu ka tohaina ki nga iwi me te hāpori whānui, nga tāngata whai paanga ki nga whenua me nga mema o te Poari o nga roto o Te Arawa. O nga mea tuatahi i whai whakaaro i noho pūmau ētahi ki te whakawhanake i te kaupapa. I mahi ngātahi rātau ko nga kaimahi o nga tari kāwanatanga nga roopu mahi hei kawea i te kaupapa. I whakamanatia te roopu Take Whenua o Maketu e te Mana Whenua kia whai whakaaro mai ki tēnei Kaupapa.

Ko te roopu Take Whenua nānā te Tangata Whenua o Maketu i whakahaere ka kohi whakaaro mai ka rarau atu ki roto ki tēnei kaupapa ka tīmata ki te whakatutu i nga roopu mahi hei kōrero i nga huhua kaupapa o ia wāhanga: ko te Ara Toiora, Ngahau me te Tākaro Pūangi, Mahi Whenua, Whai Hua, Tikanga me te Taiao. I mahi rangatira motuhake ai ēnei roopu hei whakaatu ake i ō rātau ake whakaaro nui ki tēnei kaupapa. Ka whakakao katoa mai nga kohinga kōrero me nga kohinga whakaaro ka whakatinana atu ki nga tuhinga tuatahi o te Kaupapa Here ka whakatakoto ngātahitia me nga kohi kōrero mai i nga whakaritenga o nga Wānanga o te Hāpori.

The Community Forum worked to identify issues and strategies in the following groups: Environment and Culture, Recreation and Social, Economic, and Land Use. The Community Forum, working as a whole, identified actions for each strategy during July and August 2006. This work was then drawn together with the work of the Take Whenua Group (Tangata Whenua of Maketu) to provide their perspective and actions for integration into the Plan. Once integrated, the actions were then validated at the final Community Forum held on 26 September 2006.

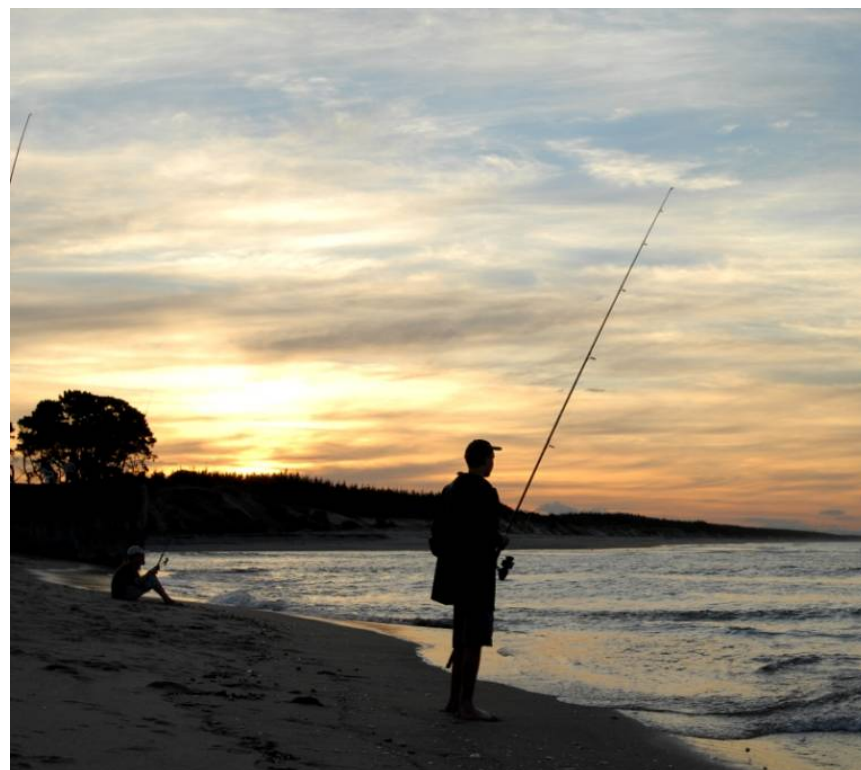
On 21 September 2006, Council decided to request the Maketu Strategy Committee, jointly with the Maketu Community Board meet and consider the Plan for Maketu, for release to the public for consultation, and to conduct hearings and make recommendations to the Policy Committee of Council following those Hearings. Consultation with the wider community of Maketu took place from 13 November 2006 to 18 December 2006. Hearings for the Draft Plan were held on 8 February 2007, the Hearings Committee made their decisions on 16 February 2007 and the plan was adopted on 29 March 2007.

The diagram, in Appendix 1 outlines how the Maketu Planning Process was undertaken.

There is also a whakapapa associated with this document in that there are, and will be other, documents that speak to it, and that this Plan speaks to. For example, Council's District Plan, the Long Term Council Community Plan (or LTCCP) and the Maketu Reserves Management Plan, and the plans of government and non government organisations.

There will also be plans that will be developed as a result of this Plan, such as an Iwi Resource Management Plan, Pest Management Plan and other relevant documents.

Importantly, this document is a living document, and to maintain its relevance it will need to be reviewed every five years.



I mahi nui tonu nga Wānanga o te hāpori ki te tohu i nga whakaritenga tikanga e hāngai ai ki ēnei wāhanga: Taiao me te Tikanga ā rua, Tākaro me te Noho tahi, Whai Hua, me te whakamahi i te whenua. Na te mahinga tahi o te Hāpori me ōna pakihiki katoa i puta ai ētahi whakaritenga i waenga i nga marama o Hūrae me Akuhata 2006. Ko nga pūtanga mahi i whakakaotia me nga mahi a te roopu Take Whenua (Tangata Whenua o Maketu) hei whakatakoto māramatanga hei mahere mahi mo tēnei kaupapa. Ka whakatinanatia nga whakaritenga katoa me nga whakapūtanga mahi ka whakamanaia hei tuhinga kaupapa ma te Hāpori me te roopu iwi ā rohe i te 26 o nga rā o Hepetema 2006.

I te 21 o nga rā Hepetema 2006 Ka whakatauhia e te Kaunihera me te whakahau ki te Komiti Hanga Tikanga me te Poari o te Hāpori o Maketu kia hui kia wherawheratia te Kaupapa Here mo Maketu, hei tuhinga tuku ki te Hāpori kia tae ai te whakawhitiwhiti kōrero, kia whakawāhia i nga tūtohutanga ki te Komiti whiriwhiri Tikanga o te Kaunihera. I tū te hui ki te rūnanga i ēnei take i waenga i te 13 o nga rā o Noema 2006 ki te 18 o nga rā o Tīhema 2006. I tū te hui whakawā mo te tuhinga tuatahi o te Kaupapa Whakatinana i te 8 o nga rā o Pēpuere 2007, I whakatau nga take nei e te komiti whakawā i te 16 o nga rā o Pēpuere 2007 katahi ka whakamana i te 29 o nga rā o Māehe 2007.

E whakaatutia ana i roto i te huatanga o te Tāpiritanga (1) i pēhea te whakahaere i te Mahere o tēnei Kaupapa.

Kua tāpiritia i ētahi whakapapa e paana ki tēnei tuhinga, me ētahi atu e whai ake ana me te hāngai ano ki tēnei tuhinga. Hei tauira ake, ko te Mahere ā rohe o te Kaunihera, ko te Mahere Hāpori Tirohanga whakamua (LTCCP), Ko te Mahere Here Tikanga Rāhui o Maketu, me nga kaupapa o te kāwanatanga me ētahi atu roopu.

Ka puta mai hoki ētahi atu kaupapa mai i tēnei o nga kaupapa, pēra i te Kaupapa Whakahaere Rawa a te Iwi, te Kaupapa Whakahaere orotā me ētahi atu Kaupapa Here.

Ko te mea hira rawa, he tuhinga whakaora tēnei, kia mau ai ki tōna rangatiratanga me āta arotaketia ano i ēnei tuhinga ia rima tau.



Tino Rangatiratanga

Tino Rangatiratanga - Self-determination is acknowledged – our cultural heritage is respected.

Our vision for 2026...

- *The significance of Maketu as the landing place of the Te Arawa waka is celebrated.*
- *Maketu's significant historical and cultural sites are recognised for their prominence, and protected for future generations.*
- *Our wairua (spirit) in the moana and whenua is respected.*
- *Our marae are living, vibrant centres of activity.*
- *Whanau are able to return to their land.*
- *Te Reo Maori is alive in Maketu.*

Tino Rangatiratanga embraces the unique historical and cultural significance of Maketu, the importance of recognising and acknowledging our distinctive Tangata Whenua history and culture, and respecting, understanding and appreciating cultural differences within our community. To the Tangata Whenua o Maketu, culture means, the opportunity to celebrate our unique place through whanau, Whanaungatanga, and to tell our stories through Whakapapa, kapahaka, waiata, and karakia; acknowledging and nurturing our whenua as our Tupuna did before us, and to encourage our mokopuna through Wananga, Kohanga Reo, and Kura Kaupapa; to embrace all Manuhiri through Tikanga, Te Reo, and Kawa to make them (manuhiri) feel welcome on our Whenua (a special place) and our kainga; and to respect the knowledge and Whakaaro of our Kuia and Koroua, and nurture this knowledge as a special Taonga to be treasured, me ratou ma kua ngaro i te po.

Tino Rangatiratanga

Tino Rangatiratanga – ko te whākinatanga o te Tino Rangatiratanga – e whakanui ana ano hoki i nga taonga tuku iho.

Oku moemoea mo te 2026...

- *Me aronuitia me whakanuia hoki a Maketu ko te ūnga mai o te waka o Te Arawa.*
- *Kia tū tiketike kia whakanuia nga kōrero tawhito me ōna waahi tapu katoa o Maketu me te rāhui tō tika ano mo te paingia mo nga uri whakatipu.*
- *E whakanuitia ana te wairua moana, te wairua whenua me te wairua Tangata.*
- *He marae oreore, he marae whakatumatuma i nga wā katoa.*
- *E tāea ana te whānau ki te hoki ki o rātou Ūkaipo.*
- *E ora ana te Reo Māori ki Maketu.*

Tino Rangatiratanga he tauawhi i nga ahuatanga tawhito me ōna tiketiketanga i nga waahi whakahira o Maketu, he mea hira te whakanui ake i te tangata whenua o te rohe ōna kōrero o nehe, ōna tikanga me te mārāma ake ki nga tikanga ā rua e noho tau ana ki roto i te rohe o Maketu. Kia whai hua te iwi me te tangata whenua o Maketu ki ēnei tikanga katoa, e tāea ai e nga whānau te whakahira me te whakatiketike i tō rātau waahi noho, e tāea hoki te whakaputa me te pupuri i a rātau pakiwaitara mā te whakapapa, te kapahaka, te waiata me te karakia, te manaaki i te whenua i waihangatia ai e nga tūpuna, me te whakahau i a tātau tamariki mokopuna ma te wānanga, te kōhanga reo, te kura kaupapa; te tauawhi i a tātau manuhiri ma te tikanga, te reo, me te kawa kia ngāwari ake te nohotahi me te hunga manene ki tēnei whenua (he whenua hira) me te kainga; me te whakanui i nga whakaaro, nga tohutohu a nga koeke, te ātawhai, te taurima i nga mātauranga whakarereanga iho a rātau hei tāonga tuku iho, me ratou ma kua ngaro i te po.

Over the next five years, we will create whare wananga (places of learning) where all people can go to access Mātauranga Māori (knowledge that is passed, exchanged and transferred between people) and learn about the history and culture of Maketu

The community is deeply concerned that much has been lost already, and there is little visible evidence of Maketu's significant cultural and historical roots in the activities, buildings, monuments or signage of the village. The community wants to put this right, by purposefully implementing a strategy aimed at:

- Pakiwaitara (stories) visible in teachings, activities in the school and community
- Symbolism of the Maunga (mountain)
- Traditional gardens which are communal and practice permaculture
- Traditional arts, music and crafts
- Exhibitions and story telling
- And special projects to record the history of Maketu for all to enjoy, now and in the future.

I roto i nga tau e rima, ka whakatūtū haere i nga whare wānanga e tāea ai e te hāpori te whāwhā ki nga tāonga tuku iho me te Mātauranga Māori o te rohe o Maketu.

Ko te āwangawanga o te hāpori kua ngaro kē ētahi o ēnei tāonga tuku iho, e takitahi noa iho ana nga whakakitenga o ēnei āhuatanga ki tēnei rohe, nga mahi o te wā, nga whare, nga tohu tuhinga ki nga kōhatu o te rohe. Ko tā te hāpori he whakatikatika i ēnei āhuatanga mā te:

- Nga mahi pakiwaitara i roto i nga akomanga, nga kura me te hāpori
- Nga kōrero e paana ki ōna maunga
- Te whakaatu ake i nga tikanga ngaki māra o mua
- Nga tikanga e paana ki te mahi toi, waiata, mahi ā ringa
- Te whakakōrero i nga pakiwaitara
- He kaupapa hira hei whakamau ma te mihini i nga kōrero tawhito hei tuku iho ki nga uri whakatipu.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
1. Recognise and protect significant historic sites.	Tangata Whenua o Maketu (<i>advocate</i>) Te Arawa Lakes Trust (<i>facilitator/ provider</i>) Western Bay of Plenty District Council (<i>provider/regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>monitor</i>) Volunteers from the Community of Maketu Maketu Community Board (<i>advocate</i>)	Undertake a project to identify all historic sites in Maketu for recognition and protection, taking account of other projects to identify sites. Provide cultural/historic signage, display boards to include notable whanau and historical significance. Provide bilingual signage on the Te Arawa Landing Monument. Identify significant sites, in consultation with Tangata Whenua o Maketu, for inclusion in the District Plan. Where appropriate, sites will be identified and set aside as Maori Reservations under the Te Ture Whenua Maori Act 1993.	Ongoing 2008 2007 2008 onwards
2. Ensure the natural landscape surrounding significant historic and cultural sites is recognised and protected.	Tangata Whenua o Maketu (<i>advocate</i>) Te Arawa Lakes Trust (<i>facilitator/ provider</i>) Western Bay of Plenty District Council (<i>provider/regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>monitor</i>) Volunteers from the Community of Maketu Maketu Community Board (<i>advocate</i>)	Where development is proposed to be undertaken in Maketu, appropriate setbacks from historic and cultural sites will be established. Include volunteers in initiatives to protect and maintain historic sites.	2008 onwards 2007
3. Provide guided cultural tours for locals and for visitors.	Tangata Whenua o Maketu (<i>monitor</i>) Private Sector Runanga o Ngati Whakaue ki Maketu (<i>partner /monitor</i>) Te Arawa Lakes Trust (<i>facilitator</i>)	Ensure consistent and authentic material is available and tour guides are monitored for their content. Where appropriate, the Te Arawa Lakes Trust will facilitate pedestrian linkages to historic and cultural sites to allow the Maketu stories to be told.	2007 onwards
4. Erect Waharoa or Pou at entranceways to Maketu and identified Reserves.	Tangata Whenua o Maketu (<i>facilitator/provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>facilitator/provider</i>) Creative Tauranga (<i>project management advice</i>) Maketu Community Board (<i>partner</i>) Te Arawa Lakes Trust (<i>facilitator /funder</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>) Western Bay of Plenty District Council (<i>provider</i>)	Design and erect waharoa at the entrance way to Maketu and more appropriate monuments to, among other things, the landing of the Te Arawa waka. Consider implementing a traditional carving programme for Maori youth, liaising with Master Carvers and Maori Arts and Crafts in Rotorua. Identify in the Reserves Management Plan, those reserves where Pou may be erected.	2010 2007

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
5. Advocate for the Western Bay of Plenty District Council to facilitate the establishment of a war memorial.	Western Bay of Plenty District Council (<i>facilitator</i>) Maketu Community Board (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Build on previous discussion about proposals for funding a war memorial to recognise Sir Charles Bennett amongst others. Identify funding options for the provision of a war memorial for Maketu.	2007 onwards 2008
6. Establish walkways to historical and culturally significant sites where access is permitted. Install information boards that identify and provide explanation/information.	Tangata Whenua o Maketu (<i>facilitator/monitor</i>) Maketu Community Board (<i>partner</i>) Western Bay of Plenty District Council (<i>provider</i>) Historic Places Trust (<i>partner</i>) Department of Conservation (<i>partner</i>) Environment BOP (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>facilitator/partner/monitor</i>) Te Arawa Lakes Trust (<i>provider</i>)	Advocate to Department of Conservation and Environment BOP to support more signage and ensure it is culturally appropriate and historically accurate. Ensure the Structure Plan for Maketu provides walkway links to enable easy access through the village and linkages to historical sites or sites of interest. Such linkages to avoid sensitive sites (eg Okurei Point). Ensure all walkways are low impact and in keeping with the existing environment.	2008 onwards
7. Find people who are willing to provide the necessary education and information about the history and culture of Maketu.	Runanga o Ngati Whakaue ki Maketu (<i>monitor</i>) Local Hapu (<i>provider</i>) Maori Forum (<i>advocate</i>)	Bring older people (with knowledge) together with younger people (to learn). Advocate to the Historic Places Trust for the creation of a Maori Heritage Council.	2008 2012
8. Investigate the provision of bilingual signage for public facilities and places that reflect the cultural significance of Maketu where appropriate. Advocate for bilingual signage in shops, schools, offices and commercial enterprises.	Western Bay of Plenty District Council (<i>provider</i>) Businesses (<i>provider</i>) Schools (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Whakaue Marae Committee (<i>advocate</i>)	Investigate the feasibility of a signage replacement programme that reflects the cultural significance of Maketu. Facilitate and ensure the visibility of Te Reo Maori in the wider community of Maketu.	Ongoing Ongoing

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
<p>9. Ensure there is ongoing recognition and acknowledgement of Tangata Whenua history in Maketu.</p>	<p>Runanga o Ngati Whakaue ki Maketu (<i>facilitator</i>) Tangata Whenua o Maketu (<i>advocate/partner</i>) Te Arawa Lakes Trust (<i>partner/funder</i>) Western Bay of Plenty District Council (<i>partner/funder</i>)</p>	<p>Commission the erection of a Star Compass to acknowledge the traditional navigation teachings and learnings of Tangata Whenua o Maketu.</p> <p>Plan and organise an annual celebration of Matariki (the Maori New Year) and Waitangi Day with Tangata Whenua o Maketu. The Annual Celebration to be led by Tangata Whenua o Maketu and supported by key stakeholders including, but not limited to, the Western Bay of Plenty District Council.</p> <p>Include the Annual Celebrations in the Western Bay of Plenty District Council Calendar of Events.</p> <p>Provide adequate levels of resourcing and land for traditional and other sustainable gardening practices of Tangata Whenua to be undertaken through dedicated communal gardening areas in Maketu.</p> <p>Provide communal gardens for elderly people to meet and grow vegetables. Hold sports, kapahaka, wakaama, taupatupatu and market days.</p>	<p>2008</p>
<p>10. Investigate the return to original street names in Maketu.</p>	<p>Te Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Council (<i>provider</i>) Maketu Strategy Committee (<i>advocate</i>) Maketu Community Board (<i>advocate</i>)</p>	<p>Undertake an investigation to determine the implications and steps required to return to Maketu's original street names.</p> <p>Provide the results of this investigation to the community.</p> <p>Prepare a list of possible changes to be made.</p> <p>Facilitate and ensure that any change in street names is appropriate according to Maori history and that full community consultation has been undertaken before any changes are made.</p>	<p>2008 onwards</p>
<p>11. Promote Te Reo Maori usage.</p>	<p>Whakaue Marae (<i>facilitator</i>)</p>	<p>Identify and implement ways to promote Te Reo within the Maketu community.</p>	<p>2007 onwards</p>
<p>12. Bring Tangata Whenua o Maketu and the Maketu Community Board together, with the community, to consult and determine the future of the Maketu Cemetery.</p>	<p>Western Bay of Plenty District Council (<i>facilitator</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>)</p>	<p>Hold a community hui to discuss a way forward with regard to future options for the operation of the cemetery.</p> <p>Western Bay of Plenty District Council staff, with the community, research alternative models including:</p> <ul style="list-style-type: none"> - ownership and service delivery between Council and urupa - funding and affordability options. 	<p>2007 onwards</p>

Whanaungatanga

Whanaungatanga – Connectedness is the life force of the people, and Relationships are an important part of our community – our people are well cared for.

Our Vision for 2026...

- ***Maketu is a community with manaaki, awhi and aroha (caring and supportive).***
- ***People have pride in Maketu. Our community is safe.***
- ***All whanau have a strong sense of belonging to a close knit community.***
- ***The Maketu community respects, understands and appreciates cultural differences.***
- ***Our people can access good quality and affordable housing, healthcare and education facilities.***
- ***Our elderly are supported to live in their chosen environment.***
- ***Our youth have opportunities to develop into leaders of the future.***
- ***Infrastructure and recreation facilities are affordable and meet community needs.***

Whanaungatanga lies at the heart of the Maketu community and encapsulates the principles of genealogy, cosmology, collectiveness, care, reciprocity, governance and leadership. The community's vision of this concept acknowledged that relationships are an important part of the community – "our people are well cared for".

Whanaungatanga also means the ability to have our voices heard in and outside of Maketu, to care for and support each other, to lead healthy and safe lifestyles, to be able to afford the things we need to make that happen, and to make sure we invest in our future by creating the right opportunities and environment for our tamariki to grow into future leaders and contributing members of this community. To realise this vision we need to have all those agencies who provide support services to our Community to 'hold hands' and walk forward with us. We need our leaders to represent the concerns of this community to those who can help and to keep us informed of things that will affect us as a community. We need to be united and fully participate in building a better future, and we need our tamariki and rangatahi (children and youth) to choose pathways of hope and fulfilment.

Whanaungatanga

Whanaungatanga - Connectedness is the life force of the people, and Relationships are an important part of our community – our people are well cared for.

Oku moemoea mo te 2026...

- *He waahi a Maketu e whakatutuki ana i ngā āhuetanga e paana ki te manaaki, te awahi me te aroha.*
- *E manawanuitia ana ngā iwi mo Maketu. He waahi pai ano hoki.*
- *E noho kotahi ana, e ngākau nui ana te whānau me te iwi i runga i te whakaaro kotahi tae noa atu ki te noho kotahi.*
- *E whakanui ana nga iwi o te rohe o Maketu i ngā kaupapa e paana ki nga tikanga ā iwi kē noa atu.*
- *He huarahi ano e tāea ai e ngā iwi te whai i ngā whare nohoanga e ngāwari ai te utu, te hauora tinana me nga waahi mātauranga.*
- *E tautoko nuitia ana nga kaumātua me nga koeke te noho i roto i te taiao e hiahiatia āna e rātou.*
- *E whai wāhanga āna nga rangatahi me nga taiohi ki te whakawhanake ano i ā rātou kia tū rangatira ai mo āpopo.*
- *Me whai whakaaro ano ki te wāhanga ki nga waka ki nga huarahi me te wāhanga ano ki ngā waahi ā rēhia kia tutuki ki tā te hiahia a te iwi o te rohe.*

Whanaungatanga kei roto i te pū manawa o te hāpori o Maketu, nga tikanga e paana ki te whakapapa, pūtaiao, kotahitanga, manaakitanga, aroha, rangatiratanga, ārahitanga. Ko te tirohanga whakamua a te hāpori e ngākau nui ana ki te whanaungatanga hei tāonga ma te hāpori o Maketu – “e tiaki paitia ana te iwi”

Ko tētahi whainganga ano mo te whanaungatanga kia rangonatia tōu reo i roto i waho atu o Maketu, ko te manaaki tētahi i tētahi, ko te aro nui ki te hauora o te tinana, ko te opeope tō tika i a tātau tamariki kia pakari, kia pūāwai, kia noho ano i roto i te taiao e rata ana e rite ana mo rātou me te whangai tō tika ki nga mātauranga kia tū teitei ai hei māngai mo te hāpori a tōna wa. Ko te mahi tahi te hīkoi tahi o nga pakihira rātonga me nga roopu o Maketu kia anga whakamua ai. Me kaha tonu nga Tumu Māngai o te hāpori ki te kōkiri i nga take huhua me te whai whakaaro ki nga tūmanakotanga nga mānukanukatanga o te rohe. Ko te whakakotahitanga i tētahi o nga whainganga nui mo te hāpori kia tū hirahira ai kia tū māia ai nga tamariki nga taiohi hei kawē i o tātau wawata i roto i nga rā e haere ake nei kia riro ma rātou tonu ā rātou huarahi e para e whai kia tutuki ai.

Encourage more people of Maketu to have their voices heard in and outside of Maketu

The Community, Tangata Whenua o Maketu and political representatives of Maketu have voiced concern about a number of issues relating to representation of the Maketu community, both as Council governance structures, and the fragmented leadership structures within the Maketu community itself. Maori comprise 65% of the Maketu Community, yet traditional local government approaches to representation have not resulted in increased Maori participation in the election process, resulting in no Tangata Whenua o Maketu representation on Council, and limited representation at the Maketu Community Board level. There is iwi representation on Council's Maori Forum.

The Maketu Strategy Committee is unique to the Western Bay of Plenty District and is comprised of Councillors and representatives of the former Te Arawa Maori Trust Board which includes representatives of Tangata Whenua o Maketu (Maketu Take Whenua Committee- responsible to the Te Arawa Maori Trust Board) that were nominated by the Tangata Whenua of Maketu at a properly conducted hui at Whakaue Marae. The Te Arawa Lakes Trust is initiating a process to disestablish the Take Whenua Committee and provide direct representation to the Tangata Whenua o Maketu. All parties will consider this matter when the existing Maketu Strategy Committee is reviewed as outlined in this strategy.

Ko te whakahau i te iwi kia rangona whānuitia ā rātau reo ki roto ki waho atu o Maketu

Kua pāoho ketia e te hāpori, te tangata whenua o Maketu, te hunga Tōrangapū o Maketu tōna reo e kōkiri ana i nga huhua take e paana ki nga mema o te Pōari o Maketu, mai i te taha kaunihera me te taha ā iwi ā rohe o Maketu. 65 paihēneti nga Māori e noho ana ki Maketu, ahakoa pēhea te whakarahi ake i te iwi Māori o te rohe i roto i nga kōwhiringa a pooti ā rohe otira ki tā te tikanga pooti ā rohe o te Kaunihera kāore rawa e kitea mai i te kanohi Māori i runga i nga Kaunihera me te kore kitea hoki i te iwi i runga i te Pōari Whakahaere o Maketu. Otira kei reira ano te kanohi Māori kei runga i te Roopu Maori a te Kaunihera.

I te tau 1998, i whakawhanaketia i te Whakaaetanga ā Pukapuka (Deed of Agreement) e te Kaunihera o WBOPDC me te Pōari Māori o Te Arawa, ka puta i tēnei whakaaetanga ko te komiti whiriwhiri o Maketu hei whakatutuki i nga take o te kaupapa nei, ko tōna matū ki te whanake i tētahi kaupapa mo Maketu. I te 27 o nga rā o Hepetema 2006, i whakamēmehatia te Pōari o Te Arawa ka whānau mai ko te Pōari o ngā roto o Te Arawa. Ko tā te Komiti whiriwhiri o Maketu he whakatōtika i nga ahuatanga o ēnei Pōari e rua. He mea ahurei te Komiti Whiriwhiri o Maketu ki te Kaunihera (WBOPDC) ko ōna mema no te Kaunihera me ētahi o te Pōari Māori o Te Arawa me ētahi o te tangata whenua o Maketu (Komiti Take Whenua – no te Pōari Māori o Te Arawa) i te hui i tū ki te marae o Whakaue i whakamana hia tō rātau noho ki runga ki tēnei komiti. Ko tā te Pōari o nga roto kua tīmata kē rātau ki te whakamēmeha haere i te Komiti Take Whenua kua noho kē mai ko te tangata whenua o Maketu hei kanohi hei māngai mo te iwi. He wā tōna kua noho ngātahi mai nga komiti ki te wānanga haere i ēnei take i te wā ka arotaketia nga kaupapa e te Komiti o Maketu.

Throughout this planning process this community has raised the issue of unification, or coming together, and it has been observed that community representation plays a critical role in achieving this aspiration. Overwhelmingly the community, including Tangata Whenua o Maketu decided to work over a period of time to improve local representation by improving communication and information, encouraging participation, reviewing governance structures and representative constitutions, and working towards a unified representative body for the benefit of the whole Maketu community both now and in the future.

Mai i te tīmatanga he kōrero whakakotahi te matū o nga kōrero, otira kua kitea kētia mā te mahi me te kōrerotahi ka tutuki nga tūāhuatanga mahi. Ko te mea āpuru rawa i whakaaro nuitia e te hāpori me te tangata whenua o Maketu ki te waha haere i ēnei mahi mo tētahi kia pakari ai te iwi kainga mā te whakakao me te kōhi i nga kōrero, te whakapakari i te iwi ki te whakaputa whakaaro, te arotake haere i nga tikanga whakahaere me te kaupapa ture, me te anga whakamua kia tū kotahi tētahi tira hei reo hei kanohi hei māngai mo Maketu mo nga rā e haere ake nei.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
<p>13. Keep everyone informed about those matters which affect our present and future community wellbeing.</p>	<p>Maketu Community Board (<i>partner</i>) Maketu Strategy Committee (<i>partner</i>) Volunteers (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>) Te Arawa Lakes Trust (<i>partner</i>) School (<i>partner</i>) Maketu Communtiy Groups (<i>partner</i>) Western Bay of Plenty District Council (<i>facilitator/funder</i>) Whakaue Marae Committee (<i>partner/facilitator</i>) Maketu Church Groups (<i>partner</i>) Tangata Whenua o Maketu (<i>advocate</i>)</p>	<p>Work collaboratively to further enhance, resource and coordinate the Community Information Centre, so that information and resources on all matters of concern to Maketu are accessible and available.</p> <p>Encourage all organisations contributing to the wellbeing of Maketu to put forward information, resources and volunteers for ensuring continuity of access and service to the community.</p> <p>Encourage sponsorship, funding and coordination of the local newsletter so that the community can be informed of day to day matters that affect them.</p>	<p>2007</p>
<p>14. Strengthen governance structures so that they are representative of and accountable to the people of Maketu.</p>	<p>Western Bay of Plenty District Council (<i>provider/partner</i>) Te Arawa Lakes Trust (<i>partner</i>) Maketu Strategy Committee (<i>facilitator/partner</i>) Maketu Community Board (<i>facilitator/partner</i>) Runanga o Ngati Whakaue ki Maketu(<i>partners</i>) Take Whenua Committee (<i>partners</i>) Tangata Whenua o Maketu (<i>advocate</i>)</p>	<p>Review the Maketu Strategy Committee to provide improved and balanced representation for the Maketu community.</p> <ul style="list-style-type: none"> ■ Review the Deed of Agreement between the Western Bay of Plenty District Council and the Te Arawa Lakes Trust to: <ul style="list-style-type: none"> ● Acknowledge the disestablishment of the Te Arawa Maori Trust Board and establishment of the Te Arawa Lakes Trust. ● Increase the representation of Tangata Whenua o Maketu in the Maketu Strategy Committee. ● Include references to the principles of the Treaty of Waitangi, as defined by all parties to the Agreement. ● Acknowledge the traditional and unique relationship Tangata Whenua share with the natural and physical resources within Maketu. ● Establish and maintain positive and collaborative ongoing relationships with relevant government and non-government organisations for the future benefit of Maketu. ● Include a communication plan and protocols for consultation and communications with Councils', Government and non Government Agency officials. 	<p>2007</p>

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
<p>15. Work with Te Arawa Lakes Trust, Tangata Whenua o Maketu, the Maketu Community Board and other groups to develop greater collaboration and cooperation for the benefit of the Maketu Community.</p>	<p>Te Arawa Lakes Trust (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)</p>	<p>Advocate to Council for the implementation and monitoring of the adopted CDP for Maketu to be delegated to the Maketu Strategy Committee.</p>	<p>2007 onwards</p>
		<p>Subject to Council agreeing to delegate the implementation and monitoring of the adopted CDP for Maketu to the Maketu Strategy Committee, further advocate to Council for Maketu Community Board Representation on the Maketu Strategy Committee for the purpose of participating in the implementation and monitoring of the Maketu CDP.</p> <p>Delegate to the proposed enlarged Maketu Strategy Committee (Strategy Committee and Maketu Community Board) the development of an implementation and monitoring plan, for the Maketu CDP.</p> <p>Ensure all agenda items for any committee representing the concerns of Maketu are readily accessed through newsletters, web sites and the Information Centre.</p> <p>Subject to the Western Bay of Plenty District Council approving the delegation of the implementation and monitoring of the Maketu CDP to the Maketu Strategy Committee, revise the adopted CDP accordingly to reflect this intent.</p>	<p>2007 onwards</p>
<p>16. Encourage the participation of Tangata Whenua o Maketu in the Western Bay of Plenty election and democratic processes.</p>	<p>Western Bay of Plenty District Council (<i>facilitator</i>) Tangata Whenua o Maketu (<i>facilitator</i>) Maketu Community Board (<i>facilitator</i>) Iwi Representatives on the Western Bay of Plenty District Council Maori Forum Committee (<i>advocate/facilitator</i>) Runanga o Ngati Whakaue ki Maketu (<i>facilitator</i>)</p>	<p>Implement a communication project prior to elections aimed at increasing Tangata Whenua o Maketu participation in Local Government elections.</p> <p>Review Western Bay of Plenty District Council communication and consultation processes to ensure the people of Maketu are informed and able to participate in all policies and processes, which affect them.</p> <p>Strengthen the role of the local newsletter and ensure the Western Bay of Plenty District Council and other government and non government organisations are able to consistently provide the people of Maketu with the information they need to participate in the processes and policies which affect their future.</p>	

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
		Request the iwi representatives for Maketu on the Western Bay of Plenty District Council Maori Forum Committee regularly keep their constituents informed and receive their feedback, through hui, newsletters and Marae visits.	
<p>17. Advocate to the Western Bay of Plenty District Council Representation Review 2009 for increased political representation for Tangata Whenua o Maketu.</p> <p>Advocate to central government for amendments to statute to enable increased representation for Maori within local government.</p>	<p>Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Whakaue Marae Committee (<i>advocate</i>)</p> <p>Tangata Whenua o Maketu (<i>advocate</i>)</p>	<p>Prepare a submission to advocate that the Representation Review be conducted in 2009 (3yrs).</p> <p>Prepare a submission to the Western Bay of Plenty District Council Representation Review 2009 advocating for increased political representation for Maketu.</p>	<p>2008</p> <p>2009</p>
<p>18. Support Tangata Whenua o Maketu in the development of an Iwi Resource Management Plan.</p>	<p>Environment BOP (<i>funder</i>) Take Whenua Committee (<i>provider</i>) Western Bay of Plenty District Council (<i>partner</i>) Te Arawa Lakes Trust (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>provider</i>)</p>	<p>Advocate to Environment BOP for the development of an Iwi Resource Management Plan for Maketu to be funded as a high priority.</p> <p>Subject to funding from Environment BOP prepare an Iwi Resource Management Plan for Maketu.</p> <p>Implement the approved Iwi Resource Management Plan for Maketu.</p>	<p>2007</p>



Enable the elderly, children, youth and their families in Maketu to access the support services they need

The community is concerned that the flax which weaves the 'kite' of whanaungatanga is fraying at the edges. Tangata Whenua o Maketu liken the support of families to the Maori concept of Te Muka (the strands of flax) and Te Whariki (the woven mat). There are concerns about how families can be supported and services accessed, coordinated and delivered. Maketu is a community that to a large extent 'looks after itself' however there is a feeling of over-reliance on volunteers, a general lack of communication and information, and a lack of coordination between social services in Te Puke and Tauranga and therefore the community believes Maketu does not receive adequate levels of service. The affordability of living in Maketu is of increasing concern to the Community. This strategy and actions are aimed at building on existing services and improving coordination, communication and information.

Kia tāea ai e nga koeke, nga tamariki, te hunga taiohi te whai i nga rātonga e hiahiatia ana e rātau.

He āwangawanga tō te Hāpori mo te harakeke e raranga ana i te 'kite' o te whanaungatanga e tāwekeweko ana ngā tahataha. I whakaōrite e te tangata whenua o Maketu i te kaupapa tautoko ā whānau ki te muka (nga kāwai harakeke) me te whāriki. He āwangawanga mo te tautoko ā whānau me te āhua o te rātonga, nga whakahaerenga me te whakamahi. E ai ki te kōrero ko 'Maketu kei te tiaki i a Maketu' he āhuatanga tēnei i ara ake i runga i te whakaaro ki te hunga āwhina kore utu, te kore whakapā ki nga rātonga te kore whakawhitiwhiti kōrero ki nga rātonga hauora o Te Puke me Tauranga, na konei te whakaaro o te Hāpori kāore rawa a Maketu e whiwhi tō tika ana ki nga rātonga hauora. Ko te noho pai ki Maketu tētahi waahi e āwangawanga ana e te Hāpori. Ko te whaingā nui o ēnei ritenga ko te hanga haere i ētahi rātonga me te whakatika pai noa i nga whakahaerenga, whakapātanga me te kōhi kōrero.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
Te Muka (the strands of flax)			
19. Encourage children, youth and families to become good role models.	Government and non Government Agencies (<i>provider/funder</i>) Schools (<i>provider</i>) Western Bay of Plenty District Council (<i>partner</i>) Whakaue Marae Committee (<i>provider</i>) Community (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>)	Support children youth and families through the provision of programmes aimed at promoting and maintaining healthy and safe lifestyles.	Ongoing
20. Provide appropriate training and support for children, youth and their families.	Local Service Providers (<i>providers</i>) Community Volunteers (<i>providers</i>) Maketu Health and Social Services (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Western Bay of Plenty District Council (<i>provider/advocate</i>) Work and Income NZ (<i>funder</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>)	Actions to be identified as a result of the Needs Assessment. As part of the Western Bay of Plenty District Council Community Development Programme, assist the Maketu community to identify funding and sponsorship opportunities for child and youth programmes. eg Outward Bound, Maori leadership programmes, Work ethics programmes and other residential training programmes. Ensure that all other programmes are affordable for the community.	2007 onwards
Te Whariki (the woven mat)			
21. Establish in the commercial centre a purpose built facility to house agencies providing services to the people of Maketu.	Te Arawa Lakes Trust (<i>provider</i>) Private Sector (<i>provider</i>) Tangata Whenua o Maketu (<i>partner</i>) Service Providers (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>)	Carry out a feasibility study to identify agency needs with respect to the proposed purpose built facility. Establish a purpose built facility based on Maori traditions which incorporates the traditions of the Tangata Whenua o Maketu.	2007 onwards

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
22. Clarify the needs and wants of the elderly, children, youth and families of Maketu by carrying out a needs assessment.	Western Bay of Plenty District Council (<i>facilitator</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Maketu Health and Social Services (<i>partner</i>) Work and Income NZ (<i>partner</i>) Ministry of Social Development (<i>facilitator/partner</i>) Other Government and non-Government agencies (<i>partner/funder</i>)	Facilitate a community hui with government agencies in attendance so that everyone can work together for improved service delivery coordination and better outcomes in the future. Specifically identify the needs and wants of the elderly of Maketu, and develop a plan of action accordingly.	2007
23. Provide planned and coordinated support for the elderly, children, youth and families.	Local Service Providers (<i>provider</i>) Community Volunteers (<i>provider</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>provider</i>) Maketu Health and Social Services (<i>provider</i>) Maketu Primary School (<i>provider</i>)	Actions to be identified as a result of the Needs Assessment. Support and maintain the provision of transport through a community van.	2007 onwards
24. Investigate the establishment of regular health services in Maketu.	Local Service Provider (<i>provider</i>) Community Volunteers (<i>provider</i>) Maketu Community Board (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Health and Social Services (<i>provider</i>) Bay of Plenty District Health Board (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Actions to be identified as a result of the Needs Assessment.	2008 onwards
25. Promote the availability of existing services.	Local Service Providers (<i>provider</i>) Community Volunteers (<i>provider</i>) Information Centre (<i>provider</i>) Western Bay of Plenty District Council (<i>facilitator</i>) Mai Maketu Newsletter (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Develop and coordinate a communication plan which uses local papers, websites and the Information Centre for the promotion of service information.	2008 onwards
26. Investigate whether there is adequate housing in Maketu at an affordable cost.	Te Arawa Lakes Trust (<i>facilitator</i>) Government and non Government Agencies (<i>monitor</i>) Housing New Zealand Corporation (<i>partner</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Western Bay of Plenty District Council (<i>monitor</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Te Arawa Lakes Trust and other government agencies to facilitate a hui to identify the need for the provision of affordable housing in Maketu. Scope of hui to include: <ul style="list-style-type: none"> • Extension of the Retrofit Housing project to focus on the impact of housing on the health of people. • Environmentally efficient housing. • Affordability of housing. 	Timing of the hui will need to be prior to the development of a structure plan and subject to Te Arawa Lakes Trust's programme for the development of housing.



Encourage pride in the Maketu Community

We want the community of Maketu to be built on a foundation of manaaki, awhi and aroha (care and support), where pride is a cornerstone, the community is safe and all whanau have a strong sense of belonging to a close knit community where cultural differences are respected, understood and appreciated. Yet we are concerned that there are things happening in our community that are making us feel unsafe. The community wishes to approach the issues of anti-social behaviour in a positive and proactive way, using education, awareness and encouragement, and introducing programmes aimed at providing positive pathways and choices for our tamariki and rangatahi (children and youth).

Ko te whakanunui i nga tiketiketanga o Maketu

Ko te tūāpapa o Maketu me hāngaia i runga i te kaupapa o te manaaki, te awhi me te aroha, kia pūmau ai te whakamīharotanga, kia noho ano te hāpori i runga i te pai me te ora kia raranga kotahi ai nga whānau ki te rohe kia mātau ai kia tau ai hoki ki nga āhuetanga o nga tikanga. Ano nei ētahi āhuetanga e pōhehe ana e tātau kāore i te pai ta tātau noho. Ko tā te hāpori hiahia ai ki te kōkiri i nga āhuetanga pāpori i runga i te tika me te mahi pai ma te mātauranga, te whakamārama, te whakapakari me te kaupapa whakarite e hāngai ai ki nga huarahi hei whainga ma nga tamariki me nga rangatahi.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
<p>27. Encourage pride in Maketu through:</p> <ul style="list-style-type: none"> - respect for each other and our property - reducing and preventing crime - keeping Maketu tidy - working together on issues of concern - increasing tolerance between different cultures. 	<p>Information Centre (<i>provider</i>) Western Bay of Plenty District Council (Safer Community Programme and Community Development Programme) (<i>provider</i>) Maketu Community Board (<i>facilitator/monitor</i>) Tangata Whenua o Maketu (<i>facilitator/monitor</i>) Police (<i>partner/provider</i>) Community (especially younger people) (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Whakaue Marae Committee (<i>advocate</i>)</p>	<p>Support existing networks and communication/information and actively promote respect for each other and our property.</p> <p>Investigate the funding, implementation and monitoring of crime prevention cameras in public spaces.</p> <p>Support the community to educate offenders against crime.</p> <p>Increase promotion of Neighbourhood Support and Night Owls.</p>	<p>2006</p> <p>Ongoing</p>
<p>28. Improve safety in public spaces.</p>	<p>Western Bay of Plenty District Council (<i>provider</i>) Maketu Community Board (<i>monitor/advocate</i>) Police (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>)</p> <p>Information Centre (<i>facilitator</i>) Community Newsletter (<i>facilitator</i>)</p> <p>Western Bay of Plenty District Council (<i>provider</i>) Maketu Community Board (<i>monitor/advocate</i>)</p>	<p>Review the provision of street lighting in public spaces while minimising light pollution.</p> <p>Design layout of the areas in Maketu with CPTED (Crime Prevention Through Environmental Design) principles.</p> <p>Apply CPTED (Crime Prevention Through Environmental Design) principles to public spaces in residential and commercial areas.</p> <p>Ensure Council plans for Maketu support and facilitate CPTED (Crime Prevention Through Environmental Design) initiatives.</p> <p>Increase community awareness of CPTED (Crime Prevention Through Environmental Design) through education and access to information.</p> <p>Encourage regular maintenance of public spaces.</p>	<p>Priority area Park Road playground and footpaths 2006</p>

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
29. Take responsibility for our family/whanau's actions.	<p>Families (<i>partner</i>) Parents and children (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>)</p> <p>Western Bay of Plenty District Council (programme funding through Crime Prevention Unit) (<i>facilitator/provider</i>)</p>	<p>Encourage adults in the community to be leaders and role models for the children and youth in Maketu.</p> <p>Facilitate a community meeting to focus on improving the feeling of safety in Maketu.</p>	2006 onwards
30. Work proactively with youth offenders.	<p>Western Bay of Plenty District Council (<i>facilitator/advocate</i>) Community (<i>facilitator/advocate</i>) Police (<i>facilitator/advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>)</p>	Investigate the implementation of operating youth courts in Maketu (possibly on the Marae). This action to be explored with Tangata Whenua at a hui.	2006
31. Introduce programmes for children that lead them away from crime by providing positive pathways and choices.	<p>Surf Club (<i>provider/partner</i>) Hauora (<i>provider/partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>provider/partner</i>) Tangata Whenua o Maketu (<i>provider/partner/advocate</i>) Maketu Community Board (<i>provider/partner/advocate</i>) Western Bay of Plenty District Council (<i>provider/facilitator/advocate</i>) Whakaue Marae Committee (<i>advocate</i>)</p>	<p>Ensure social workers in Maketu have adequate funding.</p> <p>Collaborate to support and encourage children and youth to participate in the youth programmes.</p> <p>Encourage development of appropriate programmes of care.</p> <p>Coordinate identified needs with CPU (Government's Crime Prevention Unit) funding of programmes.</p>	
32. Work proactively on the issues of repeat crime and victimisation.	<p>Community (<i>provider</i>) Western Bay of Plenty District Council Safer Community Council and Community Development Programme (<i>advocate</i>) Police (<i>provider</i>)</p>	Support the Police to act on community information by providing this information to the Police.	Ongoing
33. Reduce tolerance to crime committed by locals.	<p>Police (<i>provider</i>) Community (<i>advocate</i>) Ministry of Justice (<i>provider</i>) Whakaue Marae Committee (<i>advocate</i>)</p>	<p>Encourage faster police response times and advocate for Te Puke to be a 24hr station.</p> <p>Seek good and robust relationships with the police and provide support to police and community during investigations.</p> <p>Advocate for more regular police checks in Maketu.</p>	Ongoing
34. Reduce the fear of retribution for reporting crime by locals in Maketu.	<p>Neighbourhood Support (<i>partner</i>) Community Patrols (<i>partner</i>)</p>	Maintain Neighbourhood Support and Community Patrols.	Ongoing



Know what recreation facilities and activities are available and how to access them

This community wants infrastructure and recreation facilities that are affordable and meet community needs. In particular, there are a significant number of tamariki and rangatahi (children and youth) in our community, and we want to encourage them to participate in sports and recreation so that they can grow up strong and healthy. In a small community such as ours this is challenging, particularly since ‘taking part’ in sports, often means we need to provide transport to our neighbouring towns. This means we need to coordinate efforts and have access to the information we need to make it happen. Walking is recognised as an important way of staying fit as we get older, so this too must be planned for, to meet our needs now and in the future. The following list of actions will help us to move over time towards better facilities and reserves, and the development of walkways and cycleways, so that we can help ourselves to stay healthy and fit.

Kia mātau mai ai te hāpori me te rohe ki nga rātonga me nga huhua mahi e wāteatia ana ki a rātau.

Ko nga waka harihari me nga whare ngahau e ngāwari nei te utu e tino hiahiatia ana e te hāpori. Otira he tokomaha rawa nga tamariki me nga rangatahi i roto i te hāpori ko te tūmanako kia uru haere ki roto ki nga momo tākaro, hākinakina ki tipu kia kaha kia ora ai. He mānuka nui tēnei kua takato ki tēnei hāpori iti nei, tēnā, kia uruuru ki roto ki nga momo hākinakina me whai waka raano hei hari haere i a rātau ki nga tāone ki waho atu o Maketu. Na reira kia tuitui katoa nga mahi kia māmā ai te tono i nga pārongo e hiahiatia ana. Ka koeke haere ko te hīkoi tētahi kaupapa hira hei whakakaha i te ora o te tinana, na reira me whai whakaaro ināianei ki te mahere haere i ēnei āhuatanga mo ināianei me nga ra kei mua i te aroaro. Ko te rārangi mahi e whai ake nei he āwhina noa kia nuku tō tika ai ki nga whakaurunga me nga whenua rāhui, me te whakawhanake i nga ara hīkoi, nga ara pahikara kia noho tonu ai te hauora ki te tinana.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
35. Provide adequate recreation facilities to meet the needs of the local community.	Western Bay of Plenty District Council (<i>facilitator/provider</i>) Tangata Whenua o Maketu (<i>advocate</i>) Department of Conservation (<i>partner</i>) Te Arawa Lakes Trust (<i>partner</i>) Sport BOP (<i>facilitator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	As part of the reserves management plan, identify the recreation facilities needed by the community to meet their needs.	2007
36. In coordinating recreation activities and the provision and development of reserves in Maketu, take into account the community's aspirations with regard to recognising Maketu's historic and cultural values.	Western Bay of Plenty District Council (<i>provider</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Te Arawa Lakes Trust (<i>partner</i>) Department of Conservation (<i>partner</i>) Sport BOP (<i>facilitator</i>)	Where appropriate take into account and promote: <ul style="list-style-type: none"> • pakiwaitara (stories) visible in teachings, activities in the school and community • symbolism of the Maunga (mountain) • traditional gardens which are communal and practice permaculture • traditional arts, music and crafts • exhibitions and story telling • special projects to record the history of Maketu for all to enjoy, now and in the future. 	2007 ongoing
37. Investigate the possibility of a community facility for indoor use.	Western Bay of Plenty District Council (<i>provider</i>)	Investigate the feasibility of providing a community facility for indoor use in Maketu. As part of the feasibility study, consider the appropriateness of the facility for the promotion of traditional arts, music and crafts.	2008
38. Investigate options to increase the use of the Marae reserve adjacent to the Marae.	Marae Committee (<i>provider</i>) Tangata Whenua o Maketu (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>)	Carry out a general investigation not limited to recreation. This action excludes the Marae building and immediate grounds.	2007 - 2009
39. Develop and promote walkways	Western Bay of Plenty District Council (<i>provider</i>) Te Arawa Lakes Trust (<i>partner</i>) Tangata Whenua o Maketu (<i>monitor/advocate</i>) Sport BOP (<i>facilitator</i>) Department of Conservation (<i>partner</i>) Environment Bay of Plenty (<i>funder</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>)	Include the development and promotion of walkways in the Reserve Management Plan for Maketu – and note Okurei Point to the Kaituna and around the estuary on the stop bank is a sensitive area and will be subject to the approval of Tangata Whenua o Maketu plus landowners.	Staged development commencing 2007 till 2010.
40. Develop and promote cycleways.	Western Bay of Plenty District Council (<i>provider</i>) Te Arawa Lakes Trust (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>)	Ensure the structure plan for Maketu includes walking and cycling linkages. Advocate for dedicated cycle lanes to be developed along the roads with 80km/h and 100km/h speed limits.	Staged development commencing 2007 till 2010.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
41. Promote walkways, cycleways and mountain biking tracks.	Western Bay of Plenty District Council (<i>provider</i>) Information Centre (<i>facilitator</i>) Tourism BOP (<i>advocate</i>) Environment Bay of Plenty (<i>partner</i>)	Develop information and promote through the website, local newsletters and the Information Centre.	2007
42. Coordinate and promote existing recreation groups.	Maketu Community Board (<i>advocate</i>) Community Groups (<i>partner/advocate</i>) Sport BOP (<i>facilitator</i>) Western Bay of Plenty District Council (<i>provider</i>) Mai Maketu Newsletter	Develop and promote a database of recreational clubs/organisations, facilities and contacts within the eastern part of the Western Bay of Plenty District. Coordinate recreation groups and activities, and develop information for promotion through the new residents information pack, local community newsletters and the Information Centre. Investigate coordination of transport so that our children can access sports and facilities in neighbouring towns.	2007 2008 2008/9
43. Identify Te Arawa Lakes Trust land for recreational purposes and link in with the land use actions regarding Te Arawa Lakes Trust commercial and residential land plans.	Western Bay of Plenty District Council (<i>provider</i>) Te Arawa Lakes Trust (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>monitor</i>) Tangata Whenua o Maketu (<i>monitor</i>)	Where it is appropriate, sites will be identified and set aside as Maori Reservations under Te Ture Whenua Maori Act 1993. Where it is appropriate Te Arawa Lakes Trust will facilitate pedestrian linkages to historic and cultural sites to allow the Maketu stories to be told.	2007 onwards
44. Enhance the beach for recreational use and maintenance of mana and mauri of waterways and seashore.	Western Bay of Plenty District Council (<i>advocate</i>) Environment BOP (<i>regulator/monitor</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Advocate for actions in the Kaituna Strategy to allow sand to build the beaches again. Western Bay of Plenty District Council to investigate strategies to mitigate the effects of the rockwall on recreational opportunities.	2007 2007

Ensure we have the infrastructure required to maintain the historic village character of Maketu

We are a small village and we don't want to be too flash so here's what we're going to do to meet our infrastructure needs which includes roads, stormwater network, water supply, lighting, wastewater, rubbish, footpaths, power and broadband supply.

Kia hua ai hoki ki te pupuri i nga ahuatanga me nga kōrero tawhito o te rohe o Maketu.

He waahi pakupaku tēnei nohoanga ēhara i te mea e hiahia ana kia pai kia whai rawa na reira ko nga mahi e hiahia ana kia tutuki, ko nga huarahi, te rere o te wai, whatunga wai, te whiwhi wai, nga rama, te wai para, nga rāpihi, nga ara hīkoi, te hiko me te ara wāea.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
45. Establish and maintain positive ongoing relationships with relevant organisations (for example Mighty River Power, Contact Energy, and Trust Power).	Community Representatives (<i>facilitator/advocate</i>) Tangata Whenua o Maketu Representatives (<i>facilitator/advocate</i>) Maketu Community Board (<i>facilitator/advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>facilitator/advocate</i>) All those who provide services to Maketu (<i>partner</i>)	Through the implementation group for this Plan for the future of Maketu. Provide an opportunity for active participation of Tangata Whenua o Maketu and other community representatives in the planning and decision-making processes.	2007 onwards
46. Establish a recycling facility.	Western Bay of Plenty District Council (<i>provider</i>) Environment BOP (<i>funder</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Strategy Committee (<i>advocate</i>) Western Bay of Plenty District Council (<i>facilitator/funder</i>)	Subject to funding support from Environment BOP's Environmental Enhancement Fund, Western Bay of Plenty District Council will construct a greenwaste and recycling centre in the eastern end of the district. Advocate for the development of recycling facilities as a priority project. Tangata Whenua o Maketu to be actively involved in the planning and decision making regarding the location of the Eastern greenwaste and recycling facility. Investigate the feasibility of community-based initiatives to minimise waste.	2007/08

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
47. Ensure the potential risks associated with the Waste Water Treatment have been satisfactorily mitigated.	Western Bay of Plenty District Council (<i>provider</i>) Environment BOP (<i>regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Community of Maketu (<i>advocate</i>)	Ensure any risks associated with the implementation of a wastewater treatment plant have been fully mitigated. Ensure the community continues to be consulted and informed regarding progress of the Wastewater Project.	2007/08
48. Take an environmentally friendly and cost effective approach to the management of stormwater.	Western Bay of Plenty District Council (<i>facilitator/provider</i>) Community of Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Other Community Groups (<i>advocate</i>)	Manage stormwater in Maketu through the use of grass berms with kerb and channelling to improve drainage management, and reduce maintenance of roads.	Ongoing
49. Provide low impact development.	Te Arawa Lakes Trust (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>)	In developing Te Arawa Lakes Trust lands, Te Arawa Lakes Trust will be responsive to community expectations with respect to the landscape and natural features with a particular emphasis on water quality issues. Te Arawa Lakes Trust will facilitate and encourage land development and subsequent housing development that takes account of sustainability of services, reduced energy usage and waste production.	2007 onwards
50. Investigate options for affordable public transport to and from Maketu.	Western Bay of Plenty District Council (<i>provider</i>) Environment BOP (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Carry out a needs assessment for public transport options for Maketu, and identify sustainable options for the future. Ensure the public transport needs assessment for Maketu includes support for those working outside of Maketu eg. Rangiuru/Rotorua/Te Puke.	2007
51. Provide affordable infrastructure for affordable rates.	Western Bay of Plenty District Council (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Develop facilities according to levels of service for drinking water, stormwater, wastewater, and roading, agreed with the Maketu community.	Ongoing LTCCP



Kaitiakitanga

Kaitiakitanga - The principle of guardianship ensures we respect and protect the mauri (life-force) of the environment.

Our Vision for 2026...

- *Maketu's beaches, waterways and wetlands are restored, protected and teeming with life.*
- *The environment is a playground for our people.*
- *Kaimoana is plentiful and safe to eat.*
- *Maketu is surrounded by pest free, healthy native bush.*
- *The businesses and people of Maketu take responsibility for the quality of the environment and are leaders in environmental sustainability.*

Kaitiakitanga focuses on the balancing of competing priorities of resource use, resource management, and conservation, and the concept of guardianship for the sky, land and sea. The vision encourages everyone in the responsibility of respect (tiaki) and protection (rahui) of papatuanuku and ranginui.

Kaitiakitanga

Kaitiakitanga - ko tōna kaupapa ko te āta tiaki ko te rāhui me te whakaū i te mauri ki tōna Taiao

Oku moemoea mo te 2026...

- *Ko te Rāhui, ko te whakaora ake i ngā takutai moana, i ngā ara wai me ngā whenua whakawai, rerewai rānei.*
- *Hē waahi tīkarotikaro, hē waahi tākaro mā te iwi o te rohe.*
- *Kia nui noa atu te kaimoana, me tika ano mo te kai.*
- *Kia ngārara kore, kia ora ai ano te Waonui ā Tāne.*
- *Me whai tikanga ano ngā pakihi me ngā iwi o Maketu ki ngā āhuetanga katoa e paana ki te Taiao. Ma rātou ano te taiao e kōkiri e tiaki e whakahaere ki tōna tiketiketanga.*

Kaitiakitanga focuses on the balancing of competing priorities of resource use, resource management, and conservation, and the concept of guardianship for the sky, land and sea. The vision encourages everyone in the responsibility of respect (tiaki) and protection (rahui) of papatuanuku and ranginui.

Effectively manage the waterways, wetlands, estuary and beaches in Maketu so that they are healthy and productive

It is the belief of Maori that all things have *Mauri* (a life force).

The impact of unsustainable practices on the Mauri of the waterways, wetlands, estuary and beaches in Maketu is of serious concern to Tangata Whenua o Maketu and our wider community. While it is recognised that many of the concerns are historical, the effects will remain and get worse, until action is taken.

As a community we acknowledge there are now many initiatives underway such as the Kaituna River and Maketu Estuary Management Strategy development by Environment BOP to address the Kaituna/estuary issues and the planned sewerage scheme. However, as a community, we need to ensure that our limited resources are coordinated so that we can have our voices heard in the solutions which will restore our waterways, wetlands, estuary and beaches to their former glory.

Ko te āta tiaki kia mana ai, kia ora ai, kia whai hua ai nga ara wai, whenua wai, nga ākau me te tātahi

Ki tā te Māori titiro e Whai Mauri ana nga mea katoa.

Ko te āriatanga o nga tikanga kore whai toko e paana ki te Mauri o nga ara wai, whenua rerewai, wahapū me nga tāhuna he take nui tēnei ki te tangata whenua o Maketu me tōna hāpori katoa. He mea mārama nō mai ano ēnei āwangawanga, ka tau tonu tēnei āhua katahi tonu ka hē tonu atu, ki te kore whakamahia kia tika ai.

E ai ki te hāpori e mātau ana rātau ki nga ahuatanga hou kei te kakamahia pēnei i te kaupapa mo te Awa o Kaituna, nga whakahaere whakawhanake Rautaki mo te wahapū o Maketu e paana ki te Kaunihera Taiao o Wairiki (EBOP) hei kōkiritanga i nga take e paana ki a Kaituna me te Wahapū me te Mahere Whakahaere mo te tuku i nga para. Heoi, mē matatau ano te hāpori ki te whakakao me te whakahaere i a tātau rauemi kia rangoana whānuitia ai ā tātau reo kia whai tikanga ai ki te whakatika i nga ara wai, te wahapū, nga tātahi ki tōna ake korōria.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
<p>52. Co-operate and participate with initiatives already underway focussing on the waterways, wetlands, Maketu and Little Waihi estuaries and beaches, including the process to develop a Kaituna River and Maketu Estuary Management Strategy.</p>	<p>Western Bay of Plenty District Council (<i>partner/advocate</i>) Environment BOP (<i>provider</i>) Community Representatives (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Maketu Strategy Committee (<i>advocate/monitor</i>) Tangata Whenua o Maketu (<i>advocate/monitor</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate/monitor</i>)</p>	<p>Ensure there is adequate community representation on the Kaituna River and Maketu Estuary Strategy development.</p>	<p>2006 onwards</p>
	<p>Maketu Environmental Groups (<i>advocate/monitor</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate/monitor</i>) Taiapure Committee (<i>advocate</i>) Kaituna River and Maketu Estuary Working Party (<i>advocate</i>)</p>	<p>Establish a process for community representatives participating on the Kaituna River and Maketu Estuary Strategy development to keep the Maketu Community informed and receive their feedback.</p>	
<p>53. Ensure all development takes into account the natural features, landscape, eco systems and water quality issues that affect Maketu.</p>	<p>Te Arawa Lakes Trust (<i>provider/advocate/facilitator</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>) Tangata Whenua o Maketu (<i>partner</i>)</p>	<p>Development undertaken by the Te Arawa Lakes Trust will be responsive to natural features, the landscape, eco systems and water quality issues.</p> <p>The Te Arawa Lakes Trust will ensure that in developing its lands, the natural gully systems will be maintained and enhanced by revegetation.</p> <p>Ensure all revegetation of natural gully systems use native plants.</p> <p>The Te Arawa Lakes Trust will ensure that the quantity and quality of stormwater associated with development will be managed in a sensitive manner to respect the receiving waters of the Kaituna River.</p>	<p>2007 onwards</p>
<p>54. Communicate with others involved in different initiatives.</p>	<p>Western Bay of Plenty District Council (<i>facilitator/provider</i>) Environmental Groups (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>) Tangata Whenua o Maketu (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)</p> <p>Environment BOP (<i>monitor</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)</p>	<p>Hold an environmental groups' hui to explore future opportunities to collaborate and work together on environmental issues affecting Maketu.</p> <p>Ensure the implementation plan for the CDP outlines accountabilities for any community representatives working on the various working parties/projects.</p> <p>Monitor the impact of the waterways, estuary, groundwater and beaches on the social determinants of health for the people of Maketu.</p>	<p>2007 onwards</p>

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
55. Take into account Tangata Whenua perspectives with regard to the natural environment.	Western Bay of Plenty District Council (<i>provider</i>) Tauranga City Council (<i>provider</i>) Environment BOP (<i>provider</i>) Tangata Whenua o Maketu (<i>advocate</i>)	Council to review consultation guidelines that take into account Tangata Whenua perspectives with regard to the natural environment.	2008
56. Monitor stormwater discharges and advocate for treatment on land.	Western Bay of Plenty District Council (<i>monitor</i>) Environment BOP (<i>monitor/regulator</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Other Environmental Groups (<i>advocate</i>)	Environment BOP to continue to implement Regional Water and Land Plan, and Regional Coastal Environment Plan and assess adequacy of existing rules as part of the Kaituna River and Maketu Estuary Management Strategy. Councils' are to ensure that monitoring information is available to the people of Maketu.	2007 onwards
57. Monitor pollution sites, inspect farms for effluent run-off.	Environment BOP (<i>monitor/regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Environmental Groups (<i>advocate</i>)	Maintain and promote Environment BOP monitoring processes.	Ongoing
58. Enforce dairy effluent management procedures.	Environment BOP (<i>monitor/regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Environmental Groups (<i>advocate</i>)	Environment BOP to continue to apply existing dairy enforcement procedures. Review the Environment BOP dairy effluent guidelines.	Ongoing June 2007
59. Encourage the fencing off of waterways.	Environment BOP (<i>monitor/facilitator</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Environmental Groups (<i>advocate</i>)	Environment BOP to continue to apply existing riparian subsidies (or any updates of the policy). Enforce the stock in waterbodies rules in Regional Water and Land Plan.	Ongoing
60. Educate the children and youth of Maketu about protecting the wetlands.	Schools (<i>facilitator</i>) Western Bay of Plenty District Council (<i>partner</i>) Environment BOP (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Environment Groups (<i>partner</i>)	Establish collaborative programmes between Western Bay of Plenty District Council, Environment BOP, Environmental Groups and Schools.	Ongoing
61. Investigate the purchase of land for the development of a subregional wetland park.	Western Bay of Plenty District Council (<i>facilitator/advocate</i>) Environment BOP (<i>partner</i>) Tauranga City Council (<i>partner</i>) Department of Conservation (<i>partner</i>) Te Arawa Lakes Trust (<i>partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Environmental Groups (<i>advocate</i>)	Subject to funding, Council/Environment BOP/Tauranga City Council consider purchasing land for a wetland park.	2008

Implement a Pest Management Plan for Maketu so that all pests are under control within 10 years and we (the community) know how to keep it that way

As a community we are aware that Kaitiakitanga – the principle of guardianship, brings with it individual and collective responsibility to ensure that our environment is respected and protected. Yet we are concerned at the way noxious plants and animal pests are also happily making Maketu their home. We are determined, as a community, to turn this situation around within ten years. We recognise there are a number of groups addressing environmental concerns in Maketu and surrounds, and we understand there are limits to how much time we can individually volunteer or do. However, we believe that by working together, with the assistance of those agencies who can provide expert assistance with this issue, we will strengthen our resolve, support each other, coordinate our efforts and resources and become more socially connected. This is how we intend to go about it:

Ko hanga i te Kaupapa here e hāngai ai ki te whakakore orotā, kia mātau hoki te hāpori ki te mau i tēnei āhuatanga mo ngā tekau tau kei mua i te aroaro

Me matua mōhio te hāpori ki nga ahuatanga e paana ki te kaitiakitanga me ōna pūtaketanga mai, mā te mātau o te tangata e tāea ai te tiaki me te whakanui tō tika i te taiao. Ko to tātau mānukanuka ki nga otaota kino me nga orotā e whakakao mai ana ki Maketu. Ko to tātau manako i roto i nga tekau tau kia whakarereketia tēnei āhuatanga. Me te mōhio iho kei konei ano ētahi roopu e whaiwhai ake ana i tēnei tū āhuatanga me ōna wehewehenga o te rohe, me te mōhio mai ano kua whāiti haere kē mai nga hāora mahi mo nga tūao. Ko te whakapono nui ma te mahi tahi me te āwhina ake o nga ūmanga me a rātau pūkenga ka tāea te tirohia i tēnei kaupapa, otira ma te awhi, te tautoko me te manaaki a tētahi ki tētahi me te whakakao haere i a tātau rauemi e tutuki ai a tātau mahi. Koia tēnei te huarahi ka whāia e mātau.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
<p>62. Develop a plant and animal pest management plan in Maketu.</p>	<p>Environment BOP (<i>facilitator/funder</i>) Western Bay of Plenty District Council (<i>partner</i>) Residents (<i>partner</i>) Te Arawa Lakes Trust (<i>partner</i>) Tangata Whenua o Maketu (<i>partner</i>) Environment Groups (<i>partner</i>) Maketu Community Board (<i>facilitator</i>) School (<i>partner</i>)</p> <p>Department of Conservation (<i>partner</i>) National Institute of Water and Atmospheric Research (<i>partner</i>) Department of Corrections (<i>provider</i>)</p>	<p>Form a community group to help implement the pest management plan and ensure that the group is supported financially.</p> <p>Seek advice from Environment BOP on plant and animal pests, herbicide and tools, native plants and design of the management plan.</p> <p>Partner with Te Arawa Lakes Trust and Councils' to achieve the strategy. Through an 'adopt a neighbourhood' scheme encourage groups of residents to take responsibility for the management plan and its priorities.</p> <p>Seek advice from Department of Conservation on how to reduce the impact pests have on native flora and fauna.</p> <p>Seek advice from the National Institute of Water and Atmospheric Research on reducing the effects of ocean pests eg starfish.</p> <p>Advocate to Tauranga City Council to be proactive about pests within their rohe that affect Maketu.</p> <p>Make applications to Department of Corrections for the provision of Periodic Detention workers to assist with the implementation of the strategy.</p>	<p>Plan within 6 months</p>
<p>63. Start a coordinated control regime for plant and animal pests.</p>	<p>Environment BOP (<i>funder</i>) Tangata Whenua o Maketu (<i>advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Volunteers Department of Corrections (<i>provider</i>)</p> <p>Ministry of Agriculture and Fisheries (<i>provider/funder</i>)</p>	<p>Advocate for financial and operational assistance from Environment BOP.</p> <p>Advocate for the provision of spray education programmes from Ministry of Agriculture and Fisheries.</p>	<p>Following development of management plan.</p>
<p>64. Establish a proactive programme of native revegetation on Council land.</p>	<p>Western Bay of Plenty District Council (<i>funder/partner</i>) Environment BOP (<i>partner</i>) Volunteers (<i>provider</i>)</p> <p>Runanga o Ngati Whakaue ki Maketu (<i>provider</i>) Tangata Whenua o Maketu (<i>provider</i>) Environmental Groups (<i>provider</i>) Department of Corrections (<i>provider</i>)</p>	<p>Western Bay of Plenty District Council to develop a native revegetation programme on Council land.</p> <p>Provide assistance with the planting programme.</p>	<p>Ongoing</p>

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
65. Encourage Maketu's residents and landowners to manage the pests on their land.	Schools (<i>advocate/provider</i>) Western Bay of Plenty District Council (<i>provider</i>) Government or non-government organisations (<i>provider/partner</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Environment BOP (<i>provider</i>)	Work with expert organisations on the development and acquisition of 'help' and resource material for the eradication of pests in Maketu. Provide adequate information, training and support to individuals and local interest groups regarding noxious and other unwanted plants. Ensure pest eradication information is available on websites, in newsletters and from the Information Centre. Provide free bins for noxious plants to encourage landowners to rid their land of pests.	2007 onwards
66. Encourage Maketu's residents and visitors to cooperate with and respect pest management activities and initiatives.	Western Bay of Plenty District Council (<i>provider/advocate</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua of Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Environment BOP (<i>funder</i>)	As part of the management plan use signage, website information and community newsletters to encourage others to become involved.	2007 onwards

Te Whai Hua

Te Whai Hua - Economic activity supports and promotes the coastal village character of Maketu.

Our Vision for 2026...

- ***Low-impact, environmentally sustainable businesses are welcomed. Future development preserves the coastal village character of Maketu.***
- ***Development in Maketu benefits the people of Maketu. Infrastructure and planning tools are available to support appropriate development.***
- ***A range of employment opportunities are available, particularly for our young people. Accessible transport services mean we have the choice to work outside Maketu.***
- ***The everyday needs of the community can be met by local businesses.***

Te Whai Hua (Economic activity) looks at the inclusion of low impact, environmentally sustainable businesses in Maketu, whilst still maintaining the unique, coastal village character of Maketu.

Te Whai Hua

Te Whai Hua - Ko nga whakaritenga whai hua e tautoko ana i te āhuatanga noho o Maketu.

Oku moemoea mo te 2026...

- *Me whakaaetia nga pakihi me nga mahi tiaki taiao ki te rohe. Ko nga Kaupapa whakawhanake e tiaki ana i te noho ā iwi ki te takutai moana o Maketu me mau tō tika ano ki tōna ake āhua.*
- *Ko nga whanaketanga o Maketu me whai hua me hāngai tonu ki te iwi o Maketu. Ko te whakarite i tētahi kaupapa here, mahere tikanga e tautoko ai i tēnei whāinga.*
- *Ko te whakarite i ētahi huarahi e whai mahi ai nga rangatahi me nga taiohi o Maketu. Ko te whakarite kaupapa rātonga waka e taea ai ngā iwi o Maketu te whai mahi i waho atu i te rohe.*
- *Me whakararata nga hāpori o Maketu ki te whakatutuki i nga hiahia o te iwi ā rohe o Maketu.*

Te Whai Hua he titiro noa ake ki nga āria whakaiti, me nga pākihi whakatoko i te taiao ki roto o Maketu, me te mau pū ki te āhuarekatanga o te kainga o Maketu.

Encourage economic development in Maketu that is consistent with the historic village character

The community recognises that if we want Maketu to remain relatively unchanged in the future, keep the historic village character, and look after our environment, then we will need to keep a low key approach to economic activity. We understand that our people and in particular youth need jobs now and in the future, but recognise there a number of employment opportunities close to the village in neighbouring towns, and if we can make sure our people have the means to get to their employment, then Maketu can concentrate on encouraging economic activities that are low impact, kind to the environment and maintain our unique character and village charm. This is how we will do it:

Ko te whakawhanake i te kaupapa Whai Hua ki Maketu kia mau ai ki tōna ake rangatiratanga o mua.

E mārama ana te hāpori ki te hiahia rātau ki te pupuri i te āhua ake o Maketu kia mau ano i te āhua ake o te kainga me tiaki i te taiao me pāpaku rawa nga kōkiritanga i roto i nga mahinga whai hua. He mea mārama tonu e ai ki nga whakaaro a te iwi kia whai mahi ano nga rangatahi ināianei me nga ra kei mua i a rātau, me te kite ake kei nga waahi pātata ki te kainga ētahi mahi e wātea mai ana, na reira ki te whai hua a tātau rangatahi kia tae atu ki o rātau mahi katahi ka tāea e Maketu ki te kōkiri whakamua i nga take e paana ki te whai hua ahakoa āria pāpaku nei, kia tōtika ano te tiaki pai i te taiao me te pupuri i te āhuarekatanga o te kainga. Koia tēnei te huarahi ka whaia.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
67. Support economic activities the Community would like to see: <ul style="list-style-type: none"> - land-based aqua-culture - cottage industries - horse trekking - eco-tourism - historical tourism - educational tourism - Maori tourism - making available vacant lands productive. 	Western Bay of Plenty District Council (<i>regulator</i>) Te Arawa Lakes Trust (<i>funder/provider</i>) Kotahitanga (<i>funder/provider</i>) Tourism Bay of Plenty (<i>provider</i>) Private Operators (<i>providers</i>) Runanga o Ngati Whakaue ki Maketu (<i>partner</i>) Ministry of Economic Development (<i>funder</i>) Priority One [Economic Development Agency] (<i>facilitator</i>) Biz Info (<i>facilitator</i>) Maori Business Network (<i>facilitator</i>) Te Puke Fast Forward (<i>provider</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Tauranga Moana Maori Tourism (<i>partner</i>) The Junction (<i>partner</i>) Sustainable Business Network (<i>facilitator</i>)	Where initiatives are taken by the private sector to establish activities, ensure the community are satisfied with what is being proposed. As part of the economic strategy, strengthen existing linkages into existing economic infrastructure, such as, Local Economic Development Officer, Te Puke Fast Forward, Priority One, Tourism Bay of Plenty, Biz Info, Maori Business Network, Sustainable Business Network. Provide support for new tourism enterprises in Maketu, including enterprise training and linkages to existing tourism clusters eg the Junction, Tauranga Moana Maori Tourism. Encourage private operators to develop appropriate tourism trails that enhance the village character, culture, and environmental and historical characteristics of Maketu.	Ongoing

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
68. Encourage Maori Economic Development Initiatives.	Western Bay of Plenty District Council (provider/facilitator) Priority One (facilitator) Tourism Bay of Plenty (facilitator) Tauranga Moana Maori Tourism (facilitator) Maori Business Network (facilitator) Te Arawa Lakes Trust (facilitator) Runanga o Ngati Whakaue ki Maketu (advocate) Private Sector	Support the development of a Maori Economic Development Plan for Maketu to consider low impact initiatives such as: - land based aqua-culture - horticulture - fisheries and agriculture - traditional knowledge and skills, eg carving, weaving, arts and crafts, education	Ongoing
69. Support Maori tourism initiatives.	Te Arawa Lakes Trust (partner) Tangata Whenua o Maketu(partner) Runanga o Ngati Whakaue ki Maketu (partner) Tauranga Moana Maori Tourism (partner) Maori Business Network (partner)	Support the development of a Maori Economic Development Plan for Maketu to consider tourism initiatives such as: - Experiences telling the Te Arawa story. - Walkways in and around Maketu. - Experiences linking Maketu to Rotorua.	2007 onwards
70. Ensure people have the means to get to work outside Maketu.	Western Bay of Plenty District Council (regulator/ provider) Environment BOP (provider/funder) Private Sector (provider) Tangata Whenua o Maketu (advocate) Runanga o Ngati Whakaue ki Maketu (advocate)	Ensure the District Plan for Maketu provides cycleways between Maketu and Rangiuru Industrial Park. Ensure the public transport needs assessment for Maketu includes support for those working outside of Maketu eg Rangiuru/Rotorua/Te Puke.	2007 onwards
71. Rangiuru Industrial Park proposal.	Western Bay of Plenty District Council (regulator) Industrial Park Owners (provider) Tangata Whenua o Maketu (advocate) Runanga o Ngati Whakaue ki Maketu (advocate) Maketu Community Board (advocate)	Ensure the potential impacts of the Rangiuru Industrial Park have been fully and appropriately considered and any impacts on Maketu satisfactorily mitigated.	2006/07 onwards
72. Ensure the Community's vision with respect to economic development is promoted and understood by the community, developers and potential business owners.	Western Bay of Plenty District Council (provider) Tangata Whenua o Maketu (advocate) Runanga o Ngati Whakaue ki Maketu (advocate) Maketu Community Board (advocate) Other Community Organisations (advocate)	Promote the Community's vision through information, website, information centre, visitors pack, newsletters.	2007 onwards
73. Encourage agencies that can assist the community of Maketu to achieve their economic vision, and achieve more sustainable income and satisfying employment opportunities (including self employment) to have a presence in Maketu.	Work and Income (provider) Funders or organisations with information about training (provider) Business skills trainers (provider)	Put information into the community centre. Publicise when mobile banks or funding institutions will be in Maketu. Encourage mobile service delivery of programmes. Hook into careers day, roadshows and promotion at the Market Day.	2007 onwards

Support development practices that maintain the historic village character of Maketu

Management of urban and rural development in a sustainable manner is one of the most fundamental challenges facing the western Bay of Plenty sub-region. The sub-region is an area of rapid population growth and looks set to become the fourth or fifth most populated region in New Zealand. Within the Smartgrowth¹ Strategy 75% of future growth is allocated to the Tauranga City Council area. The remaining 25% is to be accommodated in the Western Bay of Plenty District Council area.

Maketu is not identified as a growth node, therefore any development of Maketu is expected to occur within its existing footprint. In 2001 the Census recorded a usually resident population of 999 people for the Maketu Community Area unit and the 2006 Census night population in the Maketu Community area unit was 1,179 people. This means that our community is to some extent growing naturally. As a community, we want to ensure that as we grow and develop, the historic village character of Maketu remains.

Over 80% of the land in Maketu is owned by the Te Arawa Lakes Trust, who recognise that Maketu is a unique and special place and that its very qualities are placing it under increasing pressure for further development.

Ko te tautoko i nga tikanga whakawhanake kia pupuri ai ki nga ahuatanga tawhito o Maketu

E ai ki te roopu ā rohe (Western BOP sub region) he mea whakatoko he mea tūturu tonu te whakahaere whakawhanake ā tāone a taiwhenua. He tere tonu te tupuranga o te rohe nei ka eke tonu pea ki te tuawha, te tuarina o te waahi e mūia ana te rohe i roto i a Aotearoa. 75% te whakarato mo te Kaunihera ā rohe o Tauranga e ai ki te Rautaki Whakatiputika (Smartgrowth). Ko te 25% kua toe mai kua rarau atu ki WBOPDC.

Kaore ano a Maketu kia tohua hei waahi whakatupu, na konei ko nga whakawhanaketanga o Maketu ka whāia i nga takahitanga kua oti kē te whakatakoto. I roto i nga kaute nui (Census) o te tau 2001 i tohua mai ko te tatauranga o Maketu i tērā tau 999 nga tāngata noho ki Maketu, i roto i te kaute nui o te tau 2006 1,179 nga tāngata i tohua mai e noho ana ki Maketu. E kitea mai ai e whakatupu haere kau ana te hāpori. Mo te hāpori tonu ko te hiahia ia kia tupu kia hua, kia mau tonu ki nga ahuatanga o Maketu.

Neke atu i te 80% o te whenua i Maketu na te Pōari o nga roto o Te Arawa, me te whai whakaaro a te pōari he waahi ahurei rawa he waahi tō tika ko ōna painga me ōna huanga e whakataumaha ana i nga huhua whakawhanaketanga.

¹ Smartgrowth is a joint partnership between the Bay of Plenty Regional Council, Tauranga City Council, the Western Bay of Plenty District Council and Tangata Whenua. The partnership has developed a 50 year growth management plan to manage growth in the Western Bay of Plenty sub-region.

The location of Maketu is within easy commuting distance of employment and community facilities within the rapidly growing Tauranga urban area, Te Puke, planned industrial development at Rangiuru and to a lesser extent Rotorua. Maketu also provides close connections with the coastal environment and has outstanding views of the Bay of Plenty coastline. Te Arawa Lakes Trust acknowledges that population growth, housing demand and infrastructure requirements are issues which need to be considered for Maketu, and the location and significance of Te Arawa Lakes Trust's lands are such that the Trust will have an important role in the future outcomes for village and community development. As such, Te Arawa Lakes Trust has developed the following principles for the development of land within Maketu:

- **Protect significant sites**

Maketu is a culturally and historically important locality. There are significant cultural and archaeological sites within Te Arawa Lakes Trust's lands. Development of significant sites will not occur. Where it is appropriate, sites will be identified and set aside as Maori Reservations under Te Ture Whenua Maori Act 1993. Where development is proposed, appropriate setbacks will be established. Where it is appropriate Te Arawa Lakes Trust will facilitate pedestrian linkages to historic and cultural sites to allow the Maketu stories to be told.

He ngāwari tonu te whakawhitiwhiti ki nga waahi mahi, ki nga whare hāpori o te rohe mai i te taiwhenua o Tauranga, ki Te Puke ki nga waahi hei whakawhanake mahi ki te Rangiuru kua tata atu ki Rotorua, me nga waahi hira rawa e paana ki nga whenua kei raro iho i te mana whakahaere o te pōari o ngā roto o Te Arawa kia whai waahi ai ki nga whiringa kōrero e ahu pēhea nei te kainga me nga whanaketanga o te hāpori. I runga i tēnei kua oti kē e te Pōari o ngā roto te hanga i ētahi mātāpono hei whakawhanake i nga whenua o Maketu.

- **Te Tiaki i nga waahi hira**

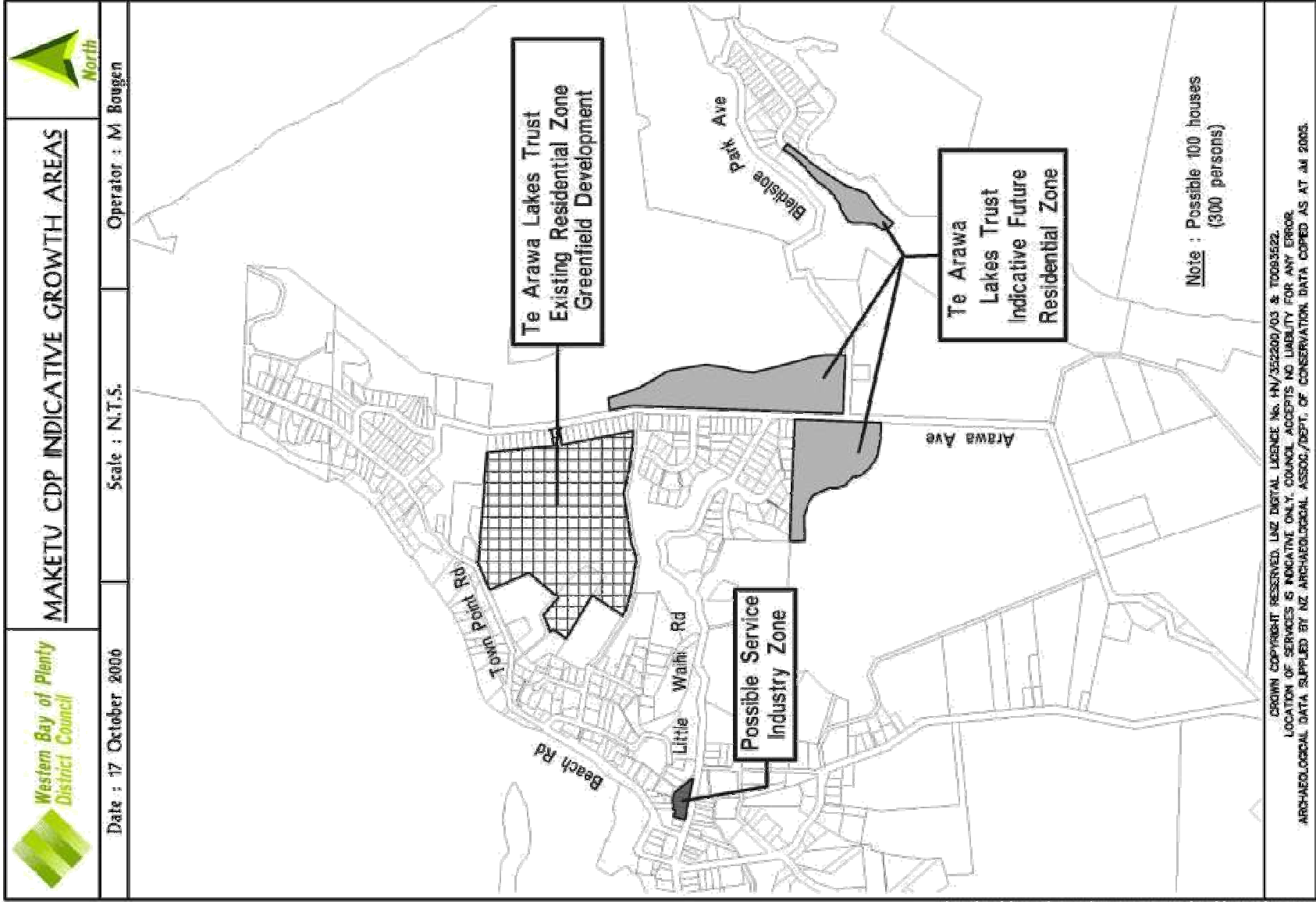
He waahi whai tikanga ā rua, whai kōrero tawhito tōna taunga. Kei roto i te pōtae whenua o te pōari ētahi whenua rāhui, whenua tapu otirā he whenua hira i roto tōna whanaketanga. Kei nga waahi e tika ana, ka whakaatuhia i ēnei waahi tapu ka rāhuitia hei whenua tapu i raro i te Ture Whenua Māori 1993. Kei nga waahi kua tohua mo te whakawhanake, kua noho ētahi tikanga hei whai. Otira kei nga waahi e tika ana ka riro ma te pōari hei whakawhitiwhiti hei kōrero i ēnei take whenua i ēnei waahi tapu kia tāea ai te kōrero me te whakaputa i nga kōrero tawhito.

- **Maintain village character**
 Maketu has a unique village character. Whilst development will occur, Te Arawa Lakes Trust recognises that any new development it undertakes should maintain and enhance the existing character to emphasise the strong local identity. The village should continue to provide housing choice for all cultures, ages and income groups. Within the village Te Arawa Lakes Trust envisages predominantly detached single-family dwellings on conventional sized sections (nominally 600m²). Multi level apartment or high-density type complexes will not be developed by the Te Arawa Lakes Trust.
- **Maintain and enhance natural elements**
 Development undertaken by the Te Arawa Lakes Trust will be responsive to natural features, the landscape, eco-systems and water quality issues. Natural gully systems will be maintained and enhanced by re-vegetation. The quantity and quality of stormwater associated with development will be managed in a sensitive manner to respect the receiving waters of the Kaituna River.
- **Provide low impact development**
 Development of housing sites and services for them needs to be economically viable, but also environmentally sensitive and socially acceptable. Te Arawa Lakes Trust will facilitate and encourage land development and subsequent housing development that takes account of sustainability of services, reduced energy usage and waste production.
- **Ko te pupuri i te āhua ake o te kainga**
 kei a Maketu tōna ake āhua motuhake. I te wā e whakawhanake ana te hāpori o Maketu e mau pū ana te whakaaro a te Pōari kia mau tonu ki tōna ahua ake. Me whakahaere tonutia e te hāpori nga whare e rite ana mo nga kaupapa e rua, nga tau o te hunga kainga, nga roopu e whai rawa ana. Ko nga tirohanga a te Pōari o nga roto ko nga whare ka whakatūtūhia mo te hunga noho takitahi me te tēkihana (600m²) te rahi. E kore rawa nga whare teitei e whakakehia e te Pōari o nga roto.
- **Ko te mau me te pupuri i tōna ake taiao**
 Ko te mau i te taiao ake o Maketu tētahi o nga tirohanga nui a te pōari i roto i tōna whakawhanaketanga, te noho o te whenua, te noho o te taiao, te rere tō tika o te wai ma te ngakinga tō tika i te whenua tēnei āhua e tutuki ai. Ka whakahaere tō tika me te wai ka rere mai i te awa o Kaituna tētahi āhuatanga nui e hāngai ai ki te rahi me te āhua o te wai i roto i te whanaketanga.
- **Ko te tuku whanaketanga pāpaku rawa.**
 Ko te whakawhanake tō tika i nga waahi hei tūnga mo nga whare me ōna rātonga tētahi āhuatanga nui, me hāngai ano ki tā te taiao whakarite ai. Ma te Pōari o nga roto e whakahaere me te whakahau i nga whanaketanga whenua me nga whanaketanga whare e rite ai ki nga momo rātonga pēnei i te hiringa hiko me te kohinga para.

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
74. Maintain the existing village character to emphasise the strong local identify.	Te Arawa Lakes Trust (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Community of Maketu (<i>advocate</i>) Western Bay of Plenty District Council (<i>regulator</i>) Tangata Whenua o Maketu (<i>advocate</i>)	The Te Arawa Lakes Trust in developing its lands will: <ul style="list-style-type: none"> • Maintain and enhance the existing character of Maketu Village. • Provide housing choice for all cultures, ages and income groups. • Facilitate predominantly detached single-family dwellings on conventional sized sections. • Will not develop multi level apartment or high density type complexes. 	Ongoing
75. Use the District Plan to control where development can occur.	Western Bay of Plenty District Council (<i>regulator/provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Te Arawa Lakes Trust (<i>provider/facilitator</i>)	The existing residential zone vacant land (west side of Arawa Road) to provide for short to medium term housing demands. Te Arawa Lakes Trust propose the following new areas to provide for long term future growth and as a potential location for relocating houses on the esplanade at Little Waihi. (refer to Map fig1). <ul style="list-style-type: none"> • East side of Arawa Avenue (approximately 4.3ha). • West side of Arawa Avenue south of existing residential zone (approximately 6.5ha) • Extension of Lindhurst Avenue (approximately 1.4ha). <p>Ensure any resultant District Plan Changes are carried out in full consultation with the people of Maketu.</p> <p>In proposing any changes, ensure the importance of waahi tapu, urupa and other sacred sites are recognised and taken into account in the decision making process.</p>	2008 ongoing (consistent with District Plan review)
76. Use the District Plan to control what kind of development can occur.	Western Bay of Plenty District Council (<i>regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Continue to apply the existing building height restrictions as per Operative District Plan to the Residential Zone in Maketu: 8m from natural ground level or maximum two storeys. Continue to apply the existing building height restrictions as per Operative District Plan to the Commercial Zone in Maketu: 9m from natural ground level or maximum two storey character facing the main street.	Ongoing

Key Actions	Who will be involved?	How will it be done?	Key milestones/ timeframes
77. Specify Lot Sizes in the District Plan for Maketu.	Western Bay of Plenty District Council (<i>regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Iwi Management Plan (<i>Regulator</i>)	Specify in the District Plan for Maketu the following rules for Lot Sizes: <ul style="list-style-type: none"> Maintain larger sections within existing developed areas. Allow new areas to have a range of section sizes, for example averaging technique with an average section size of 600m² with a minimum of 350m² will be used. Eg if a section of 350m² is created, there must also be one of 850m². 	2007 onwards
78. Ensure adequate car parking is provided. Ensure, telephone, broadband and power infrastructure is at an acceptable standard.	Western Bay of Plenty District Council (<i>regulator</i>) Power Co (<i>provider</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>)	Ensure the District Plan requirements for car parking are a minimum standard. Use the Code of Practice to require underground power lines in new developments. Encourage infrastructure providers to put existing services underground where possible.	Ongoing
79. Provide for footpaths where appropriate.	Western Bay of Plenty District Council (<i>provider</i>)	Provide for footpaths in high use walking areas with roads, to be used for safe walking and walking for health, in low traffic volumes with good visibility.	2007 onwards
80. Advocate to the Western Bay of Plenty District Council for the increased provision of papakainga zoned land as part of the District Plan Review.	Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Whakaue Marae Committee (<i>advocate</i>)	Review the papakainga zone provisions in the District Plan. Review the need for additional papakainga zones in Maketu and develop a strategy for implementation.	2007 onwards (to feed into District Plan Review)
81. Ensure greenbelts are adequately provided for in Maketu.	Western Bay of Plenty District Council (<i>regulator</i>) Runanga o Ngati Whakaue ki Maketu (<i>advocate</i>) Tangata Whenua o Maketu (<i>advocate</i>)	Ensure the District Plan for Maketu provides adequate green belts, green spaces and access to reserves.	2007 onwards
82. Discourage the obstruction of sea views and views over the estuary.	Western Bay of Plenty District Council (<i>facilitator/provider</i>) Runanga o Ngati Whakaue (<i>advocate</i>) Take Whenua o Maketu (<i>advocate</i>) Maketu Community Board (<i>advocate</i>) Other Community Groups (<i>advocate</i>)	Encourage the planting of appropriate trees that will not obstruct sea or estuary views, through education and persuasion, information and the new residents pack. Consider additional tools through development of Council's Built Environment Strategy.	2007 onwards
83. Advocate to Council to include in the scope of the District Plan Review, in 2007/2008, consideration of rules governing additional dwellings on Multiple Owned Maori land.	Take Whenua o Maketu (<i>advocate</i>) Te Arawa Lakes Trust (<i>advocate</i>)	Advocate to Council about rules governing additional dwellings on Multiple Owned Maori land.	2007 onwards





Glossary of Terms

Community Development	Community development describes processes and activities that build capacity within communities to enable them to take control of their lives.
Comprehensive Development Plan	A strategic plan that sets out for a particular geographical community, matters relating to that community's future. The plan includes a profile of economic, social, cultural, economic and infrastructural matters, and visions and actions that have been identified by the community. Each plan is developed by the community and other organisations and agencies that have planning or service delivery roles within that community. Implementation of the plan is shared between Council, the community and other participating organisations.
District Plan	Required by the Resource Management Act 1991. Provides mechanisms to enable the sustainable management of the District's natural and physical resources.
Iwi Resource Management Plan	Planning document to consider natural, spiritual and cultural taonga resource management within an iwi's rohe, similar to a comprehensive development plan.
Kaituna River and Maketu Estuary Management Strategy	Kaituna River and Maketu Estuary Management Strategy – a joint project between Environment Bay of Plenty, Western Bay of Plenty District Council, Tauranga City Council and Rotorua District Council. It aims to ensure the long-term sustainability of the Kaituna River, its related waterways and the Maketu Estuary. The Strategy is being developed by a Working Party made up of representatives for iwi, hapu, environmental agencies, local government, members of the local community and Kaituna River stakeholders.
Long Term Council Community Plan (LTCCP)	<p>A 10 year plan prepared under Section 93 of the Local Government Act 2002. The purpose of the LTCCP is to:</p> <ul style="list-style-type: none">(a) describe the activities of Council; and(b) describe the Community Outcomes of the District; and(c) provide integrated decision-making, co-ordination of resources and a long term focus for the decisions and activities of Council; and(d) provide a basis for accountability of Council to the community; and(e) provide an opportunity for participating by the public in decision-making processes undertaken by Council.

Maketu Community Board

The Maketu Community Board is elected when the elected members for the Council are elected.

Community Boards are constituted under the Local Government Act 2002 (Section 49) to:

- (a) represent, and act as an advocate for, the interests of its community; and
- (b) consider and report on all matters referred to it by the territorial authority or any matter of interest or concern to the Community Board; and
- (c) maintain an overview of services provided by the territorial authority within the community; and
- (d) prepare an annual submission to the territorial authority for expenditure within the community; and
- (e) communicate with community organisations and special interest groups within the community; and
- (f) undertake any other responsibilities that are delegated to it by the territorial authority.

The Community Board currently comprises of Councillors Kevin Marsh and Brian North, and Members Trevor Hughes (Chair), Carol Poihipi, Max Johnston and John Doggett.

Maketu Strategy Committee

The Maketu Strategy Committee was established in response to the terms of the Deed of Agreement between the Western Bay of Plenty District Council and the Te Arawa Maori Trust Board, made on 2 September 1998, to create a vehicle for ongoing discussions at governance level for the community of Maketu, where Te Arawa Maori Trust Board were principal landowners.

Membership was agreed between the Board and Council, and following the triennial elections, the Board advised their nominees for the next term. Since the dissolving of the Te Arawa Maori Trust Board on 27 September 2006, former Board representation on the Maketu Strategy Committee has been transferred to the Te Arawa Lakes Trust.

The Maketu Strategy Committee is charged with the following duties:

- a) to recommend a strategic plan for the development of Maketu, which will include a long-term infrastructural plan for water, sewage and roading; and
- (b) to recommend a development plan for the land use and planning within the Maketu area; and
- (c) to address the issue of the land holdings and use of productive land by the Te Arawa Lakes Trust.

Mauri	Everything has a mauri, including people, fish, rivers, animals, birds, land, sea and forests. The mauri is that power which permits these living things to exist within their own realm and sphere. No one can control his or her own mauri or life-existence. (Barlow, 1994).
Reserve Management Plan	Required by the Reserves Management Act 1977 and prepared for each Ward. They combine the recreational visions for the Ward with generic and specific policies for each reserve within the Ward. Where appropriate, concept plans are parallel to this Plan has been developed.
Tangata Whenua	Principles associated with indigeneity relating to intimacy with ones sea and landscape, to be human according to a Maori worldview.
Te Ao Maori	Maori worldview that touches, interacts with and strongly influences every aspect of the culture, including but not limited by, length of tenure, burial of dead in the landscape, naming of landscape features, ritualising relationships and kinship with land, natural world etc, depth of knowledge about land, waterways, sea, climate, maramataka and the like.
Tino Rangatiratanga	Recognises the independence, self-determination, and self-identity of Tangata Whenua, viewing all aspects of life through the lens of Te Ao Maori whilst still cognisant of contemporary Maori identity and Maori diversity in today's world. (Royal, 2003).

Bibliography

Barlow, C. (1994) *Tikanga Whakaaro: Key Concepts in Maori Culture*. (Oxford University Press, Oxford).

Royal, C. (2003) *Indigenous Worldview: A Comparative Study*. (Te Wananga a Raukawa, Wellington).

Appendix 1 – Process to develop this Plan

