

Before the Independent Hearings Panel
Western Bay of Plenty District Council

under: the Resource Management Act 1991 (*RMA*)

in the matter of: Submissions and further submissions in relation to Plan
Change 92 to the Proposed Western Bay of Plenty
District Plan

and: **Retirement Villages Association of New Zealand
Incorporated**
Submitter 34

Statement of Evidence of **John Collyns** on behalf of the
Retirement Villages Association of New Zealand Incorporated

Dated: 25 August 2023

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STATEMENT OF EVIDENCE OF JOHN COLLYNS ON BEHALF OF THE RETIREMENT VILLAGES ASSOCIATION OF NEW ZEALAND

INTRODUCTION

- 1 My full name is John Nicholas Charles Collyns.
- 2 I am the Executive Director of the Retirement Villages Association of New Zealand Incorporated (*RVA*). I was appointed Executive Director of the RVA in October 2007, and have now been in the industry for over 15 years.
- 3 My roles include representing the retirement village industry in forums such as this one, developing policy initiatives, responding to central or local government policies on behalf of the RVA's members, and commissioning research to support those positions.
- 4 Although I do not give evidence as an expert witness, I have considerable knowledge and understanding of the aged population and the retirement sector and its challenges. I have given evidence in a number of plan change hearings, including hearings relating to a number of Intensification Planning Instruments. I also gave evidence for the Christchurch Replacement District Plan and Auckland Unitary Plan processes.
- 5 I am generally familiar with Plan Change 92 to the Western Bay of Plenty (*PC92*) as it relates to the submissions lodged by the RVA and Ryman Healthcare Limited (*Ryman*). I also note that I have read the Council Officers' Report where it addresses the RVA's and Ryman's submission points.

SCOPE OF EVIDENCE

- 6 My evidence will address:
 - 6.1 The RVA and the retirement village regulatory context;
 - 6.2 Ageing population demographics, health and wellbeing characteristics, and related demand for retirement villages;
 - 6.3 The retirement housing and care crisis, and government recognition of the challenges ahead;
 - 6.4 The role of retirement villages in responding to that crisis, and other benefits of villages;
 - 6.5 The Resource Management (Enabling Housing Supply and Other Matters) Amendment Act 2021 (*Enabling Housing Act*) and our request for a consistent retirement village planning

framework in the Western Bay of Plenty District (*District*);
and

6.6 Comments on PC92 as to whether it appropriately enables housing and care for the ageing population.

7 I comment briefly on some of the matters raised by the section 42A reports in the body of my statement, noting Ms Nicki Williams will address these matters in further detail.

EXECUTIVE SUMMARY

8 The RVA represents the combined interests of the owners, developers and managers of registered retirement villages throughout New Zealand.

9 The demand for appropriate accommodation and care for older people is currently outstripping supply. Many of Western Bay of Plenty's older residents are likely to be living in unsuitable accommodation. These circumstances will be impacting their physical health and safety and mental wellbeing.

10 New Zealand, including Western Bay of Plenty, has a rapidly increasing ageing population. Western Bay of Plenty District's 75+ population (the key demographic for retirement villages) is forecast to grow from 4,360 people in 2018 to 13,270 people in 2048.¹ And, people are living longer. However their health care needs, particularly after age 85 are also increasing and becoming more complex. There are increasing rates of people with multiple health conditions that affect their daily living.

11 These factors, coupled with a trend towards people wishing to live in retirement villages, means that the demand for retirement accommodation and aged care will continue to grow.

12 The government has confirmed, in its Government Policy Statement on Housing and Urban Development (*GPS-HUD*),² that housing and caring for the rapidly increasing ageing population is a key housing and urban development challenge facing New Zealand.

13 The RVA agrees. We consider that the need to enable appropriate accommodation and care options for older people is a matter of great importance for New Zealand and the Western Bay of Plenty District. Retirement villages play a critical role in communities by providing specialist accommodation that meets the needs of older people. This accommodation has a range of social benefits,

¹ Statistics New Zealand, Subnational Population Estimates at 30 June 2021 (provisional).

² GPS-HUD was issued in September 2021.

including enabling physical and mental wellbeing and independence. Retirement villages also help to materially address the general housing crisis, reduce “bed blocking” in hospitals and result in employment and economic benefits.

- 14 The RVA’s members are currently heavy users of RMA processes. Members rely on resource consents to authorise much needed retirement developments, and to provide for ongoing operational needs for villages and other developments. However, as the RVA’s submission outlines, the RMA has caused a number of major challenges. Mr Brown highlights many of these from Ryman’s experience. I note that the general issues he raises are common to all retirement village operators.
- 15 I understand, as Ms Williams outlines, that Tier 1 council planning frameworks need to account for changes in urban environments resulting from changing demographics. The RVA considers that planning provisions must acknowledge that retirement villages and other aged care facilities are part of the fabric of residential living environments. They also need to take account of the reality that there is a limited number of available sites for retirement villages. These sites need to be used efficiently. We acknowledge the potential for retirement villages to have effects on the external environment. We agree that planning controls are needed to manage potential effects. But, these controls need to be clear and proportionate. It is also important that the specialist functional and operational needs of retirement villages and their residents are acknowledged. These needs mean that retirement villages – although expected and able to fit in and manage their external effects adequately - can have a different look and feel to typical residential uses.
- 16 Accordingly, the RVA and its members were greatly encouraged by the Enabling Housing Act. We see the present process as a significant enabler of accelerating housing intensification for the ageing population. As well as participating in this plan review, I note that the RVA is heavily engaged in Intensification Streamlined Planning Processes (*ISPP*) across the country. We are seeking consistent provisions in all the ‘Tier 1’ areas, which we consider appropriately respond to the relevant statutory directions. Consistency is very important for certainty and efficiency. I also note that the RVA has consulted heavily with its members to ensure the provisions we seek have unified support.
- 17 In Western Bay of Plenty, the key outcome we seek is to accelerate housing intensification for the ageing population. This will be achieved through a consistent and enabling regulatory framework which clearly responds to the needs of an ageing population and the unique features of retirement village activities. We largely seek

similar treatment in the District Plan to other multi-unit residential developments, with some necessary nuances.

- 18 In the RVA's view, the District Plan and PC92 are not fit for purpose. The Section 42A report does acknowledge that retirement villages enable housing and are anticipated within residential zones.³ I strongly agree with this statement. However, the Council Officer has not accepted the RVA's submission seeking more specific retirement village provisions. The suggestion that the current planning provisions for retirement villages are adequate is flawed in my understanding. I also note that the RVA and its members would not be investing the significant time and cost in the present process if we agreed that were the case.
- 19 I understand from Ms Williams that the relief sought by the RVA is ultimately intended to better enable the delivery of housing for older persons, in particular by ensuring the functional and operational characteristics of retirement villages are recognised and provided for. The relief provides for more proportionate and targeted regulation of potential effects, with the focus appropriately placed on external effects. I strongly support those outcomes.
- 20 I re-emphasise here, the importance and benefits of national consistency for retirement village planning in New Zealand. We would strongly encourage the Panel to prefer our provisions with that point in mind.
- 21 The specific changes sought by the RVA are contained in Ms William's statement of evidence.

THE RVA

- 22 The RVA, incorporated in 1989, is a voluntary industry organisation that represents the interests of the owners, developers and managers of registered retirement villages throughout New Zealand. It is also established to govern and develop operating standards for the day-to-day management of retirement villages, and protect their residents' wellbeing.
- 23 Today, the RVA has 412 member villages throughout New Zealand, with approximately 41,500 units that are home to around 50,200 older New Zealanders. This figure is 96% of the registered retirement village units in New Zealand.⁴
- 24 The RVA's members include all five publicly-listed companies (Ryman Healthcare, Summerset Group, Arvida Group, Oceania

³ Page 17 – Section 42A Report, Plan Change 92 - Ōmokoroa and Te Puke Part 2 (Definitions, Activity Lists and Standards), dated 11 August 2023.

⁴ There are also almost 6,000 Occupation Right Agreements for care suites as part of the aged care system.

Healthcare, and Radius Residential Care Ltd), other corporate groups (such as Metlifecare and Bupa Healthcare) independent operators, and not-for profit operators (such as community trusts, and religious and welfare organisations).

THE WIDER REGULATORY CONTEXT

- 25 The retirement village industry is regulated by the Retirement Villages Act 2003 (*RV Act*), associated regulations, and codes of practice, including the Code of Practice and a "Code of Resident Rights", all established through the RV Act.
- 26 'Retirement village' is defined in section 6 of the RV Act as⁵:
- ... the part of any property, building, or other premises that contains 2 or more residential units that provide, or are intended to provide, residential accommodation together with services or facilities, or both, predominantly for persons in their retirement, or persons in their retirement and their spouses or partners, or both, and for which the residents pay, or agree to pay, a capital sum as consideration and regardless of [various factors relating to the type of right of occupation, consideration, etc]...
- 27 The regulatory regime is focussed on consumer protection via a comprehensive disclosure regime, so that residents can make an informed decision to move to a village.
- 28 This regulatory regime includes the following:
- 28.1 Registration of retirement villages with the "Registrar of Retirement Villages". The Registrar places a memorial on the land title. The memorial means that the village can only be sold as a retirement village and that the residents' tenure is ranked above all other creditors to the village. The residents have absolute rights to live in their units and have access to the village amenities.
- 28.2 Retirement village operators are required to appoint a "Statutory Supervisor" whose job is to protect residents' interests and report to the Registrar and the Financial Markets Authority that the village is being operated in a financially prudent manner.
- 28.3 Operators are required to provide intending residents with a disclosure statement that sets out the village's ownership, financial position, status, and a range of other important information. This statement provides comprehensive guidance to ensure that a resident's decision to move into a retirement village is an informed one.

⁵ Noting this is slightly different to the RMA definition.

- 28.4 Before signing a contract (an "Occupation Right Agreement" or "ORA"), an intending resident must consult a solicitor who must explain the details of the contract and sign an affirmation that they have provided that advice.
- 29 The codes of practice that regulate the industry include a code of practice and a code of residents' rights.⁶
- 30 The Code of Practice is administered by the Ministry of Business, Innovation and Employment, and it governs the day-to-day management of the villages. The Code sets out the minimum standards for the operation of retirement villages. These standards address a wide variety of matters, including documents that operators must provide to intending residents, staffing policies and procedures, safety and security policies, fire and emergency procedures, the frequency and conduct of meetings between residents and operators, complaint procedures, as well as communications with residents.
- 31 The RVA is the sole auditing agency for its members' compliance with the Code of Practice. Audits of RVA members are undertaken every three years by accredited auditing agencies. There is also a Disciplinary Tribunal which hears complaints about member villages. This role was created at the RVA's AGM in 2009. The Tribunal is chaired by the Hon Dr John Priestly KC, a retired High Court Judge. At this stage there have been no cases brought to the Tribunal.
- 32 The Code of Residents' Rights is set out in the RV Act.⁷ The Code is a summary of the minimum rights conferred on retirement village residents. It ensures that residents are respected and consulted on material matters that affect their contracts. The Code sets out a residents' rights to services, information, and consultation, the right to complain, the right to a speedy and efficient process for resolving disputes, the right to use a support person or representative in dealings with the operator or other residents at the village, the right to be treated with courtesy, and the right not to be exploited by the operator.
- 33 This wider regulatory context means that the retirement village industry is highly regulated and, as a result in my experience, characterised by high quality operators. The majority of industry participants are long term operators of villages, not developers. I understand that their reputation is highly important to them.

⁶ Both codes are available online ([Code of Practice](#) and [Code of Residents Rights](#)).

⁷ Schedule 4.

AGEING POPULATION DEMOGRAPHICS

New Zealand

- 34 The proportion of older people in our communities compared to the rest of the population is increasing. Soon, there will be more people aged 65+ than children aged under 14 years.⁸ By 2034, it is expected that New Zealand will be home to around 1.2 million people aged 65 and over - just over a fifth of the total population.⁹
- 35 The ageing population of New Zealand reflects the combined impact of:
- 35.1 Lower fertility;
 - 35.2 Increasing longevity (due to advances in medical technology and increased survival rates from life-threatening diseases); and
 - 35.3 The movement of the large number of people born during the late 1940s to early 1960s (the “baby boomers”) into the older age groups.
- 36 The largest increases in the 65+ age group will occur in the 2020s and 2030s, as the “baby boomers” move into this age group.
- 37 The growth in the 75+ age bracket is also increasing exponentially (as illustrated by the graph¹⁰ below). It is estimated that 364,100 people in New Zealand were aged over 75 in 2022. By 2048, the population aged 75+ is forecasted to more than double to 804,600 people nationally.¹¹

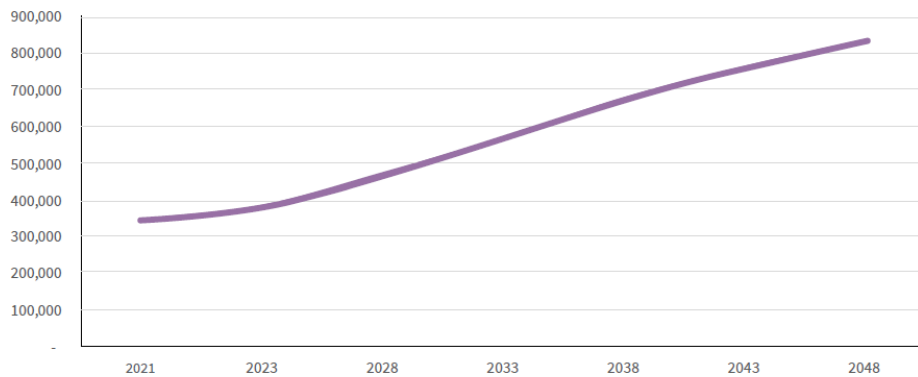
⁸ Better Later Life – He Oranga Kaumatua 2019 to 2034, page 6.

⁹ Ibid.

¹⁰ Jones Lang LaSalle, NZ Retirement Villages and Aged Care Whitepaper, July 2022, page 8.

¹¹ Statistics New Zealand, National Population Projections, by age and sex, 2022 (base) – 2073 <<https://nzdotstat.stats.govt.nz/wbos/index.aspx#>>.

Figure 2 Total NZ 75+ population 2021-2048



Source: JLL Research; Statistics New Zealand

- 38 Older people aged 85+ comprise the most rapidly increasing age group in the country, with the numbers projected to almost triple from 93,500 in 2022 to 227,600 in 2048. Given around 45% of this age group require aged care beds, this growth will create a need for a minimum of an additional 84,700 aged care beds to be provided by 2048.

Western Bay of Plenty context

- 39 The growth in the 75+ age bracket in Western Bay of Plenty is significantly greater than the national average. Statistics New Zealand estimates that in 2018, 4,340 people were aged over 75. By 2048, this number is forecasted to increase by more than three times to 13,270.¹²
- 40 The growth in the 85+ age bracket in Western Bay of Plenty is also very significant. Statistics New Zealand estimates that in 2018, 980 people were aged over 85.¹³ By 2048, this number is forecasted to increase to 5,140.¹⁴

Health and wellbeing of older people

- 41 There are a range of health factors which impact on people's wellbeing and independence and which draw them to live in retirement villages. Health factors can affect even the most basic tasks such as the ability to bath, dress, move around the house, use the toilet, maintain continence and prepare meals. People may also have trouble with housekeeping, taking medication, shopping,

¹² Statistics New Zealand, Subnational Population Estimates at 30 June 2021 (provisional).

¹³ Ibid.

¹⁴ Ibid.

managing their own finances, travelling, and using the telephone for communication.

42 Mental wellbeing issues are also growing, including isolation, loneliness, and related depression due to many older people living alone, and often also being separated from family and friends due to their increasing mobility restrictions.

43 Professor Kerse addresses these matters in more detail in her evidence.

44 In my experience, retirement villages are an important way to fight social isolation and loneliness. Based on recent data collected by UMR Research New Zealand,¹⁵ the most important factors for people when deciding to move into a retirement village are 'security and safety', 'peace of mind' and 'hassle-free lifestyle'. Villages provide safe, warm, appropriate housing and a community of interest for their residents with the opportunity for socialisation should they choose to take it up. This has wider benefits for the community as a whole. For example, the improved social and health support provided in retirement villages alleviates pressure placed on health and social care services freeing up these resources for other community members.

Suitability of accommodation

45 Because of these health and wellbeing issues, many of New Zealand's older residents are currently living in unsuitable accommodation. "Unsuitable accommodation" in this context can mean a couple or a single person living in a large house that is expensive and difficult to maintain and heat properly, has barriers to mobility such as stairs, or is built on a hill, or has a garden that they cannot maintain. Unsuitable accommodation could also include housing that is of such a distance from key services and amenities that it limits their access to their community and care needs.

46 Retirement villages allow older people to continue living in their established community, while down-sizing to a more manageable property (i.e. without stairs or large gardens). Retirement village living provides security, companionship and peace of mind for residents. Residents will also, in most cases, have easy access to care and other support services.

47 In this context, it is also important to note that retirement villages have a very different new-build pattern than the rest of the country's new-build housing stock.¹⁶ The retirement village industry

¹⁵ UMR Research New Zealand, 'Residents Survey – Retirement Villages Association', January 2021. The results were based on questions asked in an online survey distributed to 100 retirement villages across New Zealand.

¹⁶ CRESA, Retirement Village Housing Resilience Survey (June 2014), and Equity Release – Realities for Older People (August 2016).

is building units that match the needs of smaller households, with approximately 90% of retirement village units providing one or two bedrooms.¹⁷ Retirement units are also purpose-built for older people. They are accessible for those with mobility restrictions, are modern, warm and comfortable, and responsibility for their upkeep and maintenance falls on the village operator rather than the resident.

- 48 Further, retirement villages generally offer extensive on-site amenities, such as pools, gyms, theatres, libraries, bars and restaurants, communal sitting areas, activity rooms, bowling greens, and landscaped grounds. These amenities are provided to meet the specific needs of retirement village residents, leading to significant positive benefits for residents.

RETIREMENT VILLAGE DEMAND

Retirement Village typologies

- 49 'Retirement Village' is an umbrella term given to all types of retirement living. There are two different types of retirement villages, 'lifestyle retirement villages' and 'comprehensive care villages':
- 49.1 Lifestyle retirement villages focus mostly on independent living units with a small amount of serviced care on a largely temporary basis. When a resident becomes frailer over time, usually they would be forced to leave a lifestyle village as the provision of serviced care is usually not suitable as a long term solution. Relocating into a new and unfamiliar environment at this time is often very stressful for residents.
- 49.2 Comprehensive care retirement villages provide a full range of living options to residents, providing a 'continuum of care' from independent living to serviced care, rest home, hospital and dementia level care within the same village. This 'continuum of care' approach allows residents to remain in the same 'home' as their needs change.
- 50 Each village type attracts a different resident demographic. The average age of residents moving into comprehensive care retirement villages is early 80's, with an overall average age in the mid to late 80's. These residents usually choose to live in their own homes for as long as possible and move to a retirement village primarily due to a specific need (e.g. deteriorating health, mobility, or for companionship). Lifestyle villages cater for a younger, more active, early retiree. The average age of a resident moving into a lifestyle village is approximately late 60's.

¹⁷ CRESA, Equity Release – Realities for Older People, August 2016.

- 51 The RVA has seen a marked change in retirement accommodation over the last 20 years. In the past, lifestyle villages without care were relatively common. As the population ages, the retirement village industry is seeing a greater demand for a 'continuum of care' in one location - from independent units through to hospital and dementia care. Today, many villages are being developed with some degree of residential care in their campus. Some villages are committed to a full continuum of care, while others focus on providing a smaller number of rest home beds that are available for residents if they are needed. This trend is reflected in our own statistics. The average age of our residents, as at 31 December 2022, was 81.8 years.¹⁸
- 52 Another important trend is for operators to build serviced apartments, where a resident moves in and out of care as required but without having to physically move from their apartment. These developments are a direct response to market demands. The sector is focused on providing a mix of independent living units and care options to meet the range of financial, social and other resources our residents have.
- 53 A number of operators also focus on providing social housing as part of their villages. This can be a mix of affordable Occupation Right Agreements and rental units.
- 54 'Care only' facilities are increasingly rare. This is because under the current government funding regime for health care provision, it is not possible to justify the capital cost of building stand-alone residential care facilities. As a result, no residential care facilities, apart from extensions to existing facilities, have been built in the last ten years or so.
- 55 Ultimately, the retirement village industry provides appropriate accommodation to address the specific needs of the older population, including a range of large and smaller scaled retirement villages and aged care homes with differing services, amenities and care. This variety enables differing price points and options, which are vital to enabling choices for the growing ageing population.
- Retirement village role in providing housing**
- 56 Retirement villages already play a significant part in housing and caring for older people in New Zealand. Presently, 16.6% of the 75+ population live in retirement villages, a penetration rate that has risen from around 9.0% of the 75+ population at the end of 2012.¹⁹

¹⁸ RVA annual member survey as at 31 December 2022.

¹⁹ Jones Lang LaSalle, NZ Retirement Villages and Aged Care Whitepaper, July 2022, page 17.

- 57 At the same time as the aged population is increasing, the demand for retirement villages is increasing due to:
- 57.1 A growing acceptance of the benefits of living in a village;
 - 57.2 A longer life expectancy and continuing demand for care. In this regard, retirement villages cater to the specific needs of residents with differing levels of health and independence; and
 - 57.3 An increasing demand for purpose-built, comfortable and secure dwellings. The RVA's members have established reputations for building high quality villages to address the needs of residents and employing professional and caring staff.
- 58 The RVA's members have 412 villages across the country, providing homes for around 50,200 residents. Over the next 5 to 10 years, that is anticipated to grow significantly with 152 new villages and 90 expansions to existing villages, providing homes for approximately 30,500 additional residents.
- 59 In Western Bay of Plenty, 15.2% of the 75+ age group population live in a retirement village. As the population increases, the RVA expects that there will be a significant increase in demand for retirement villages in the district.
- 60 There are currently four retirement villages in Western Bay of Plenty. Currently, those retirement villages provide a home to around 646 residents. There is planned expansion of one of the four villages, with six more villages in development. There will nevertheless be a need for a number of additional retirement villages to meet the demands of the ageing population and increasing penetration rate in Western Bay of Plenty.
- The growing crisis**
- 61 The RVA considers that the under-provision of retirement living and aged care in New Zealand is at crisis point. It is generally accepted that the growing ageing population is facing a significant shortage in appropriate accommodation and care options. This problem is immediate, and projected to worsen in the coming decades as older age groups continue to grow.
- 62 Together with the above-noted trend towards people wishing to live in retirement villages, also means that demand for this typology is continuing to grow. This trend is creating a severe and growing shortage of retirement villages, as supply cannot match demand.
- 63 This crisis is evidenced by the increasing number of the RVA's members' villages that have waiting lists (including existing villages

and those under construction). Many RVA member villages have waiting lists of 2 or more years, which is a significant amount of time for people in need of care to wait.

- 64 The COVID-19 pandemic has also exacerbated the crisis. Overall, retirement villages performed remarkably well in protecting the most vulnerable by providing safe communities and companionship during the tough periods of lockdown. This performance has resulted in an even stronger demand to access retirement villages and further limited stock available.²⁰
- 65 The government has recognised that housing and caring for the rapidly growing aged section of the population is a key housing challenge in its overarching direction for housing and urban development. The GPS-HUD records that “[s]ecure, functional housing choices for older people will be increasingly fundamental to wellbeing.”²¹
- 66 A key connecting government strategy, Better Later Life – He Oranga Kaumatua 2019 to 2034, outlines what is required to have the right policies in place for our ageing population, including creating diverse housing choices and options.²² The strategy notes that “[m]any people want to age in the communities they already live in, while others wish to move closer to family and whānau, or to move to retirement villages or locations that offer the lifestyle and security they want.”²³
- 67 The RVA supports that government policy and seeks that it be implemented in local planning documents, including PC92.
- Retirement villages’ role in addressing the housing crisis**
- 68 Retirement villages help to ease demand on the residential housing market and assist with the housing supply shortage in New Zealand. That is because growth in retirement village units is faster than growth in the general housing stock. And, the majority of new villages are located in major urban centres. The retirement village sector therefore also contributes significantly to the development of New Zealand’s urban areas, and the particular challenges urban areas face.
- 69 The retirement village sector allows older New Zealanders to free up their often large and age-inappropriate family homes and move to comfortable and secure homes in a retirement village. The RVA estimates that around 5,500 family homes are released back into

²⁰ Jones Lang LaSalle, NZ Retirement Villages and Aged Care Whitepaper, July 2022, pages 3 and 23.

²¹ GPS-HUD, page 10.

²² The GPS-HUD is [available online](#).

²³ Ibid, page 32.

the housing market annually through new retirement village builds. This represents a significant contribution to easing the chronic housing shortage. A large scale village, for example, releases approximately 300 houses back onto the market to be more efficiently used by families desperate for homes. To illustrate, retirement units are generally occupied by an average of 1.3 people per unit, compared to an average of 2.6 people per standard dwelling.

Other benefits of retirement villages

70 The retirement village sector produces other broader benefits, including:

70.1 The sector employs approximately 19,000 people to support day-to-day operations. Between 2018 and 2026, approximately 9,500 new jobs will have been created from construction of new villages. The sector contributes around \$1.1 billion to New Zealand's GDP from day-to-day operations.²⁴ More recently, and importantly, the sector has generated jobs in industries that have been impacted by COVID-19 (such as hospitality and accommodation).

70.2 The contribution of retirement village construction is also substantial. For example, a large scale new village will cost in the order of \$100-\$200 million to construct. Retirement village construction is also expected to employ approximately 5,700 FTEs each year.²⁵

70.3 Retirement villages also support Te Whatu Ora, Health New Zealand by providing health care support for residents that would otherwise be utilising the public healthcare system thereby reducing "bed blocking" in hospitals.

70.4 Due to the lower demand for transport (including because of on-site amenities), retirement villages contribute proportionately less to transport emissions than standard residential developments. Operators also invest in a range of other methods to reduce carbon emissions from the construction and operation of villages.

PLANNING FOR RETIREMENT VILLAGES

Challenges

71 The RVA's members are currently heavy users of RMA processes. Members rely on resource consents to authorise much needed

²⁴ PWC 'Retirement village contribution to housing, employment, and GDP in New Zealand' (March 2018) page 4.

²⁵ Ibid.

retirement developments, and to provide for ongoing operational needs for villages and other developments.

- 72 However, as the RVA's submission outlines, the RMA has caused a number of major challenges. A key challenge for retirement village operators is the inconsistent retirement village planning frameworks across New Zealand, which are also often overly complex. These issues lead to lengthy consenting debates and ultimately delays in the delivery of critical accommodation for older people.

What we need

- 73 The RVA considers better alignment of planning regimes and consistency within district plans will result in a better, more efficient system in the long term. Based on the RVA's members' experience, the RVA considers it is highly desirable to provide a common approach to approving the construction, operation and maintenance of retirement villages. A consistent framework would be very beneficial in terms of reducing investment in planning processes and facilitating the consenting of villages. The framework would be implemented in all zones where residential activities are anticipated to ensure people can "age in place".
- 74 The RVA has achieved good progress on bespoke planning regimes for retirement villages through the likes of the Christchurch Replacement District Plan process. It is now seeking greater consistency and more enabling provisions in line with the National Policy Statement for Urban Development and the Enabling Housing Act. The RVA is heavily engaged in ISPPs across the country. We are seeking consistent provisions in all the 'Tier 1' cities, which we consider appropriately respond to the relevant statutory directions. Consistency is very important for certainty and efficiency. I also note that the RVA has consulted heavily with its members to ensure the provisions we seek have unified support.
- 75 I note I was pleased to see that the first decision on our submissions in ISPPs in Kapiti-Coast accepted our evidence and planning approach in full. The Panel made the following findings in relation to the RVA submission (at page 7):²⁶

The Retirement Village Association and Ryman Healthcare promoted provisions to accommodate the increasing demand for retirement villages to meet the growing needs of an aging population as a distinct residential activity. The submissions were supported by a highly qualified team of experts, including experts who identified the trajectory of retirement village provision powerfully to meet special needs and the demographic 'tsunami' New Zealand and, indeed most of the Western world faces. The submitters' request was partially accommodated in Mr Banks' reply but

²⁶ The PC2 recommendation can be viewed here: <https://www.kapiticoast.govt.nz/media/jrmofuz1/ihp-report-to-kapiti-coast-district-council-on-pc2.pdf>

not to the extent requested by the submitters. We found the arguments for the Retirement Village Association and Ryman Healthcare persuasive and have recommended the adoption of their proposed provisions.

- 76 The Panel's recommendations were accepted by Kāpiti Coast District Council on 10 August 2023.²⁷
- 77 The key outcomes and planning provisions we seek in PC92 are very similar. Ultimately, we seek to accelerate housing intensification for the ageing population in a consistent and enabling regulatory framework which clearly responds to the needs of an ageing population and the unique features of retirement village activities. This includes recognising retirement villages as a residential activity and enabling retirement villages consistently throughout all relevant zones. We also seek to remove undue planning restrictions, which are needed to better reflect the government's housing intensification requirements.

PC92 AND COUNCIL OFFICER REPORTS

Overview

- 78 The Section 42A report acknowledges that retirement villages enable housing and are anticipated within residential zones.²⁸ I support this statement.
- 79 However, the Council officer considers the Proposed Plan already contains adequate provisions for retirement villages.²⁹ I do not agree with this position and as note, we would not be here if we did. The Proposed Plan does contain retirement village-specific rules, which is supported. However, it does not go far enough in enabling retirement villages and the day to day needs of their residents.
- 80 Overall, the RVA considers PC92 must:
- 80.1 Recognise that retirement villages are a residential activity;
 - 80.2 Meet the housing needs of older people, including to "age in place" in their existing communities, by enabling retirement villages in all appropriate zones;
 - 80.3 Provide for the efficient use of suitable sites for retirement villages in all zones that anticipate residential activities

²⁷ The Decisions Version can be viewed here:
https://www.kapiticoast.govt.nz/media/mpuosyni/pc2_ihp_recommendations-councildecisionversion.pdf

²⁸ Page 17 – Section 42A Report, Plan Change 92 - Ōmokoroa and Te Puke Part 2 (Definitions, Activity Lists and Standards), dated 11 August 2023.

²⁹ Ibid.

(including both residential and commercial and mixed-use zones) given the shortage of such sites;

- 80.4 Provide for the day-to-day needs of residential through consenting requirements that recognise the unique functional and operational needs of retirement villages;
- 80.5 Include financial contributions provisions that provide certainty for operators and recognise the substantially lower demand profile that retirement villages place on community infrastructure.

81 These matters are addressed in more detail below.

Recognise that retirement villages are a residential activity

82 A key issue with many existing district plans is their failure to explicitly recognise that retirement villages are a residential activity. This issue has resulted in consenting challenges. Members of the community, and sometimes even council officers can take the view that retirement villages are non-residential activities that should only be provided for in non-residential zones, or they may seek to assess different parts of a village in a different manner (such as a commercial activity).

83 The primary purpose of retirement villages is to provide permanent homes for the residents that live there, whether that be in higher care environments or in independent living. In the RVA's experience, people living in retirement villages would universally describe the village as their home. Retirement villages do provide a range of ancillary services. However, those services are provided for residents and their guests only. They complement the residential function of retirement villages by meeting the particular needs of the older residents. These services are not typical commercial activities, because they are not available for the public and they are incorporated within the broader residential activity. I also note, as Mr Brown has also pointed out, that planning approaches which seek to assess different components of retirement villages separately create significant complexities and delays.

Meeting the housing needs of older people, including to "age in place" in their existing communities

84 The RVA's members' experience is that older people want to stay in the communities in which they currently live, and have lived for many years, during their retirement. This is called 'ageing in place'. It allows residents to remain close to their families, friends, familiar amenities and other support networks. It promotes activities that improve residents' wellbeing, including physical activity, social engagement and intergenerational activity, due to the easily accessible surrounding destinations in a familiar neighbourhood. It allows residents to access public transport to facilitate these

activities as independent driving ability declines and climate change impact increases. It also allows residents to continue to play an integral part in the communities that they have helped establish.

- 85 To meet the housing needs of the ageing population and allow older people to “age in place”, it is important that district plans provide for retirement villages in all appropriate zones, including residential, commercial and mixed use zones.

Provide for the efficient use of suitable sites for retirement villages

- 86 The Council Officer’s Report considers that the intent of the Ryman and the RVA’s proposed larger sites policy is unclear and also seeks to limit access to sites in commercial zones for retirement villages.³⁰ I disagree.
- 87 Sites in existing residential areas which are appropriate for retirement village and aged care developments are extremely rare, due to size and location requirements. As such, other sites outside of residential zones, such as in commercial zones, that provide good amenity and access to services (e.g. health facilities, restaurants Sites also need to be efficiently used if the housing needs of the ageing population are to be met. This is what the RVA’s larger sites policy, as well as our request for a degree of flexibility to develop in commercial zones, are aimed at.
- 88 Further, areas will change and develop over the next 5 to 10 years and may become more suitable for retirement village activities. Our members have a proven track record of making efficient use of scarce land resources and establishing high quality intensification – both ‘up and out’ in brownfield and greenfield scenarios. However, if planning constraints are overly restrictive or uncertain, members will simply not be able to invest in new sites. It is therefore important the District Plan remains sufficiently flexible to account for changes in Western Bay of Plenty’s urban environment.
- 89 In addition, large sites provide retirement village operators with a range of opportunities to internalise effects by using a variety of design techniques. Examples include generous setbacks, stepped up building heights, and carefully designed layouts to achieve good outcomes for streets and public open spaces, as well as reasonable amenity for residential neighbours. The main building of many modern villages, for example, is often bulkier and of a different height to surrounding neighbourhoods, and is therefore often placed in the centre of the village.

³⁰ Page 31 - Section 42A Report, Section 14A – Ōmokoroa and Te Puke, Part 1 (Section Labelling, Statement, Objectives, Policies), dated 11 August 2023.

Provide for the day-to-day needs of retirement villages including their unique functional and operational needs

- 90 A key consenting challenge faced by the RVA's members is an expectation from council officers that the internal amenity controls used for traditional housing typologies (e.g. outlook, sunlight, privacy, outdoor living spaces, landscaping and the like) are appropriate for retirement villages. Wide discretions and requirements set out in urban design controls also slow down consenting processes substantially.
- 91 Retirement villages and aged care facilities tend to be different from 'typical' residential housing in order to properly cater for the day-to-day health, wellbeing, mobility and amenity needs of residents. To illustrate, retirement villages contain a range of unit types to cater for the different care and mobility needs of the residents. The accommodation ranges from independent townhouses and apartments, through to serviced apartments, hospital beds and dementia rooms. This range of living options will include different types of amenities (e.g. kitchens, bathrooms, lounges, etc.) and layouts (e.g. serviced apartments and care rooms need to have quick, accessible, and all weather access to communal living and dining areas) to cater to the specific needs of residents.
- 92 Further, in the experience of the RVA's members, council officers often attempt to redesign village layouts based on what they think might be suitable, without proper knowledge of villages and residents' needs.
- 93 In this regard, I note that retirement villages provide most, if not all, of the resident amenities on-site without the need for external community infrastructure or space. These services and amenities are important due to the frailty, and lack of mobility, of many residents. They also provide a better quality of life for residents than could be offered without these communal services. For example, a townhouse would not have space for a pool or gym.
- 94 Retirement villages also use new, low maintenance building products and design techniques to ensure their efficient operation. These design requirements can result in change when compared to surrounding neighbourhoods that were built many decades in the past.
- 95 In my experience, retirement villages are high quality and fit very well in their environments. They are peaceful and tranquil places, often including significant landscaping and open spaces. Village operators also use a range of design techniques to ensure effects on streets/public spaces and neighbours are appropriately managed.
- 96 At the rules level, the regime the RVA seeks ultimately adopts the medium density residential standards with some appropriate

adjustments to reflect the functional and operational needs of villages. We see no reason why retirement villages should be subject to a more stringent consenting regime than other multi-unit developments. Such an approach will not enable the housing needs of older people to be efficiently met.

Financial contributions

- 97 As highlighted by Mr Akehurst and Mr Brown, retirement villages have a substantially lower demand profile than standard residential developments. In particular, retirement villages have substantially lower demands than typical housing types for recreation and leisure infrastructure, transport infrastructure, water and wastewater. The demographic characteristics of residents, as well as the features offered by retirement villages, result in lower levels of demand for recreation/leisure and transport infrastructure. Residents use less water and produce much less wastewater due to lower occupancy levels of retirement units³¹ and different living needs.
- 98 In some cases, the RVA's members as part of their proposals also construct public infrastructure, such as stormwater infrastructure, which adds capacity to the network for wider public benefit. These works need to be clearly accounted for when setting any additional charges.
- 99 Ultimately, the RVA's members do not object to paying their fair share towards the district's growth costs. However, the charges need to be fair and reasonable and robustly justified. The RVA seeks a clear and transparent regime for financial contributions which ensures:
- 99.1 certainty as to the financial contributions that will be required to be paid;
 - 99.2 the calculation methodology takes into account the cost of works undertaken as part of development; and
 - 99.3 contributions required are proportionate to the demand created by retirement villages. This outcome will be enabled by providing a retirement village-specific regime that takes into account their substantially lower demand profile compared to standard residential developments.

ENABLING HOUSING ACT

- 100 A key challenge for retirement village operators is the inconsistent retirement village planning frameworks across New Zealand, which are also often overly complex.

³¹ 1.3 residents per retirement unit and 1 resident per aged care room care unit, compared to around 2.6 residents per standard dwelling.

- 101 These issues create confusion and delay in the delivery of critical accommodation for the ageing population. The RVA considers better alignment of planning regimes and consistency within district plans will result in a better, more efficient system in the long term.
- 102 Based on the RVA's members' experience, the RVA considers it is highly desirable to provide a universal approach to approving the construction, operation and maintenance of retirement villages. A consistent framework would be hugely beneficial in terms of reducing investment in planning processes and facilitating the consenting of villages. The framework would be implemented in all zones where residential activities are, and are anticipated to be, present to meet demand and ensure people can "age in place".
- 103 The RVA achieved good progress on this point through the Christchurch Replacement District Plan process. It is now seeking greater consistency on more enabling provisions in line with the National Policy Statement for Urban Development and the Enabling Housing Act.
- 104 For this reason, the RVA has lodged submissions on all of the plan changes notified to date under the Enabling Housing Act. The submissions seek a specific retirement village framework (based on the approach for other multi-unit developments) that enables retirement villages consistently throughout all relevant zones. The RVA is therefore seeking that specific retirement village framework through this Proposed Plan, and the PC92 process.

CONCLUSION

- 105 The RVA considers that PC92 provisions must be amended to properly respond to the retirement housing and care crisis and provide for the wellbeing of older people within the community. The specific changes sought by the RVA are attached to Ms Williams' statement of evidence.

John Collyns
25 August 2023