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Auditors: Audit New Zealand on behalf of the Auditor General
The annual report and audited financial statements of Western Bay of Plenty District Council, together with the Report from the Office of the Auditor General were adopted by Council on 13 September 2007.

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Role of this Annual Report

Purpose

The purpose of this annual report is to compare the Council’s actual performance for the year against what was forecast in the annual plan.

An annual report is required by Section 98f of the Local Government Act 2002.

Relationship to Other Key Documents

Under the Act, a Local Authority must prepare and adopt these documents:

Annual Report (Section 98)
Annual Plan (Section 95)
Long Term Council Community Plan (Section 93).
Statement of Compliance & Responsibility

Compliance

1. The Council and Management of Western Bay of Plenty District Council confirm that all the statutory requirements of the Local Government Act 2002 have been complied with.

Responsibility

2. The Council and Management of Western Bay of Plenty District Council accept responsibility for the preparation of the annual Financial Statements and the judgements used in them.

3. The Council and Management of Western Bay of Plenty District Council accept responsibility for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

4. In the opinion of the Council and Management of Western Bay of Plenty District Council, the annual Financial Statements for the year ended 30 June 2007 fairly reflect the financial position and operations of Western Bay of Plenty District Council.

Graeme Weld    Glenn Snelgrove
Mayor          Chief Executive Officer
**District Profile**

The Western Bay of Plenty District Council is the local government authority serving the Western Bay of Plenty located in the North Island of New Zealand. The Council’s catchment area covers 212,000 hectares and consists of 5 Wards, Waihi Beach, Katikati, Kaimai, Te Puke and Maketu.

- With 42,075 people, the Western Bay of Plenty District has 1% of the total population of New Zealand.

- The District is less ethnically diverse than the New Zealand population as a whole and is dominated by Europeans (72.8%) and Maori (17.4%), and contains smaller proportions of Pacific Island (1.8%) and Asian people (2.5%).

- The District is characterised by a larger proportion of older (65 years and over) people than the national average, 15.5% compared with 12.3% for New Zealand. This is reflected in a higher median age of 41.0 years for residents within the District compared with 35.0 years for the total New Zealand population.

- The District has a similar proportion of younger people (under 15 years) as the national average, with 21.6% compared with 21.5%.

- Approximately 40% of the District’s population live in urban areas.

- Population characteristics vary significantly within the District. For example, Omokoroa is characterised by an older population base while Maketu is dominated by a more youthful, Maori population.

- Western Bay of Plenty is a growth district. Over the period 2001-2006 the population of the District increased by 10.1%, the principal source of this growth was through migration. This trend is anticipated to continue over the next 20 years, with a projected District population of 60,268 in 2026.

- Between 2001 and 2006, Katikati was the fastest growing area in the District and during this time the population grew by 22.7%. Most areas in the District experienced population growth since the last Census in 2001. However, Waihi Beach, Island View-Pios Beach and Matakana Island all experienced a decline in population, by 7.2%, 7.9% and 22.7% respectively.

- The number of people aged 15 years or over within the District with no formal qualifications (28.9%) is higher than the national average (25.0%).

---

1 Statistics NZ, 2006 Census (usually resident population count). Ethnicity statistics reflect that people identify with more than one ethnic group.
2 Western Bay of Plenty District Council population projections by University of Waikato (December 2002), updated April 2007
- 52.6% of householders in the District own or partly own their homes and an additional 20.8% are owned through a family trust.

- Couples without children make up 46.5% of all families in the Western Bay of Plenty District. 13.9% are one parent families and couples with children make up the remaining 39.6%.

- 60.6% of households in the District have access to the internet, compared with 34.6% five years ago.
Introduction

Governance Structure

**Mayor**
Graeme Weld
573 7069

Kaimai Ward
Rosa Paterson – Deputy Mayor
548 0478

Waihi Beach Ward
Rose Goudie
07 863 6151

Katikati Ward
Sam Dunlop
549 2856

Katikati Ward
Norm Mayo
549 0326

Kaimai Ward
Norm Bruning
548 0617

Kaimai Ward
Jo Gravit
552 6063

Kaimai Ward
Margaret Murray-Benge
543 0317

Te Puke Ward
Michael Jones
573 9790

Kaimai Ward
Paul Thomas
573 9170

Te Puke Ward
Lorna Treloar
573 6851

Maketu Ward
Kevin Marsh
533 3877

Maketu Ward
Brian North
533 3433
## Council’s Committees and Membership

### Council

- His Worship the Mayor, G Weld
- R Paterson (Deputy Mayor)
- N Bruning
- S Dunlop
- J Gravit
- R Goudie
- M Jones
- K Marsh
- N Mayo
- M Murray-Benge
- B North
- L Treloar
- P Thomas

### Policy Committee

- N Bruning (Chairperson)
- M Jones (Deputy)
- His Worship the Mayor, G Weld
- S Dunlop
- J Gravit
- R Goudie
- K Marsh
- N Mayo
- M Murray-Benge
- B North
- R Paterson
- L Treloar
- P Thomas

### Operations

- P Thomas (Chair)
- R Goudie (Deputy)
- Mayor
- All Councillors

### Community Co-Ordination

- J Gravit (Chair)
- L Treloar (Deputy)
- Mayor
- N Bruning

### Recreation and Leisure

- S Dunlop (Chair)
- Mayor
- S Dunlop
- B North
- J Gravit
- L Treloar

### Regulatory Hearings

- M Jones (Chair)
- Mayor (ex-officio)
- J Gravit
- M Murray-Benge

### Civil Defence

- N Mayo (Deputy)
- Mayor
- K Marsh
- B North

### Maori Forum

- S Dunlop
- N Bruning
- R Goudie
- M Jones
- M Murray-Benge
- L Treloar
## Community Board Representatives

### Waihi Beach Community Board
- Trish Coates (Chair) 07 863 5661
- Murray Craig 07 863 5488
- Jan Gifford 07 863 5253
- Anthony Thompson 07 863 5253

### Katikati Community Board
- Bruce Duske 07 863 4516
- Lorraine Mowat 07 549 3149
- Neil Sole (Chair) 07 549 3022
- Kate Williams (Deputy) 07 549 4425

### Omokoroa Community Board
- Lex Bacon 07 548 0600
- Peter Rae (Deputy) 07 548 1202
- Gordon Taylor 07 548 1234
- Glenn Whittaker (Chair) 07 548 0987

### Te Puke Community Board
- Karyl Gunn 07 572 3370
- David May (Chair) 07 573 9238
- Russell Pittar 07 573 7398
- Shirley Slater 07 573 8520
- Toni Stringfield (Deputy) 07 573 5887
- Sandy Tipene 07 573 8641

### Maketu Community Board
- John Doggett (Deputy) 07 533 2131
- Trevor Hughes (Chair) 07 533 2032
- Max Johnston 07 533 2198
- Carol Poihipi 07 533 2404
Organisational Structure

The following chart is an overview of Council’s Organisational Structure and associated services:
Mayor and Chief Executive’s Report

Setting the scene…

During the 2006/2007 year Council reached a number of significant milestones, all of which played a part in securing the long term future of the Western Bay of Plenty District.

Transportation

We continued to make gains in sealing more roads. In late July we announced that 47.7kms of unsealed roads will be added to the District’s 725kms of sealed roads. The move to progress the extension programme came on top of the contracted 50kms of road sealing included in the $140m 10 year performance-based road maintenance contract that was launched in 2002 with contract partner Transit New Zealand and service provider Inroads. Work to seal the additional 47.7kms of roads will be completed by 2013.

Wastewater

Considerable gains were made developing a new $31.7m wastewater scheme for Omokoroa and mapping out areas, through a number of structure plans, for long term development on the peninsula. This work is crucial to securing the long-term viability of Omokoroa and the world class coastal environment on its doorstep.

Community development

On the community development front, the people of Maketu guided the development of a long-term plan for their area. This work complemented community enhancement plans already carried out in Katikati and Te Puke and the commencement of a long-term planning process for Waihi Beach. These plans are the building blocks for each of these communities and, in combination, lie at the heart of what the Western Bay of Plenty District is all about…one of the best places in New Zealand to live, work and play.

Water

The word “pristine” continued to be an oft used description for new ground water sources that came on stream in parts of the District. During the year a new water treatment plant at Pongakawa was commissioned. The Pongakawa plant supplies residents in the eastern part of the District with water that complies with the Ministry of Health’s “A” Grade drinking water standard and its commissioning marked the completion of work to supply all Council’s customers across the Western Bay with high quality groundwater.
Against this background of progress, a tight labour market and other input costs beyond Council’s control, such as increasing oil prices and an unprecedented demand for construction materials, continued to place significant financial pressure on our operations.

While the average District Rate increase for 2006/2007 was kept to a minimum (6.54 per cent), external cost pressures started to impact major capital projects for wastewater treatment and disposal, water supply and stormwater.

These increases effected ratepayers through higher Uniform Annual Charges (UACs), but had a greater impact on developers through increased financial contributions which cover costs of services provided by Council that support new development.

In Omokoroa for example, the construction of a community wastewater scheme resulted in an overall rate increase of 18 per cent.

At the other end of the spectrum, average District Rate increases for residential properties in urban areas across the District ranged between 7 and 12 per cent.

In Katikati the average was 6.94 per cent, Maketu 9 per cent and Waihi Beach 11.91 per cent.

Despite ongoing cost pressures, Council’s plans for the 2007/2008 year will continue the theme of getting the basics right for water supply, wastewater disposal, transportation, economic development and parks and reserves.

In closing we would like to thank Council staff for their cooperation and willingness to work as a team for the benefit of ratepayers across the Western Bay of Plenty District.
At a Glance

The following charts (with the exception of the Operating Revenue, Expenditure and Surplus chart) exclude, for 2006/2007, the effect on income and expenditure of:

- Vested Assets of $3.813m.

### Council Revenue 2006/07

- Rate Income: 33%
- Separate Rates: 19%
- User Charges: 8%
- Land Transport NZ Subsidy: 8%
- Financial Contributions: 14%
- Financial Contributions: 18%
- Other Revenue: 14%

### Council Capital and Operation Expenditure 2006/07 (excluding vested assets)

- Transportation: 18%
- Water Supply: 25%
- Wastewater: 26%
- Stormwater: 10%
- Solid Waste: 9%
- Recreation & Leisure: 7%
- Regulatory: 1%
- Other Activities: 4%
Council’s Balanced Scorecard

Council’s balanced scorecard ensures an integrated approach to delivering the environmental, economic and social outcomes in its Long Term Council Community Plan (LTCCP).

Achieving the outcomes in the balance scorecard involves focussing on seven perspectives:

1. Leadership
2. Protecting the Environment
3. Building Communities
4. Supporting the Economy
5. Community and Customer Care
6. Internal Processes
7. Learning and Innovating

The seven perspectives are linked to the District Vision (where the people of Western Bay of Plenty District want to go), Council’s operational mission (what Council is doing to help meet the District Vision) and the organisation’s values (how Council staff work to deliver the operational mission).

The balanced scorecard diagram illustrates how the vision, mission and values line up with the perspectives that underpin the environmental, economic and social outcomes in the LTCCP.

Monitoring trends in the balanced scorecard

A series of activities underpin each external outcome in the LTCCP. For example the ‘Leadership’ outcome is made up of ‘Representation’ and ‘Sustainable Development’ activities.

For each activity two key measures have been identified. These measures monitor Council’s performance and resident perception etc.
Resident satisfaction survey conducted on a three yearly basis. Next survey scheduled for 2008.
Resident satisfaction survey conducted on a three yearly basis. Next survey scheduled for 2008.

Recreation & Leisure - Trends

- Recreational Services Index
- Resident Satisfaction - Recreation Facilities

Successful legal challenges or mediation settlements
Customer Satisfaction

Stormwater - Trends

- Actions Completed by Council
- Resident Satisfaction
### Natural Environment - Trends

Monitoring commenced 2006/07 year, so trends cannot be identified at this stage.

- % increase of hectares protected
- Resident perception

### Transportation - Trends

Monitoring commenced 2006/07 year, so trends cannot be identified at this stage.

- Risk of Injury to the Road User
- Customer Satisfaction

### Water - Trends

- B' Grading for Treatment
- b' Grading for Distribution
- Resident Satisfaction Council Supply

Monitoring commenced 2006/07 year, so trends cannot be identified at this stage.
Introduction

### Solid Waste - Trends

- **2002**: 67%
- **2003**: 67%
- **2004**: 65%
- **2005**: 62%
- **2006**: 64%
- **2007**: 63%

**Legend:**
- Council Performance
- Resident Satisfaction

### Wastewater - Trends

- **2002**: 96%
- **2003**: 93%
- **2004**: 99%
- **2005**: 98%
- **2006**: 100%
- **2007**: 98%

**Legend:**
- Consent Compliance
- Resident Satisfaction

### Supporting our Economy - Trends

- **2004**: 100%
- **2005**: 100%
- **2006**: 100%
- **2007**: 92%

- **2004**: 45%
- **2005**: 40%
- **2006**: 37%
- **2007**: 38%

**Legend:**
- Actions Completed by Council
- Resident Satisfaction
Report on the development of Maori capacity to contribute to decision-making processes 2006/2007

<table>
<thead>
<tr>
<th><strong>Ongoing Processes</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Maori Representative Committee</strong></td>
<td><strong>Maori Forum Committee</strong></td>
</tr>
<tr>
<td></td>
<td><strong>The Forum is not a formal Standing Committee but has recently been restructured to allow it to have recommendatory powers directly to Council. It continues to liaise between Council and Tangata whenua and membership has increased to include 6 councillors, the mayor (ex officio) and eleven hapu/iwi representatives. Workshops with the hapu/iwi representatives on the Maori Forum continue to be a recognised component of Council’s policy development process.</strong></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Formal relationship agreements</strong></td>
<td><strong>Te Arawa Maori Trust Board Maketu Committee</strong></td>
</tr>
<tr>
<td><strong>Consultation process</strong></td>
<td><strong>Tangata Whenua Consultation Guidelines</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Iwi Consultation Protocols</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Consideration of Maori Interests - Roading</strong></td>
</tr>
<tr>
<td><strong>Iwi Liaison</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Co-management regimes</strong></td>
<td><strong>Papamoa Hills Cultural Heritage Regional Park</strong></td>
</tr>
<tr>
<td><strong>SmartGrowth</strong></td>
<td><strong>Combined Tangata Whenua</strong></td>
</tr>
<tr>
<td><strong>Policy Development</strong></td>
<td><strong>Wairoa River Valley Strategic plan</strong></td>
</tr>
</tbody>
</table>
AUDIT REPORT

TO THE READERS OF
WESTERN BAY OF PLENTY DISTRICT COUNCIL’S
FINANCIAL STATEMENTS AND PERFORMANCE INFORMATION
FOR THE YEAR ENDED 30 JUNE 2007

The Auditor-General is the auditor of Western Bay of Plenty District Council (the District Council). The Auditor-General has appointed me, B H Halford, using the staff and resources of Audit New Zealand, to carry out an audit on his behalf. The audit covers the District Council’s compliance with the requirements of Schedule 10 of the Local Government Act 2002 that apply to the annual report of the District Council for the year ended 30 June 2007, including the financial statements.

Unqualified Opinion

In our opinion:

- The financial statements of the District Council on pages 34 to 82:
  - comply with generally accepted accounting practice in New Zealand; and
  - fairly reflect:
    - the District Council’s financial position as at 30 June 2007; and
    - the results of its operations and cash flows for the year ended on that date.

- The service provision information of the District Council on pages 83 to 113 fairly reflects the levels of service provision as measured against the intended levels of service provision adopted, as well as the reasons for any significant variances, for the year ended on that date; and

- The Council has complied with the other requirements of Schedule 10 of the Local Government Act 2002 that apply to the annual report (the "other requirements").

The audit was completed on 13 September 2007, and is the date at which our opinion is expressed.

The basis of our opinion is explained below. In addition, we outline the responsibilities of the Council and the Auditor, and explain our independence.

Basis of Opinion

We carried out the audit in accordance with the Auditor-General’s Auditing Standards, which incorporate the New Zealand Auditing Standards.

We planned and performed the audit to obtain all the information and explanations we considered necessary in order to obtain reasonable assurance that the financial statements, performance
information and the other requirements did not have material misstatements, whether caused by fraud or error.

Material misstatements are differences or omissions of amounts and disclosures that would affect a reader’s overall understanding of the financial statements, performance information and the other requirements. If we had found material misstatements that were not corrected, we would have referred to them in our opinion.

The audit involved performing procedures to test the information presented in the financial statements, performance information and the other requirements. We assessed the results of those procedures in forming our opinion.

Audit procedures generally include:

- determining whether significant financial and management controls are working and can be relied on to produce complete and accurate data;
- verifying samples of transactions and account balances;
- performing analyses to identify anomalies in the reported data;
- reviewing significant estimates and judgements made by the Council;
- confirming year-end balances;
- determining whether accounting policies are appropriate and consistently applied; and
- determining whether all required disclosures are adequate.

We did not examine every transaction, nor do we guarantee complete accuracy of the financial statements, performance information and the other requirements.

We evaluated the overall adequacy of the presentation of information in the financial statements, performance information and the other requirements. We obtained all the information and explanations we required to support our opinion above.

**Responsibilities of the Council and the Auditor**

The Council is responsible for preparing financial statements in accordance with generally accepted accounting practice in New Zealand. Those financial statements must fairly reflect the financial position of the District Council as at 30 June 2007. They must also fairly reflect the results of its operations and cash flows and the levels of service provision for the year ended on that date. The Council is also responsible for meeting the other requirements of Schedule 10 and including that information in the annual report. The Council’s responsibilities arise from Section 98 and Schedule 10 of the Local Government Act 2002.

We are responsible for expressing an independent opinion on the financial statements, performance information and the other requirements and reporting that opinion to you. This responsibility arises from section 15 of the Public Audit Act 2001 and section 99 of the Local Government Act 2002.
Introduction

Independence

When carrying out the audit we followed the independence requirements of the Auditor-General, which incorporate the independence requirements of the Institute of Chartered Accountants of New Zealand.

Other than the audit and in conducting the audit of the Long Term Council Community Plan and subsequent amendments, we have no relationship with or interests in the District Council.

B H Halford
Audit New Zealand
On behalf of the Auditor-General
Tauranga, New Zealand

Matters relating to the electronic presentation of the audited financial statements

This audit report relates to the financial statements of the Western Bay of Plenty District Council for the year ended 30 June 2007 included on Western Bay of Plenty District Council’s website. The Western Bay of Plenty District Council is responsible for the maintenance and integrity of the Western Bay of Plenty District Council’s website. We have not been engaged to report on the integrity of the Western Bay of Plenty District Council’s website. We accept no responsibility for any changes that may have occurred to the financial statements since they were initially presented on the website.

The audit report refers only to the financial statements named above. It does not provide an opinion on any other information which may have been hyperlinked to/from these financial statements. If readers of this report are concerned with the inherent risks arising from electronic data communication, they should refer to the published hard copy of the audited financial statements and related audit report dated 13 September 2007 to confirm the information included in the audited financial statements presented on this website.

Legislation in New Zealand governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.
Community Outcomes

In the following pages we report on Council’s contribution to SmartFuture – the District’s community outcomes.

SmartFuture was developed in 2005. During 2006, Council worked with the other councils in the Bay of Plenty to establish a framework for monitoring community outcomes. This included developing indicators for the outcomes, for the purpose of monitoring the community outcomes.

In our 2006/2016 Long Term Council Community Plan, we identified those community outcomes that Council has a more direct role in influencing. As we look ahead to this first report on the community’s progress towards those community outcomes in June 2008, we report on monitoring that was undertaken about Council’s progress in the 2006/2007 financial year.

The Effects that Council’s Activities have on Community Wellbeing

This diagram shows the effects that Council activities have on the social, cultural, economic and environmental wellbeing of our community.

<table>
<thead>
<tr>
<th>Groups of Council activities</th>
<th>Community Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Healthy and safe lifestyle</td>
</tr>
<tr>
<td>Representation</td>
<td>○</td>
</tr>
<tr>
<td>Sustainable development</td>
<td>○</td>
</tr>
<tr>
<td>Communities</td>
<td>○</td>
</tr>
<tr>
<td>Recreation and leisure</td>
<td>○</td>
</tr>
<tr>
<td>Regulatory</td>
<td>○</td>
</tr>
<tr>
<td>Transportation</td>
<td>○</td>
</tr>
<tr>
<td>Water supply</td>
<td>○</td>
</tr>
<tr>
<td>Stormwater</td>
<td>○</td>
</tr>
<tr>
<td>Economic</td>
<td>○</td>
</tr>
<tr>
<td>Natural environment</td>
<td>○</td>
</tr>
<tr>
<td>Waste</td>
<td>○</td>
</tr>
</tbody>
</table>

This group of activities makes a primary contribution to the Community Outcome.

This group of activities makes a secondary contribution to the Community Outcome.
**Community Outcome:** We can all enjoy a healthy and safe lifestyle

**What this means:** We have the opportunity to be healthy and safe, and have access to services and facilities that support this lifestyle choice.

**We know we will have achieved this when:**
- We feel safe and secure in our homes and communities
- Housing is affordable and appropriate for our life-stages
- We have easy access to quality health and social services
- Transport and other infrastructural services are safe and meet our needs.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Result</th>
<th>Narrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Housing density – dwellings per ha</td>
<td>15 441 occupied dwellings, 212 000 hectares = 0.07283 dwellings per ha</td>
<td>Stats NZ 2006 Occupied dwellings Area, see page 22 LTCCP</td>
</tr>
</tbody>
</table>

84% of residents are satisfied with housing density in their neighbourhood (46% are very satisfied, 38% are fairly satisfied)

7% or residents are dissatisfied with housing density in their neighbourhood. (6% are fairly dissatisfied, 1% are very dissatisfied).

**Housing types – change in range of housing types available over time.**

<table>
<thead>
<tr>
<th>Bedrooms</th>
<th>% of total housing types available</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5.5</td>
</tr>
<tr>
<td>2</td>
<td>14.7</td>
</tr>
<tr>
<td>3</td>
<td>45.1</td>
</tr>
<tr>
<td>4</td>
<td>23.1</td>
</tr>
<tr>
<td>5</td>
<td>5.7</td>
</tr>
<tr>
<td>6</td>
<td>0.9</td>
</tr>
<tr>
<td>7</td>
<td>0.3</td>
</tr>
<tr>
<td>8</td>
<td>0.4</td>
</tr>
<tr>
<td>Not elsewhere</td>
<td>4.4</td>
</tr>
</tbody>
</table>


The range of housing types available indicates whether housing options are suitable for our communities. A wide range of housing types available means people can live in the housing types that best meets their needs, depending on their life stage, whether they are safe and comfortable in their homes when they age, and whether people can choose to live the lifestyle they wish.

<table>
<thead>
<tr>
<th>Quality of reticulated water - % of total water supplied achieving Council adopted standard</th>
<th>88% ‘B’ grading for Treatment * 100% ‘b’ grading for Distribution *</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eastern area – one bore is not proceeding at this stage.</td>
<td></td>
</tr>
</tbody>
</table>

Quality of water supply indicates whether our communities have safe access to drinking water. Quality of water supply is extremely important in ensuring that our communities remain healthy because of the important role that water plays in our lives.

<table>
<thead>
<tr>
<th>Compliance with wastewater standards – number of times that wastewater exceeds compliance envelope</th>
<th>&gt;100%*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Compliance with wastewater standards indicates whether people can live safely in their communities and enjoy the quality of life that the environment offers, for example swimming and fishing.</td>
<td></td>
</tr>
<tr>
<td>Indicator</td>
<td>Result</td>
</tr>
<tr>
<td>----------</td>
<td>--------</td>
</tr>
<tr>
<td>Frequency of flooding outside flood-prone areas – number and narrative about stormwater inundations in residential areas.</td>
<td>Available Nov 2007. Frequency of flooding outside flood-prone areas indicates whether people can enjoy a secure quality of life. The frequency of flooding affects whether people can live safely and securely in their homes, knowing that their houses and possessions are unlikely to be damaged by flooding.</td>
</tr>
<tr>
<td>Traffic levels on unsealed roads – amount of traffic on unsealed roads per km per day.</td>
<td>20.45k VKT (thousand vehicle km travelled)</td>
</tr>
</tbody>
</table>

* interim result at 31 March 2007
Community Outcome: Our communities are vibrant and welcoming

What this means: Our communities celebrate differences and strengths. We have pride in our communities.

We know we will have achieved this when:

- Our communities are caring, inclusive and work together
- We recognise and respect Maori as tangata whenua
- Our diverse cultural heritage and traditions are respected and celebrated
- A range of arts, culture, recreation and life long learning opportunities is available to us all
- Town centres are the heart of our communities and promote local identity
- The rural and coastal character of our District is maintained
- Growth and development is well planned for.

<table>
<thead>
<tr>
<th>Indicator</th>
<th>Result</th>
<th>Narrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>Range of recreation and leisure opportunities – range of recreation and leisure opportunities</td>
<td>Available November 2007</td>
<td>The range of recreation and leisure opportunities shows whether people have a wide or narrow choice of recreation opportunities. The range of opportunities affects how people can spend their time, how they feel about living in their community, and whether their needs can be met locally.</td>
</tr>
<tr>
<td>Perception that the unique characteristics of the District are being maintained</td>
<td>58% agree</td>
<td>Community Outcomes Survey 2006 undertaken by EBoP. This perception measure indicates whether people think the things they value about the District and that they're attached to are being protected.</td>
</tr>
<tr>
<td>Perception of strength of city and town centres</td>
<td>78% of residents agree that they feel a sense of pride in the way their local area looks and feels. 76% of residents agree that their town is the heart of the local area. 81% agree are satisfied with the activities / entertainment in their local area.</td>
<td>Community Outcomes Survey 2006 undertaken by EBoP. This perception measure indicates how people perceive their community, whether they feel a particular attachment to their community, and whether they think their quality of life is enhanced by living in their particular community.</td>
</tr>
</tbody>
</table>
Community Outcome: Leaders are effective, informed and inclusive

What this means: We are represented by responsible and motivated people who support our participation in decision-making.

We know we will have achieved this when:

► Effective leadership is supported and fostered
► We are informed and have the opportunity to participate in decision-making
► Decision-making processes are easily understood
► Service providers work together to coordinate planning and delivery of service.

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Residents’ perception of their understanding of the decision making processes – People say they understand Council’s decision making process</td>
<td>59% agree</td>
<td>Community Outcomes Survey 2006 undertaken by EBoP. Residents’ perception indicates the effectiveness of the communication and information from Council to the Community. Residents’ perceptions affect whether people get involved in their Council and the manner of their interactions.</td>
</tr>
<tr>
<td>Residents’ perception of their influence on Council decision making – People feel that they can influence Council decision making</td>
<td>75% agree</td>
<td>Community Outcomes Survey 2006 undertaken by EBoP. Residents’ perception indicates satisfaction with Council’s decision-making processes. Residents’ perceptions affect whether people continue to be involved in Council’s decision-making.</td>
</tr>
<tr>
<td>Degree of information that residents’ have to participate in decision making for the future of their local community – People say they have enough information to participate</td>
<td>65% agree</td>
<td>Community Outcomes Survey 2006 undertaken by EBoP. Residents’ perception indicates satisfaction and effectiveness of Council’s communications. Residents’ perceptions affect the participation and interaction that people have with the Council.</td>
</tr>
<tr>
<td>Openness of local government meetings - Degree of openness of local government and DHB meetings</td>
<td>Available November 2007</td>
<td>The openness of local government meetings indicates whether decisions can be understood and accepted. The openness of meetings affects people’s views and confidence in their Council’s decision-making.</td>
</tr>
</tbody>
</table>
**Community Outcome:** Our environment is clean, green and valued

**What this means:** The natural environment is clean, green and valued.

**We know we will have achieved this when:**

► Service providers work with us to ensure the environment is sustainably managed.
► Indigenous habitats and species are plentiful
► Rare and representative habitats and species are protected and enhanced
► Air, water and land quality are maintained to protect our health and ecological systems.

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Changes in land use – changes in land cover and use</td>
<td>Available from EBOP – November 2007</td>
<td>The changes in land cover and use indicates some of the changes that are occurring in our community. Changes in land cover and use affects people’s relationship with the natural environment, the habitat for plants and animals, and the air, water and land quality of our area.</td>
</tr>
<tr>
<td>Level of involvement in environmental care programmes – number of care groups actively involved in environmental care</td>
<td>Available from EBOP – November 2007</td>
<td>The level of involvement in environmental care programmes indicates the state of the natural environment and the Community’s awareness and willingness to act collectively to protect and enhance the environment.</td>
</tr>
</tbody>
</table>
Community Outcome: Our economy is thriving

What this means: A diverse, productive and competitive local economy support long-term sustainable growth.

We know we will have achieved this when:

► Innovation and entrepreneurship add value and support diversification of the local economy.
► The versatility of rural land is maintained.
► Unique attributes of our District are turned into competitive advantages
► Infrastructure, services and facilities support and promote economic growth and development
► We are skilled, enterprising and adaptable
► A range of quality education and career opportunities are available locally
► Business, government and education sectors work effectively together
► Business practices are environmentally sustainable.

NB- Council does not have a direct role in contributing to this Community Outcome

<table>
<thead>
<tr>
<th>Indicator</th>
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<th>Narrative</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td></td>
<td></td>
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</tbody>
</table>