

Te pūrongo ā-tau  
**Annual Report**

For year ending 30 June 2023



**Western  
Bay of Plenty**  
District Council

# Ngā rārangi upoko

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Tīmatanga kōrero

**Introduction**



Tīmatanga kōrero  
**Introduction**

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# Role of this Annual Report

This Annual Report is provided to compare Western Bay of Plenty District Council's actual performance for the year against what was forecast in the Long Term Plan or Annual Plan.

## Planning and reporting framework

Under the Local Government Act 2002, a Local Authority must prepare and adopt the following documents:

### Long Term Plan (LTP)

Section 93 of the Local Government Act 2002 identifies Western Bay of Plenty District Council's plans for the Western Bay over a 10 year period. It is reviewed every three years. Council's latest LTP was agreed in 2021 and came into effect on 1 July 2021.

### Annual Plan

Section 95 of the Local Government Act 2002 is produced in the two intervening years between each LTP. It outlines any significant changes Council has made to the LTP and contains the annual budget.

## Annual Report

Section 98 of the Local Government Act provides details of Council's actual performance for all activities against the plans for a specific year of the LTP or Annual Plan.

## Summary Annual Report

Section 98 (4)(b) of the Local Government Act provides a summary of information contained in Council's Annual Report.

### Bringing the planning process together

#### Community Outcomes

How the Community wants the District to be.

#### Long Term Plan

How the council will go about achieving the Community Outcomes.

#### Annual Report

What was achieved.

#### Annual Plan

Annual Budget.

# Statement of compliance

Western Bay of Plenty District Council hereby confirms all statutory requirements in relation to the Annual Report, as outlined in the Local Government Act 2002, have been complied with.



**John Holyoake**  
Chief Executive Officer



**James Denyer**  
Mayor



# He karere nō te Koromatua

## Message from the Mayor



### Tēnā koutou,

This year has shown that we're a determined and resilient community. It's been another challenging year and tough for many people and communities across the Western Bay. However, I've been heartened to see the way people have come together to support each other and meet these challenges.

As well as the uncertain economic environment and high cost of living, we were hit by a series of severe weather events - Cyclone Gabrielle, flooding and tornadoes. The damage both to people's homes and belongings, and Council's infrastructure has been significant.

Our teams did a great job of looking after our communities and managing our roads and infrastructure through the extreme conditions. There's still work to be done to improve stormwater in some areas, and we're committed to the mahi that's required, with stormwater projects a key priority in this year's Annual Plan.

From an economic point of view, we're feeling the pinch too. Planning for the future while ensuring prudent financial management remains our top priority.

As I wrap up my first year as Mayor, I'm proud of what our team has achieved. There are a few highlights that stand out for me this year.

### Highlights

I'm extremely proud of our Council's recent decision to adopt Māori wards for the 2025 and 2028 local body elections. This is a positive move that will lead to better, more inclusive decision-making. This decision aligns with one of our strategic priorities of building authentic Te Tiriti-based relationships.

Housing is a key driver of wellbeing and we currently provide affordable rental housing for people over 65 with limited means in Katikati, Waihī Beach and Te Puke. We will expand our elder housing in Heron Crescent, Katikati from 11 units, to up to 26 new units. This is a positive move and will mostly be paid for by funding from Government.

We care for our people and communities and put our customers at the heart of everything we do. Our Customer Service team stands-out across Aotearoa, as it won the Best Customer Experience Award at the latest Association of Local Government Information Management Awards.

We work hard to provide quality green spaces and it was great to see the Waitekohekohe Recreational Park in Katikati (previously named Lund Road Reserve) opened on 4 March - delivering on our promise through the Long Term Plan 2021-31. The park offers trails for horse riders and mountain bikers, and provides visitor carparks and associated facilities for these users, and has received very positive feedback from the community. This project wouldn't have happened without Council and passionate locals working together on a shared goal for a community facility and ecological improvement.

Partnerships are so important for us and we've got positive partnerships with many community organisations across the District. These focus on sports, arts, culture, social services, events, and economic development and aim to improve our community wellbeing. We ran several successful events, including our much-loved annual Wander Dogs Summer Series, and proudly supported Katikati's Festival of Cultures and the Te Kete Matariki celebration in Te Puke, which attracted more than 5000 people.



## Looking ahead

In 2024 we'll finalise our Long Term Plan 2024-34. We received outstanding feedback on key community and Council topics earlier this year. We've listened and are already using some of the insights in our mahi to help shape not only the Long Term Plan but how we can strengthen our commitment to waste minimisation and plan for the effects of climate change. This is such an important kōrero as we work together to outline what we want to achieve for our communities in the long term.

We will keep asking for your thoughts on key projects and big issues – like climate change, sustainability, infrastructure and housing. I encourage you to have your say, as the feedback you share helps us set our priorities as we move into an exciting phase of change and growth. While we can never hope to please everyone, we do try to do our best for our community.

We are committed to being future ready and advocating for our community at all levels. We will continue our work with community organisations, neighbouring councils, central government and key agencies to progress the development of the sub-region.

Ngā mihi nui,



James Denyer  
Mayor, Western Bay of Plenty Council

## Highlights



### Transport

66km of roads were resealed.



### Libraries and Service Centres

253,000 visits to our libraries and service centres, up by 34% on last year.



### Waste

We diverted 3,724 tonnes (42%) of waste from ending up in landfill.



### Building

We processed 992 building consents.



### Resource consents

We approved several large developments including: Te Puke 100+ lot housing developments, Rangiuru Business Park, Ōmokoroa Country Club retirement village, Ōmokoroa Town Centre.



### Community

More than 5000 people attended the Te Kete Matariki celebration in Katikati, and 37 groups were successful in the Community Matching Fund.



### Animal services

Approximately 3000 people and their dogs enjoyed the Doggy Day Out and Wander Dog series events.



### Environmental education

Over 600 school students learnt about environmental conservation, sustainability and biodiversity.



### Customer service

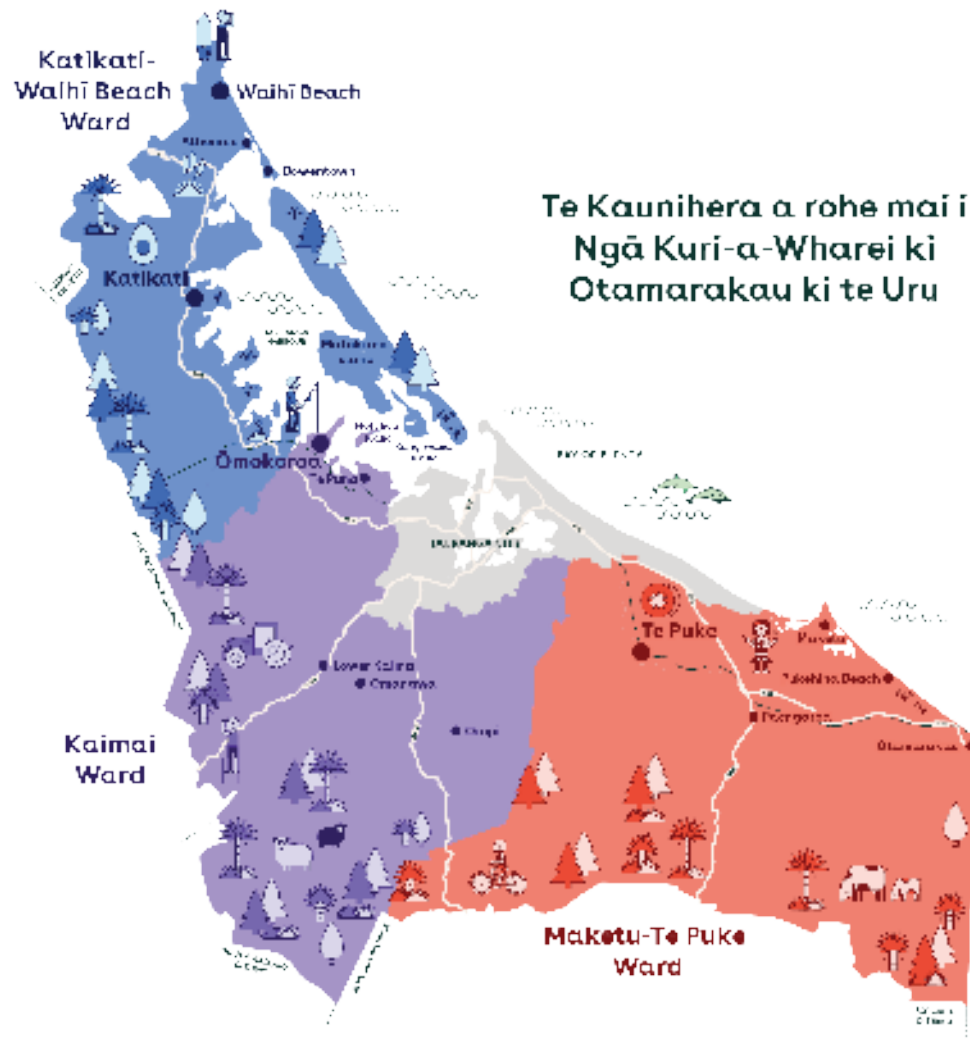
Our team is the best in Aotearoa – it won the Best Customer Experience Award at the Local Government Information Management Awards.



### Annual Plan projects

We've allocated funds for the design through to building consent of a new Library and Community Hub at Waihi Beach, and to install a roof, bulkhead and liner at Katikati's Dave Hume Pool. We will upgrade reserve facilities at Midway Park in Pukehina, Spencer Avenue in Maketu and at Arawa Road in Pongakawa, and deliver on an agreed concept plan for Wilson Park in Waihi Beach.

# Our District - key facts



## Katikati/Waihi Beach Ward

- Estimated population of **14,370** (2018 census), which is an increase of 2370 people from 2013.
- The projected population in 2051 is **18,160**.
- **35%** increase of Asian ethnicity between 2013 and 2018, while Pacifica ethnicity increased **26%**.
- **40%** of households were 'couples' according to the 2018 Census.

## Kaimai Ward

- Estimated population of **19,014** (2018 census), which is an increase of 3753 people from 2013.
- The projected population in 2051 is **29,406**.
- **Over 90%** of people indicated they were of European ethnicity (2018 Census).
- **15%** of people indicated they were of Māori ethnicity (2018 Census).

## Te Puke/ Maketu Ward

- Estimated population of **18,940** (2018 census), which is an increase of 3082 people from 2013.
- The projected population in 2051 is **23,801**.
- **28%** of the people indicated they were of Māori ethnicity in 2018. **12%** indicated they were Asian.
- **50%** increase to the Asian and Pacifica ethnicities between 2013 and 2018 (2018 Census).

## Key statistics



### The District's size

covers 195,000 hectares of land, 202 kilometers of harbour, and 55 kilometers of ocean coastline.



### Geographic communities

- 58 percent rural
- 42 percent urban



### Our elders

21 percent of residents in the District are 65-years-old or older, higher than the national average of 15 percent.



### Our young

19 percent of the population are less than 15-years-old, very close to the national average of 20 percent.



### Our Māori population

19 percent of the District's population identify themselves as Māori, which is higher than the national average of 17 percent.



### Tangata Whenua

- 11 Iwi groups
- 74 Hapū
- 23 Marae



### Our ethnicities

- 81 percent Pākehā
- 19 percent Māori
- 3 percent Pacifica
- 7 percent Asian



### The future

In 2023, it is assumed the population of the Western Bay of Plenty District was 59,440. This is predicted to grow to 71,367 by 2051.



### Our District Climate

The District has a warm, sunny climate with an average of 2,346 sunshine hours per year.



### Our District Rainfall

The District has a moderate rainfall of 1200-2400mm per year.



### Agriculture and horticulture

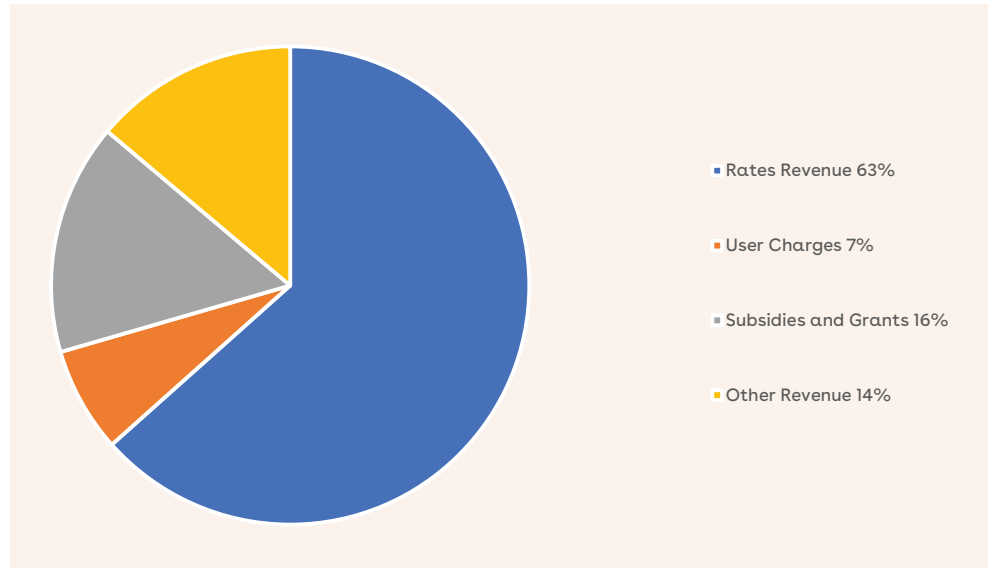
These are the main economic drivers of the Western Bay of Plenty District and the greater Tauranga and Western Bay sub-region.

**Source:** Stats NZ  
[stats.govt.nz/tools/2018-census-place-summaries/western-bay-of-plenty-District](https://stats.govt.nz/tools/2018-census-place-summaries/western-bay-of-plenty-District)

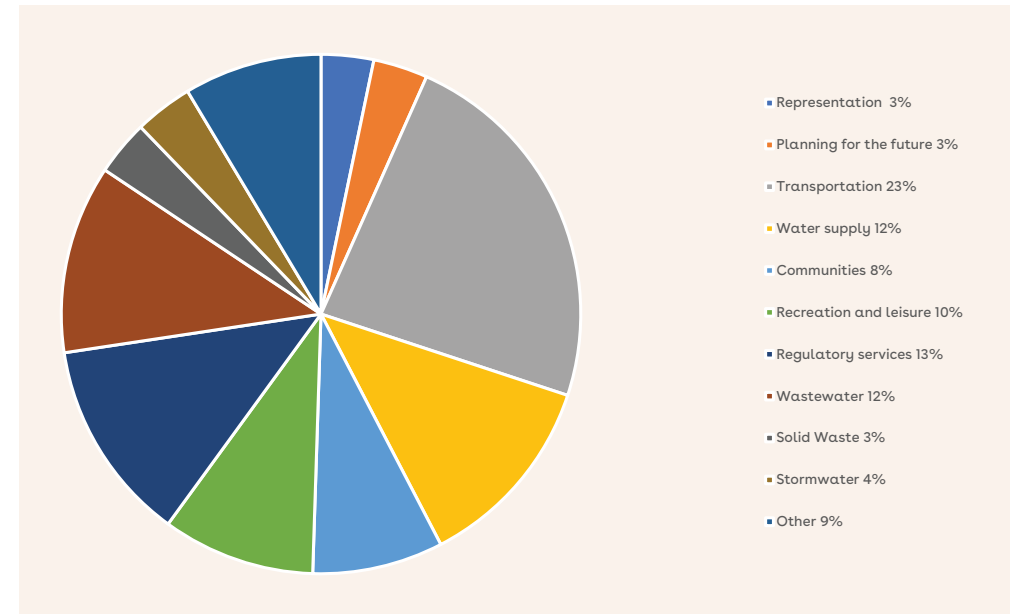
# Finance summary overview

Western Bay of Plenty District Council has reported a net surplus of \$16.8 million compared with a budgeted operating surplus of \$18.6 million.

**Graph 1**  
Council Revenue 2022/23 \$139.2 million



**Graph 2**  
Council Operating Expenditure 2022/23 \$122.6 million



## The Council



### Currently owns \$1.9 billion

worth of assets as at 30 June 2023, compared to \$1.7 billion as at 30 June 2022.



### Net debt is \$74.9 million

as at 30 June 2023, compared to \$54.5 million as at 30 June 2022.



### Overall the District has equity of \$1.79 billion

as at 30 June 2023, compared to \$1.62 billion as at 30 June 2022.



### \$52.1 million of capital expenditure was spent on infrastructure and assets

in 2022/23, compared to \$40.9 million in 2021/22.



### \$139 million of total income generated in 2022/23

compared to \$144 million in 2021/22.

Net debt per rateable property

