

Vision, Guiding Principles and Priorities for events at Western Bay of Plenty District Council.

Vision – Bring people together to celebrate our communities.

Guiding Principles: We expect events to demonstrate all values to some degree, relevant to the size, scale and nature of the event. Our funding decisions are heavily weighted towards these principles, and we recommend that all applicants take the time to meaningfully address these areas in their application.

Inclusivity

Celebrate the diversity and culture within our district.
Engage youth and encourage participation.
Remove or reduce financial barriers for participation
Make provisions for vulnerable or disadvantaged communities.
Create an inclusive, accessible and welcoming environment for everyone.

Sustainability

Demonstrate an overall environmental responsibility.
Celebrate the natural environment within the district.
Identify and minimise negative impacts on the environment.
Create a financially viable event.
Develop a Waste Minimisation Plan, which focusses on diversion from landfill.

Safety

Create a safe environment for participants.
Promote good health and safety practices at events.
Identify associated risks and take practical steps to remove or reduce them.
Develop a Health and Safety plan to create a safe event.

Events Priorities: The following priorities are the current strategic focus areas for the event funding. Events are required to measurably demonstrate one or more of these priorities. Our funding decisions are heavily weighted towards our priorities (and principles), and we recommend that all applicants take the time to meaningfully address these areas in their application.

- **Arts & Culture** – celebrate diverse cultural identity and the creative arts.
 - We are committed to celebrating our diverse cultural identities and fostering the creative arts to enhance the wellbeing of our community.

- **Community Inclusivity** – encourage social inclusiveness and accessibility within the community

- We welcome events to our district that build community pride, embrace diversity and reduce or remove participation barriers.
- **Community Focussed** – show a direct benefit to the community.
 - We welcome events that identify a need within the community and work with the community to deliver the event.
- **Health, Safety and Wellbeing** – show responsibility for planning and managing risk to deliver a safe event for the community.
 - Promote mental wellness, healthy living and social connection and understand how this looks for different groups and communities.
- **Kaupapa Māori** – promote and share tikanga Māori.
 - We recognise the importance of nurturing Māoritanga principles and welcome events which interweave māori traditions, values and language into events.
- **Sports and Active Recreation** – provide sporting and recreational experiences for the community.
 - We encourage the use of council reserves, walkways and cycleways as a place to be active, to be involved and to connect.