



No
consistent
trend

Our Economy is thriving

How we will measure this: Number of apprenticeships

Why are we monitoring this?

The Modern Apprenticeship programme for 15-21 year olds provides on-the-job learning and qualifications, often in the trades areas where there is a shortage of skilled practitioners.

Training, provided by apprenticeships, also provides vital upskilling opportunities to ensure people can be more productive in their workplaces. This in turn helps boost business profitability and leads to economic growth. Such economic growth helps to improve the District's economic and social wellbeing.

Key Results

Industry	2002	2003	2004	2005	2006
Agriculture	4	5	8	10	9
Baking			1	1	2
Building & construction	2	9	7	3	3
Electricity supply	1	1	1		
Electrotechnology			10		
Engineering		5	5	5	
Forest industries	3	1	1	4	5
Horticulture	9	11	11	12	8
Motor engineering	2	12	16	11	16
Painting & decorating	1	1	1	2	2
Printing	1				
Sports turf	1	1			
Tourism					2
Total for year	24	46	61	48	47

Source: Tertiary Education Commission.

What is this about?

The table above shows the number of apprenticeships undertaken by industry in the Western Bay of Plenty District since 2002. The number of apprenticeships in progress has nearly doubled since 2002, but the number participating has declined over the last 3 years. The main areas of participation are motor engineering, agriculture and horticulture.

Data limitations

The Tertiary Education Commission started collecting local authority information in 2002, therefore trends prior to this date cannot be established.

How will we know we are successful?

We are skilled, enterprising and adaptable.
A range of quality education and career opportunities are available locally.
Business, government and education sectors work effectively together.