



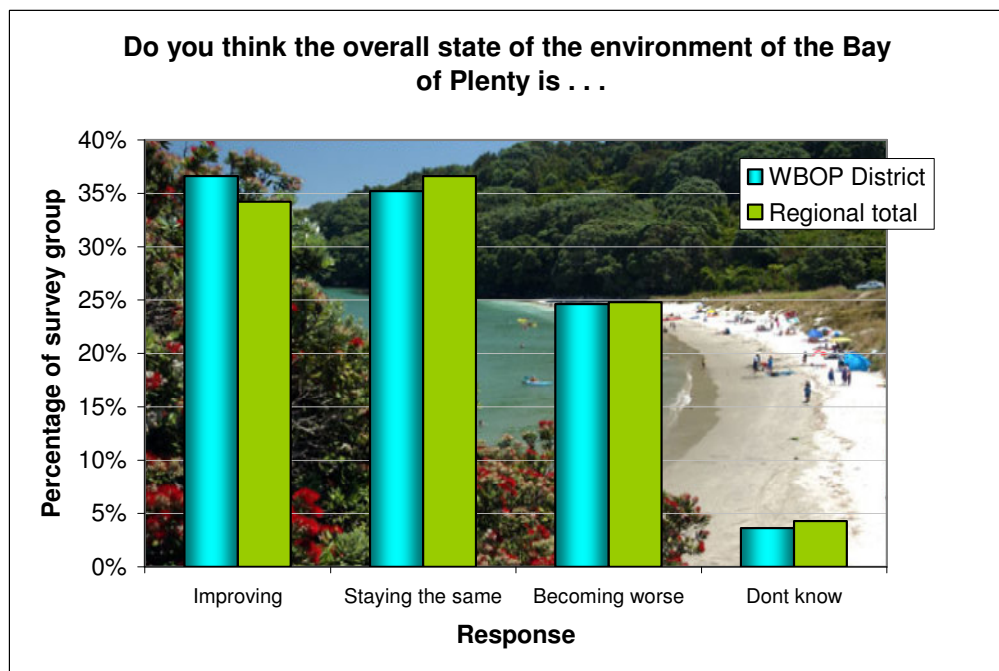
Our environment is clean, green and valued

How we will measure this: Perception of change in the state of the natural environment

Why are we monitoring this?

Monitoring perceptions of change in the state of the environment complements another perception question asking about the state of the environment now. Together, the results of these questions give us the best indication of how the community perceives the environment.

Key Results



Source: Environment Bay of Plenty Community Outcomes Survey 2006.

What is this about?

A total of 500 people in the Western Bay of Plenty District were surveyed and asked whether they felt that the state of the environment in the Bay of Plenty was improving, staying the same or becoming worse.

Of those surveyed 36.6 percent felt that the environment was improving and only 24.6 percent felt that it was becoming worse. Overall 71.8 percent did not perceive that the environment was becoming worse.

How will we know we are successful?

Service providers work with us to ensure the environment is sustainably managed.