



Baseline

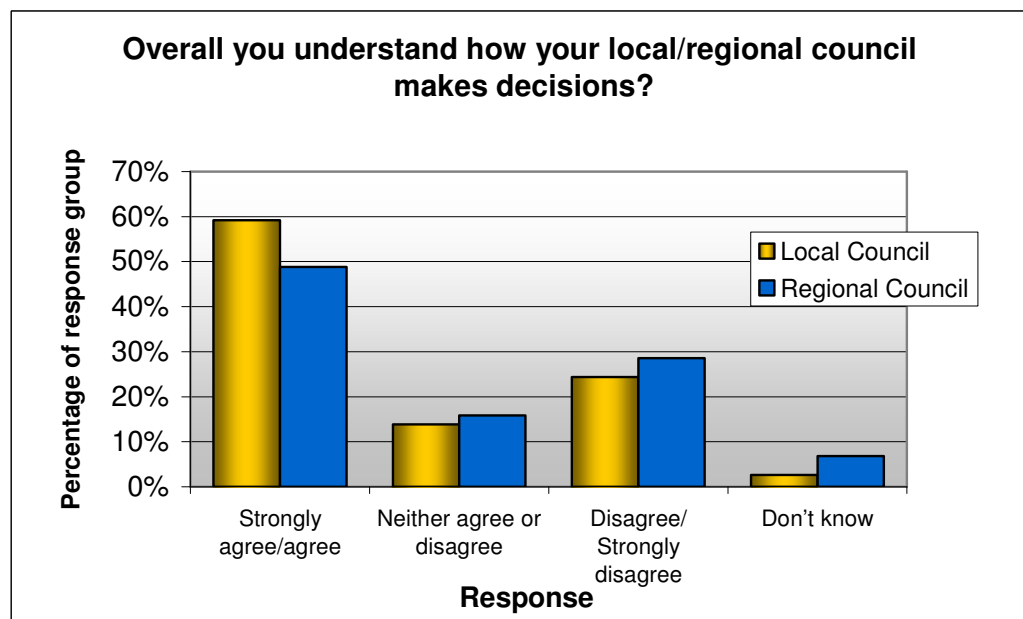
## Leaders are effective, informed and inclusive

**How we will measure this: People say they can understand Council decision-making processes**

### Why are we monitoring this?

If the Community understands the decision-making process they may be more likely to get involved and their participation will be more effective. Monitoring this also gives useful information to Council about how it can communicate with its community.

### Key Results



Source: Environment Bay of Plenty Community Outcomes Survey 2006.

### What is this about?

A total of 500 people in the Western Bay of Plenty District were surveyed and asked if “overall, you understand how your local/regional council makes decisions?”

Of those surveyed 59.2 percent agreed or strongly agreed that they understood how local councils made decisions. This is higher than the regional council result of 48.8 percent. More than a quarter of those surveyed disagreed or strongly disagreed that they understood how the regional council made decisions, the figure for local councils was slightly lower at 24.4 percent.

### How will we know we are successful?

Everybody actively participates in decision making  
Everybody feels represented by their decision makers