



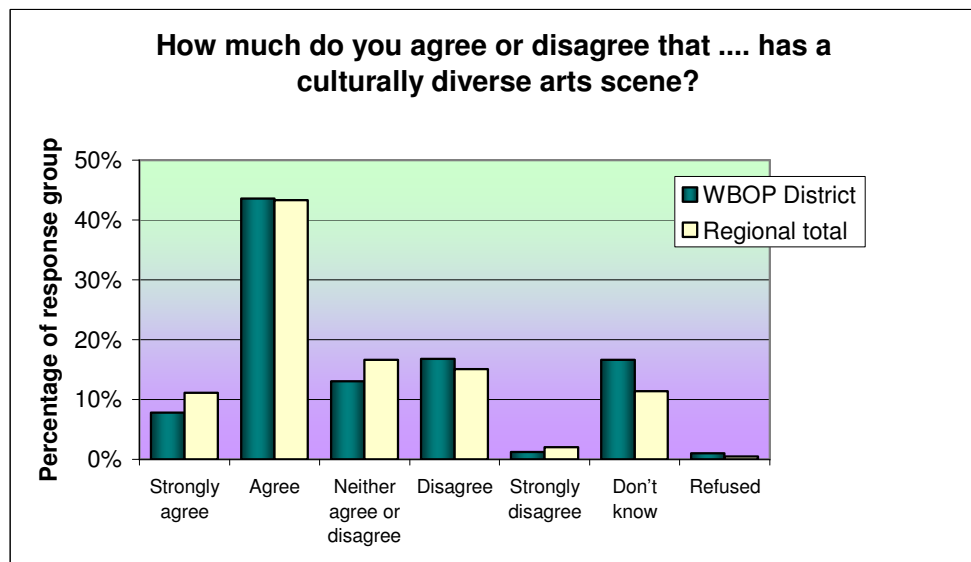
Our communities are vibrant and welcoming

How we will measure this: Perception of a culturally rich and diverse arts scene

Why are we monitoring this?

Having a culturally rich and diverse arts scene indicates that there is something special, or an 'added extra,' to living in the District. It complements all the other aspects that make living in the District special as it causes people to get involved and integrated into their community. The economy can also benefit from having a culturally rich and diverse arts scene.

Key Results



Source: Environment Bay of Plenty Community Outcomes Survey 2006.

What is this about?

A total of 500 people in the Western Bay of Plenty District were surveyed and asked "How much do you agree or disagree that Western Bay of Plenty District has a culturally diverse arts scene?"

Of those surveyed 51.4 percent agreed or strongly agreed with the statement. This is slightly lower than the regional result of 54.4 per cent. 18 percent of those surveyed disagreed or strongly disagreed with the statement.

Data limitations

The level of active arts participation by survey respondents is unknown. Active arts participants, if they were surveyed, may provide a different level of response to that provided by the total population.

How will we know we are successful?

A range of arts, culture, recreation and lifelong learning opportunities is available to us all. Our diverse cultural heritage and traditions are respected and celebrated.