

OUTCOMES FROM THE PUBLIC WORKSHOP: TE PUKE
28 NOVEMBER 2007

| WHAT WE WANT | HOW CAN IT BE ACHIEVED |
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| THE TOWN IN GENERAL | |
| 1. Sense of arrival | |
| Over the years Te Puke has and will grow in a western direction. How and where can a gateway be developed to improve the “sense of arrival”? | <p>Participants agreed that the entrances to Te Puke need to be improved, especially the entrance from Tauranga. The following ideas were raised regarding the entrance from Tauranga:</p> <ul style="list-style-type: none"> - Develop a landscaped gateway close to the holiday park, bridge & Collins Lane. - Develop a gateway at the start of the future industrial area. - Develop a long lead into town. - Protect significant landscapes at the town entrance. - Plant trees along the road to soften views to some of the bulky industrial structures. - Develop a gateway at the turn-off to Papamoa Hills and a cycle way from the gateway to town. - Develop a gateway in the vicinity of the Te Puke Quarry Road turn-off. - Develop a picnic area and decorative entrance sign with town map and information regarding the town. - Reduce unnecessary signage along entrance roads. - Although the kiwifruit theme is important, the gateway should include aspects of the town’s history. - The railway area at the town entrance needs to be cleaned. - Plant Puriri trees at the gateway. |
| How can the general appearance of town be improved ? | <ul style="list-style-type: none"> - As you come into the built up area an entrance statement is required. - Visual impact of industrial buildings and sites from Tauranga need to be softened through landscaping and appropriate paint colour. - Development and buildings should not turn their backs on main roads. - No dirty industries along main roads. - More trees and landscaping in strategic areas, e.g. town entrance and along main roads. - Improve the rear areas of businesses along Jellicoe Street, facing onto Queen Street and Commerce Lane. |

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| <p>2. Town Character</p> | |
| <p>What is the character of Te Puke and how can it be improved?</p> | <p>The rural character of Te Puke has changed over the years and to an extent it is reflected in the character of the town.</p> <ul style="list-style-type: none"> - A Rural town that services both its inhabitants, surrounding rural community and smaller villages such as Paengaroa and Maketu. - Building height is limited to 3 storeys. - Residential areas with relative low density. |
| | <p>The character can be enhanced by doing the following:</p> <ul style="list-style-type: none"> - Strengthen the kiwifruit theme. - More vibrant town centre where people can socialise. - Investigate possibility of implementing guidelines on building colours and signage in the town centre. - Divert heavy vehicles out of the town centre. - Limit urban sprawl. - Investigate how the looks of buildings such as the old dairy factory can be improved and how they can contribute to reflecting the history of the town and district. - Improve the landscaping on main roads, especially Jellicoe Street. |
| <p>What are the things in town that will make a tourist stop and spend money?</p> | <ul style="list-style-type: none"> - More outdoor facilities and murals. - More kiwifruit products and cultivation and processing displays. - Maori artefacts / souvenirs. - Strengthen the kiwifruit theme. - Hanging flower baskets in the town centre. - Develop an attractive tourist information centre |
| <p>Has the local history been recognised and how can it be improved?</p> | <p>In general the participants are of the opinion that more can be done. The following opportunities were mentioned during the workshop:</p> <ul style="list-style-type: none"> - Reflect the wider history of the town, including Tangata Whenua, Pakeha, gold mining, flax farming and other rural activities. - More walkways and parks where history can be shared with the public. - Improve the old cemetery. |

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| <p>What are the significant buildings and landscapes in the town centre?</p> | <p><u>Buildings:</u> Capitol Theatre, War Memorial Hall, Hotel, Doctor Randells house, Anglican Church, Constable Gallery, Fenton's house, old vicarage, Kings Building, Atrills Building, Hera Memorial, Harvest Church, Te Puke Dairy Factory, Country Lodge, Lenihan Centre, No 2 Rd Hall</p> <p><u>Landscape:</u> Puriri trees in town centre, Olive tree near the bowling greens, red seeds, Ohineangaanga Stream, Rod Bayliss – original planting,.</p> <p><u>Other:</u> Jubilee Park</p> |
| <p>Views to and from existing development areas that need to be protected (within the town only)</p> | <p>Protect views to:</p> <ul style="list-style-type: none"> - The Saddle and Papamoa Hills - Views to significant buildings. |
| <p>3. Consolidation & Integration</p> | |
| <p>Is the town compact and easy to get around?</p> | <ul style="list-style-type: none"> - Te Puke will only be integrated and easy to get around once an internal by-pass has been developed to divert heavy vehicles out of the town centre. - It is not easy to cross Jellicoe Street. - More pedestrian crossings are required. - Town centre needs to be compact to make it easy for people to park and walk. - Because Te Puke is a service centre, most people visit town centre by car. Adequate parking is therefore important. - There is an opportunity to develop residential apartments at the back of most shops in the town centre. |

| RESIDENTIAL AREAS | |
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| <p>1. Character and Safety</p> | |
| <p>Improve safety on streets and reserves and minimising opportunities for graffiti by avoiding high solid walls.</p> | <ul style="list-style-type: none"> - Make walkways wider and more open, but respect the privacy of landowners. Walls might be required, but the height and wall type can be investigated. - Increase safety on roads, e.g. reduce traffic speed through traffic calming measures. - Privacy and noise issues should be taken into consideration. - Develop quality footpaths and cycleways. |

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| 2. Integration & good connectivity | |
| Accessibility of amenities , e.g. corner shop, primary schools, town centre or other employment areas. | <ul style="list-style-type: none"> - Develop a cycleway from the main street to Papamoa Hills Regional Park. - Town Centre is accessible by bicycle, but no facilities are available to park a bicycle. |
| Are footpaths and walkways user friendly (mobility scooters, prams & push chair)? | No comments due to time limitation during the workshop. |
| Are you aware of shorter connections that need to be explored? | No comments due to time limitation during the workshop. |
| What are the popular connection routes for pedestrians and cyclists in your residential area? | No comments due to time limitation during the workshop. |
| Does your residential built environment encourage or discourage walking and cycling and why? (examples please) | <ul style="list-style-type: none"> - There is room for improvement. Existing facilities are minimal and not encouraging walking and cycling. |
| Does your neighbourhood offer a variety of housing options ? (As your housing needs change, will you be able to find a new house in the same area that suits these needs) | No comments due to time limitation during the workshop. |
| 3. Our residential areas and the natural environment | |
| Indicate areas where residential development or residential areas are complementing the natural environment and explain why (look at developed areas with good interface between residential area and natural environment such as a reserves) | <ul style="list-style-type: none"> - Like to see houses around neighbourhood parks, e.g. at Fenton Tce. |
| Indicate areas where residential development is not complementing the natural environment and explain why. | No comments due to time limitation during the workshop. |
| Residential areas where stormwater is well managed and explain why . | No comments due to time limitation during the workshop. |
| Areas where stormwater is not well managed and explain why. | No comments due to time limitation during the workshop. |
| How can stormwater run-off be reduced on residential properties? | No comments due to time limitation during the workshop. |

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| TE PUKE TOWN CENTRE | |
| 1. Character (Look & Feel) | |
| <p>Is the town centre attractive? What is good and what can be improved?</p> | <p><u>Good:</u></p> <ul style="list-style-type: none"> - The existing Puriri trees, - The quality of the pavements. <p><u>Can be Improved:</u></p> <ul style="list-style-type: none"> - Guidelines regarding shop fronts to obtain a more integrated appearance of the town centre. - Divert the heavy traffic out of the town centre to reduce noise, vibration and safety. - Landscaping can be improved, especially on the middle strip in the town centre. Plant young Puriri trees between the existing Puriri trees for future continuity. - Proper public toilets – in the form of a kiwifruit to strengthen the kiwifruit theme. - Town centre needs to be more pedestrian friendly with more pedestrian crossings. |
| <p>Avoid commercial sprawl along Jellicoe Street.</p> | <p>Participants agreed that commercial growth should be managed and commercial sprawl along Jellicoe Street should be avoided by doing for example the following:</p> <ul style="list-style-type: none"> - Encourage development to the back of existing commercial buildings along Jellicoe Street to face Queen St. and Commerce Lane. - Look at ways to encourage private owners to improve safety, access and appearance at back of commercial properties along Queen St / Commerce Lane - Develop pedestrian linkages between Jellicoe and Queen Street. - Ensure that future development is pedestrian friendly. - Ensure that existing town centre is attractive and functional to attract future development. - Big box retail should not be developed in the town centre. |
| 2. A safe & vibrant Town Centre | |
| <p>Encourage more residential apartments and offices above shops.</p> | <p>The participants agreed that more residential apartments can be developed in and around the town centre. The main obstacle is the high volume of heavy vehicles travelling through the town centre. Once a by-pass is constructed, apartments can be developed in Commerce Lane, Queen Street and on top of existing shops in Jellicoe Street. The existing height restrictions should be retained.</p> |

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| <p>To make the town centre more vibrant, more multi-purpose outdoor areas are required. How can that be achieved?</p> | <p>As soon as heavy traffic is diverted along an internal by-pass the town centre will become a more desirable for outdoor activities. The following activities will increase the vibrancy of the town centre:</p> <ul style="list-style-type: none"> - Multi-purpose area that can be used for markets, parking and outdoor activities. - Make Jellicoe Street more pedestrian friendly and improve the landscaping along the road. - Secure children's play area - Develop Jubilee Park into a recreation park with quality landscaping that attracts birds to the area and will also be able to accommodate outdoor concerts. |
| <p>How will we avoid blank walls?</p> | <p>Put rules in the District Plan to avoid blank walls that encourage graffiti.</p> |
| <p>How can safety be improved in the town centre?</p> | <p>Safety in the town centre can be improved by the following:</p> <ul style="list-style-type: none"> - Install CCTV's - 24 hour policing – Night Owls - Ensure that the area is lit efficiently. - Apply good design to increase public surveillance. - Get trucks out of the main street - More residential apartments and offices in the town centre. - More activities in the town centre. - More pedestrian crossings over Jellicoe Street. |
| <p>3. Accessible and easy to get around</p> | |
| <p>How can the accessibility of the town centre be improved?</p> | <p>Improve accessibility by:</p> <ul style="list-style-type: none"> - Diverting heavy vehicles past the town centre. - More pedestrian crossings in the town centre. |
| <p>Is the town centre pedestrian, cycling and mobility scooter friendly? How can it be improved?</p> | <p>The town can become more pedestrian, cycling and mobility scooter friendly by doing the following:</p> <ul style="list-style-type: none"> - Provide bike stands - Provide areas where mobility scooters can be parked. - Roundabouts make it difficult for pedestrians and cycles. - Widen walkways and less cluttering of existing walkways - Introduce traffic calming measures in the town centre. - Traffic lights at the start and end of the town centre. - Some of the walkways along the side streets are not smooth. <p>Quote for the day “get the trucks off the road and then we'll have another meeting”</p> |

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| INDUSTRIAL AREAS | |
| Does it encourage or discourage future development , and why (are the areas attractive or not) | <ul style="list-style-type: none"> - The current industrial area is not attractive. Council should ensure that future industrial areas are more attractive to encourage development that supports live / work / play principles. - Heavy industry should go to Rangiuru and not close to residential areas. |
| Are other amenities available (e.g. a pleasant environment to spend lunchtime in). | <ul style="list-style-type: none"> - Limited amenities are available. Only a few food outlets and parks on the southern side of Jellicoe Street. |
| Indicate whether industrial areas are complementing the natural environment and why? (look at developed areas with good interface between the specific employment area and natural environment such as reserves) | <ul style="list-style-type: none"> - Ponding of stormwater and other on-site stormwater management measures are limited. - Landscaping on industrial sites is limited and as a result unsightly areas are not screened. |